NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 28, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	36.9	28,150
2	WORLD SERIES GAME #6(S)	32.5	24,800
3	THREE'S COMPANY#	29.3	22,360
4	60 MINUTES	28.5	21,750
5	ONE DAY AT A TIME	28.4	21,670
6	M*A*S*H	27.8	21,210
7	ALICE	27.4	20,910
8	JEFFERSONS	26.2	19,990
8	TAXI#	26.2	19,990
10	DALLAS	25.1	19,150
11	LITTLE HOUSE-PRAIRIE	24.1	18,390
12	WKRP IN CINCINNATI	23.8	18,160
13	WORLD SERIES PRE GAME #7(S)	23.4	17,850
14	WORLD SERIES PRE GAME #6(S)	23.3	17,780
15	EIGHT IS ENOUGH#	23.1	17,630
16	ARCHIE BUNKER'S PLACE	22.9	17,470
17	HART TO HART#	22.8	17,400
18	DUKES OF HAZZARD	22.7	17,320
19	MORK & MINDY	22.5	17,170

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	24.1	49,890
2	THREE'S COMPANY#	21.8	45,090
3	WORLD SERIES GAME #6(S)	21.1	43,640
4	ONE DAY AT A TIME	20.4	42,270
5	MORK & MINDY	19.7	40,740
6	60 MINUTES	19.1	39,540
7	ALICE	18.8	38,840
8	M*A*S*H	18.7	38,660
9	TAXI#	18.2	37,630
10	FAT ALBERT HALLOWEEN SPEC(S)	18.1	37,350
11	DUKES OF HAZZARD	18.0	37,210
12	CHARLIE BROWN-GRT PUMPKIN(S)	17.6	36,430
13	JEFFERSONS	17.6	36,390
14	LITTLE HOUSE-PRAIRIE	17.2	35,650
15	DALLAS	17.0	35,140
16	EIGHT IS ENOUGH#	16.7	34,600
17	WORLD SERIES PRE GAME #6(S)	16.1	33,380
18	HALLOWEEN-ALMOST WASN'T(S)	16.0	33,170
19	ARCHIE BUNKER'S PLACE	15.7	32,370
20	CHIPS	15.4	31,870
21	HAPPY DAYS#	15.3	31,610

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	24.8	19,900
2	ONE DAY AT A TIME	23.9	19,170
3	THREE'S COMPANY#	23.2	18,590
4	60 MINUTES	22.8	18,250
5	ALICE	22.5	18,020
6	DALLAS	22.4	17,940
7	LITTLE HOUSE-PRAIRIE	21.8	17,470
8	M*A*S*H	21.2	17,010
9	JEFFERSONS	21.1	16,890
10	WORLD SERIES GAME #6(S)	20.9	16,790
11	TAXI#	20.8	16,640
12	ARCHIE BUNKER'S PLACE	18.9	15,160
13	QUINCY, M.E.	18.8	15,070
14	EIGHT IS ENOUGH#	18.1	14,540
15	HART TO HART#	18.0	14,400
16	DUKES OF HAZZARD	17.9	14,330
17	TRAPPER JOHN, M.D.	17.7	14,150

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	32.4	23,340
2	WORLD SERIES GAME #6(S)	29.9	21,550
3	60 MINUTES	23.1	16,660
4	WORLD SERIES PRE GAME #6(S)	20.3	14,630
5	WORLD SERIES PRE GAME #7(S)	19.0	13,700
6	NFL MONDAY NIGHT FOOTBALL	18.9	13,630
7	ONE DAY AT A TIME	18.8	13,550
8	CBS NFL FOOTBALL GAME 1	18.1	13,070
9	THREE'S COMPANY#	17.4	12,550
10	ABC NFL FOOTBALL SPECIAL(S)	17.1	12,320
11	ALICE	17.0	12,260
12	TAXI#	16.8	12,080
13	M*A*S*H	16.7	12,070
14	MORK & MINDY	16.5	11,860
15	ARCHIE BUNKER'S PLACE	16.3	11,760
16	JEFFERSONS	16.3	11,730
17	DALLAS	15.5	11,170
18	DUKES OF HAZZARD	15.5	11,140
19	CBS NFL FOOTBALL SPECIAL(S)	15.4	11,120
20	ABC SUNDAY NIGHT MOVIE	15.1	10,920
21	WKRP IN CINCINNATI	14.9	10,740

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 28, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H	23.2	11,560
2	THREE'S COMPANY#	22.4	11,190
3	MORK & MINDY	22.0	10,990
4	TAXI#	21.3	10,630
5	ONE DAY AT A TIME	21.1	10,550
6	QUINCY, M.E.	20.7	10,330
7	WORLD SERIES GAME #7(S)	20.7	10,320
8	DALLAS	20.5	10,220
9	HART TO HART#	19.5	9,740
10	ALICE	19.1	9,550
11	WKRP IN CINCINNATI	19.0	9,490
12	JEFFERSONS	18.2	9,090
13	EIGHT IS ENOUGH#	18.0	8,970
14	LOU GRANT	17.1	8,540
15	CHARLIE BROWN-GRT PUMPKIN(S)	17.0	8,480
15	HAPPY DAYS#	17.0	8,480
17	FANTASY ISLAND	16.9	8,450

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.0	8,280
2	WORLD SERIES GAME #6(S)	32.9	8,010
3	WORLD SERIES GAME #7(S)	32.6	7,940
4	LITTLE HOUSE-PRAIRIE	32.2	7,820
5	ALICE	30.6	7,440
6	ARCHIE BUNKER'S PLACE	30.1	7,320
7	ONE DAY AT A TIME	30.0	7,300
8	JEFFERSONS	28.0	6,800
9	WALTONS	25.8	6,270
10	DALLAS	25.6	6,220
11	TRAPPER JOHN, M.D.	23.8	5,780
12	WORLD SERIES PRE GAME #6(S)	23.4	5,690
13	THREE'S COMPANY#	23.1	5,610
14	SHIRLEY#	22.7	5,510
15	WORLD SERIES PRE GAME #7(S)	21.1	5,120
16	DUKES OF HAZZARD	20.1	4,900
17	NBC MONDAY NIGHT MOVIES	20.1	4,890
18	EIGHT IS ENOUGH#	19.9	4,850
19	LOVE BOAT	19.7	4,790

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	27.3	12,960
2	WORLD SERIES GAME #6(S)	23.8	11,280
3	MORK & MINDY	20.5	9,730
4	NFL MONDAY NIGHT FOOTBALL	18.3	8,670
5	M*A*S*H	17.7	8,390
6	CBS NFL FOOTBALL GAME 1	17.5	8,310
7	60 MINUTES	17.1	8,140
8	ABC NFL FOOTBALL SPECIAL(S)	17.0	8,070
9	ABC SUNDAY NIGHT MOVIE	16.9	8,040
10	HALLOWEEN-ALMOST WASN'T(S)	16.3	7,750
11	WORLD SERIES PRE GAME #6(S)	16.0	7,590
12	BUCK ROGERS-25TH CENTURY	15.9	7,570
13	WKRP IN CINCINNATI	15.8	7,500
14	THREE'S COMPANY#	15.7	7,470
15	WORLD SERIES PRE GAME #7(S)	15.7	7,460
16	TAXI#	15.7	7,450
17	ASSOCIATES#	15.2	7,210
18	NFL FOOTBALL GAME 2-NBC#	15.0	7,100
19	BEST-SATURDAY NIGHT LIVE#	14.9	7,090
20	DUKES OF HAZZARD	14.9	7,060
21	ONE DAY AT A TIME	14.9	7,050

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	45.8	8,760
2	WORLD SERIES GAME #7(S)	45.6	8,710
3	60 MINUTES	36.4	6,960
4	WORLD SERIES PRE GAME #6(S)	30.3	5,800
5	ARCHIE BUNKER'S PLACE	28.2	5,390
6	ONE DAY AT A TIME	28.1	5,370
7	WORLD SERIES PRE GAME #7(S)	28.0	5,350
8	ALICE	26.8	5,120
9	JEFFERSONS	24.2	4,620
10	NFL MONDAY NIGHT FOOTBALL	22.0	4,200
11	CBS NFL FOOTBALL SPECIAL(S)	21.9	4,180
12	LITTLE HOUSE-PRAIRIE	21.3	4,080
13	WALTONS	20.2	3,870
14	CBS NFL FOOTBALL GAME 1	19.8	3,790
14	DALLAS	19.8	3,790
16	THREE'S COMPANY#	19.4	3,710
17	SHOOTIST(S)	18.9	3,620
18	TRAPPER JOHN, M.D.	18.3	3,500
19	VEGA$#	18.0	3,440
20	HAWAII FIVE-O	17.7	3,380
21	DUKES OF HAZZARD	17.5	3,340
21	TAXI#	17.5	3,340

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	5	190	191	A	12.7	23	969	2037	805	273	859	358	531	467	98^	254	694	277	446	397	100^	191	140	72^	344	270
1 FRI. 9.00P 120 ABC FF		98	97	B	15.4	27	1175	1963	795	328	869	385	583	503	108	219	598	239	410	369	75	139	180	91	316	241
2 FRI. 8.00P 180																										
8.00 - 8.30				A	12.1	22	923	2158	830	240^	852	300	457	462	97^	304	731	252^	406	369	148^	271	165^	98^	410	297
8.30 - 9.00				A	12.2	22	931	2220	873	282	896	339	510	471	84^	290	755	277	431	397	149^	258^	148^	72^	421	328
9.00 - 9.30				A	12.6	23	961	1997	774	277	841	354	506	428	103^	269	687	268	447	407	102^	188	120^	58^	349	263
9.30 - 10.00				A	12.6	22	961	2009	794	272	854	363	526	458	109^	260	701	299	458	408	97^	185	123^	59^	331	261
10.00 - 10.30				A	13.3	24	1015	2002	796	271	858	370	562	480	96^	232	673	275	453	394	76^	166	137	71^	334	266
10.30 - 11.00				A	13.0	23	992	1978	798	288	857	376	562	486	91^	218	675	277	459	396	81^	162	156	93^	290	247
ABC NEWSBRIEF-M-F	34	190	183	A	17.8	29	1358	1830	677	276	761	284	445	399	119	245	657	235	392	363	100	210	178	79	234	173
1 MON. 8.58P 1 ABC N		96	95	B	18.0	29	1373	1839	692	280	769	305	478	423	105	223	644	254	397	354	95	191	195	96	231	163
1 TUE. 8.11P 1																										
1 WED. 8.13P 1																										
1 THU. 9.58P 1																										
1 FRI. 8.57P 2																										
2 M & TH 8.58P 1																										
2 TU & W 9.58P 1																										
2 FRI. 10.01P 1																										
ABC NEWSBRIEF-SAT.	7	192	184	A	18.6	33	1419	1802	745	264	845	324	481	418	119	301	537	185	320	308	79^	175	183	125	237	196
SAT. 9.58P 1 ABC N		98	96	B	18.8	34	1434	1864	749	271	848	320	484	415	120	308	583	227	367	322	86	179	165	107	268	216
ABC NEWSBRIEF-SUN.	7	194	195	A	14.0	21	1068	2080	666	310	759	403	553	443	80^	138	728	329	545	497	75^	127	248	107^	345	245
SUN. 8.58P 1 ABC N		98	98	B	16.7	25	1274	2091	675	352	759	398	577	447	75	142	761	393	564	446	81	140	233	111	338	232
ABC NFL FOOTBALL SPECIAL(S)			196	A	17.5	31	1335	1652	420	237	448	166^	303	320	38v	101^	922	355	605	560	112^	248	139^	48^	143^	127^
2 THU. 9.00P 190 ABC SE			99																							
9.00 - 9.30				A	17.6	28	1343	1797	425	261	469	161^	307	349	46^	104^	877	311	541	509	107^	267	178^	87^	273	197
9.30 - 10.00				A	17.9	28	1366	1668	420	253	447	162^	318	340	30v	87^	905	322	553	542	121^	267	141^	59^	175^	155^
10.00 - 10.30				A	19.3	31	1473	1637	410	222	432	137^	275	296	33v	110^	958	368	622	601	114^	247	125^	45^	122^	122^
10.30 - 11.00				A	17.6	30	1343	1610	426	237	449	158^	283	317	39v	114^	957	392	635	582	114^	251	113^	39v	91^	91^
11.00 - 11.30				A	17.9	34	1366	1641	432	249	461	212	327	326	35v	92^	947	397	678	611	101^	213	127^	25v	106^	106^
11.30 - 12.00				A	16.2	39	1236	1541	380	198	412	154^	295	279	37v	91^	918	356	608	536	119^	254	122^	28v	89^	89^
ABC SUNDAY NIGHT MOVIE	6	196	195	A	16.6	27	1267	1930	731	354	808	372	559	492	75^	160	863	347	635	566	117	162	173	82^	86^	65^
SUN. 9.00P 120 ABC FF		99	99	B	17.1	28	1305	1907	741	371	806	396	599	502	74	148	823	383	615	538	76	146	158	77	120	93
9.00 - 9.30				A	14.8	22	1129	2078	723	348	798	367	540	473	81^	165	874	324	629	580	125	170	219	111	187	137
9.30 - 10.00				A	16.5	25	1259	1963	717	364	793	355	545	496	73^	152	873	330	628	579	121	166	193	107	104	82^
10.00 - 10.30				A	17.2	29	1312	1889	746	358	827	387	580	505	77^	162	863	368	646	565	112	155	156	67^	43^	35^
10.30 - 11.00				A	17.7	33	1351	1828	738	352	817	384	572	493	75^	165	846	366	642	552	113	153	134	52^	31^	23v
ABC WORLD NEWS TONIGHT	20	191	194	A	11.0	23	839	1532	637	225	741	199	342	322	117	333	592	149	284	285	113	261	105	48^	94	59^
M-F 6.30P 30 ABC N		98	98	B	11.1	23	847	1561	662	230	743	187	358	355	103	314	613	172	312	296	109	251	102	55	103	70
ABC WRLD NEWS TONIGHT-SUN	3	143	147	A	7.2	15	549	1743	691	226	822	249	408	396	111^	322	603	180^	274	282	87^	235	198^	74^	120^	66^
SUN. 6.30P 30 ABC N		83	83	B	7.0	15	534	1772	747	199	860	234	410	386	130	371	627	183	284	257	106	267	161	71	124	77
ALICE	5	196	195	A	27.4	41	2091	1857	795	284	861	260	457	414	163	354	587	175	308	264	115	245	159	75	250	202
1 SUN. 9.16P 30 CBS CS		96	99	B	25.5	38	1946	1813	795	264	872	265	441	399	146	371	599	174	303	267	125	256	149	91	193	148
2 SUN. 9.11P 30																										
ALL STAR FAMILY FEUD(S)		196		A	13.4	24	1022	1839	857	332	907	291	504	456	140^	318	548	187^	334	272	136^	199^	155^	70^	229^	143^
1 FRI. 8.00P 60 ABC QP		99																								
8.00 - 8.30				A	13.0	24	992	1804	862	314	911	276	502	469	135^	317	540	163^	311	262	151^	213^	139^	69^	214^	135^
8.30 - 9.00				A	13.9	25	1061	1844	841	344	889	297	498	441	142^	313	548	208^	352	278	120^	183^	168^	72^	239	149^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ANGIE	6		202	A	21.0	34	1602	1829	710	313	790	320	487	443	117^	228	521	203	305	275	69^	177	193	99^	325	204
2 TUE. 8.30P 30 ABC CS			99	B	21.4	34	1633	1890	698	296	796	352	518	420	96	223	528	254	344	265	68	151	219	125	347	221
ARCHIE BUNKER'S PLACE	6	200	199	A	22.9	35	1747	1853	784	283	867	202	372	383	184	419	672	133	291	315	143	307	125	71	189	146
1 SUN. 8.16P 30 CBS CS		98	98	B	21.2	33	1618	1785	764	251	862	189	350	347	151	435	673	159	300	303	143	318	106	63	144	103
2 SUN. 8.11P 30																										
ASSOCIATES	5		200	A	15.7	23	1198	2100	672	317	750	430	571	481	80^	120^	751	346	600	561	69^	92^	263	114^	336	201^
2 SUN. 8.30P 30 ABC CS			99	B	16.4	25	1251	2066	686	365	769	424	595	461	85	145	745	388	574	465	70	119	236	118	316	206
B.J. AND THE BEAR	5	203	196	A	16.0	28	1221	2140	733	275	819	287	516	439	113	256	689	224	428	387	137	206	269	112	363	263
SAT. 9.00P 60 NBC A		98	94	B	18.4	33	1404	2184	721	305	788	284	502	430	107	229	731	247	458	417	113	207	248	90	417	318
9.00 - 9.30				A	15.9	28	1213	2142	728	271	818	281	506	431	109	263	669	219	403	359	138	213	264	116	391	282
9.30 - 10.00				A	16.1	28	1228	2131	743	282	827	296	528	447	117	252	706	233	450	410	136	198	262	103	336	245
BARNABY JONES	5	186	191	A	17.2	30	1312	1591	797	307	883	256	459	414	151	350	544	157	251	232	134	237	139	63^	25^	25^
THU. 10.00P 60 CBS PD		97	97	B	17.7	30	1351	1590	808	290	883	237	431	408	146	372	558	143	244	239	127	261	99	56	50	36
10.00 - 10.30				A	17.0	29	1297	1622	806	318	898	268	472	417	150	351	557	156	253	237	136	247	142	59^	25^	25^
10.30 - 11.00				A	17.4	31	1328	1551	781	292	862	242	442	406	150	349	531	162	250	227	130	228	134	66^	24v	24v
BARNEY MILLER	5	195		A	20.8	33	1587	1817	655	273	754	340	480	407	104^	222	578	251	400	349	82^	156	182	66^	303	207
1 THU. 9.00P 30 ABC CS		99		B	22.0	35	1679	1832	716	291	799	348	517	438	107	224	588	255	377	331	83	176	209	114	236	164
BENSON	6	199	197	A	19.6	32	1495	1928	714	253	790	300	489	426	123	237	596	208	389	356	58^	157	194	76^	348	252
THU. 8.30P 30 ABC CS		99	98	B	21.3	35	1625	1932	704	278	796	319	508	437	108	224	576	234	377	340	71	154	230	122	330	233
BEST-SATURDAY NIGHT LIVE	1		199	A	18.6	31	1419	1872	668	322	719	431	584	491	52^	84^	611	407	500	405	50^	58^	378	139^	164^	119^
2 WED. 10.00P 60 NBC GV			98	B	18.6	31	1419	1872	668	322	719	431	584	491	52	84	611	407	500	405	50	58	378	139	164	119
10.00 - 10.30				A	19.2	32	1465	1977	701	341	747	442	599	506	55^	99^	621	415	502	404	51^	67^	414	165	195	142^
10.30 - 11.00				A	17.9	31	1366	1760	631	300	688	417	565	474	49^	68^	598	396	498	403	51^	51^	344	113^	130^	96^
BIG EVENT	5	206	201	A	18.6	29	1419	1851	714	260	787	330	474	428	120	246	740	318	462	383	124	228	169	56^	155	107
1 SUN. 8.00P 120 NBC FV		99	98	B	20.5	32	1564	2012	708	280	793	332	523	460	109	206	803	350	556	469	101	187	195	65	221	158
2 SUN. 8.00P 162																										
8.00 - 8.30				A	16.7	26	1274	1923	746	261	806	296	454	400	119	296	725	258	408	370	136	263	154	60^	238	159
8.30 - 9.00				A	20.3	30	1549	1864	718	259	789	304	464	419	123	269	720	289	433	371	133	243	175	71^	180	136
9.00 - 9.30				A	19.7	29	1503	1804	706	257	763	332	465	435	121	226	727	319	448	381	128	227	170	46^	144	97
9.30 - 10.00				A	18.8	29	1434	1839	727	258	802	348	497	451	120	237	765	348	493	408	114	215	160	46^	112	75^
10.00 - 10.30				A	17.7	29	1351	1881	664	290	792	400	513	433	122^	192	808	434	594	395	105^	176^	189	59^	92^	58^
BODY HUMAN: THE SEXES(S)		175		A	13.0	20	992	1592	685	350	809	363	567	464	41v	191^	422	113^	238^	240^	53v	139^	198^	128^	163^	122^
1 WED. 8.00P 60 CBS DO		97																								
8.00 - 8.30				A	13.3	21	1015	1533	647	332	783	360	536	422	40v	196^	428	121^	242	236^	50v	144^	174^	102^	148^	108^
8.30 - 9.00				A	12.6	19	961	1655	730	370	839	368	603	511	42v	185^	414	106^	234^	245^	54v	132^	222^	154^	180^	137^
BUCK ROGERS-25TH CENTURY	6	201	201	A	16.4	27	1251	2297	558	219	646	324	505	434	57^	97^	765	431	606	531	62^	106	338	113	548	406
THU. 8.00P 60 NBC SF		99	98	B	17.6	29	1343	2164	584	244	649	325	498	420	54	108	710	357	554	490	56	95	334	100	471	372
8.00 - 8.30				A	15.6	26	1190	2287	545	213	625	298	474	411	62^	108	757	416	585	531	69^	117	357	119	548	416
8.30 - 9.00				A	17.2	27	1312	2296	565	222	661	351	535	454	51^	83^	767	443	620	528	57^	94	320	104	548	397
CALIFORNIA FEVER	5	177	167	A	14.2	22	1083	1918	641	260	755	309	493	360	88^	226	443	186	290	234	56^	119	404	204	316	224
TUE. 8.00P 60 CBS CS		97	96	B	14.3	23	1091	1973	673	302	789	304	499	377	110	258	479	185	312	274	59	132	358	194	347	256
8.00 - 8.30				A	13.7	22	1045	1848	637	265	735	284	451	321	102^	255	419	172	259	217	55^	125	380	193	314	223
8.30 - 9.00				A	14.8	23	1129	1959	638	253	766	325	527	390	75^	200	458	194	311	246	55^	112	422	212	313	223
CBS EVENING NEWS-CRONKITE	20	195	195	A	13.6	27	1038	1566	698	222	778	147	275	293	191	426	602	119	235	248	136	315	82	37^	104	65
M-F 6.30P 30 CBS N		99	99	B	13.8	27	1053	1608	704	226	782	153	282	312	169	420	621	135	258	272	127	302	88	37	117	73

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-DEAN	1	139		A	6.9	15	526	1603	673	223^	736	154^	351^	385^	123^	327^	637	111v	228^	276^	134^	335^	125^	34v	105v	105v
1 SUN. 6.30P 30 CBS N		75		B	6.9	15	526	1603	673	223	736	154	351	385	123	327	637	111	228	276	134	335	125	34	105	105
CBS NFL FOOTBALL SPECIAL(S)		168		A	17.4	32	1328	1857	720	348	776	221	349	364	156^	355	838	264	448	450	161^	316	88^	21v	155^	144^
1 SUN. 7.00P 16 CBS SE		83																								
CBS SAT. NEWS-SCHIEFFER	4	137	132	A	8.2	19	626	1530	741	228	823	234	352	332	164^	407	506	133^	208	196	87^	271	50^	17v	151^	47v
SAT. 6.30P 30 CBS N		84	83	B	8.2	19	626	1523	700	243	796	196	329	294	157	408	528	126	213	210	113	282	67	25	132	56
CBS TUESDAY NIGHT MOVIES	4		181	A	13.0	22	992	1644	738	299	882	307	545	485	95^	272	611	240^	386	317	122^	181^	84^	37v	67^	42v
2 TUE. 9.00P 120 CBS FF			98	B	18.5	30	1412	1751	814	319	905	329	536	480	131	301	597	201	367	355	88	172	143	76	106	87
9.00 - 9.30				A	11.8	19	900	1671	742	318	894	321	563	480	97^	272	568	225^	367	322	109^	161^	101^	37v	108^	63v
9.30 - 10.00				A	12.7	21	969	1593	730	302	864	301	536	470	100^	263	592	218^	368	317	128^	183^	94^	32v	43v	19v
10.00 - 10.30				A	13.5	23	1030	1640	726	285	866	295	541	483	90^	270	630	251	410	320	118^	176^	81^	33v	63^	49v
10.30 - 11.00				A	13.9	24	1061	1672	768	292	908	311	547	502	99^	291	647	257	396	312	132^	203^	61^	44v	56v	41v
CBS WEDNESDAY NIGHT MOVIE	5	183	189	A	17.5	28	1335	1748	760	247	837	262	491	487	116	266	690	225	418	372	94	211	139	62^	82^	55^
WED. 9.00P 120 CBS FF		99	99	B	15.8	25	1206	1680	745	273	820	281	498	465	116	254	649	241	395	357	95	193	126	59	85	57
9.00 - 9.30				A	16.4	25	1251	1811	760	233	842	252	484	471	125	282	701	221	406	375	92^	226	145	71^	123	92^
9.30 - 10.00				A	18.5	28	1412	1780	764	254	844	265	489	474	114	278	700	244	429	381	87	205	153	70^	83^	60^
10.00 - 10.30				A	18.0	29	1373	1706	746	266	827	264	496	496	113	249	676	220	420	370	94	202	134	57^	69^	40^
10.30 - 11.00				A	17.0	28	1297	1691	774	237	842	266	497	502	115	262	678	211	412	364	104	213	116	46^	55^	32^
CELEBRITY CHALLENGE-SEXES(S)		182		A	14.5	26	1106	2084	661	182^	756	273	498	390	83^	231	805	340	594	456	81^	190^	232	103^	291	212^
1 SAT. 8.00P 120 CBS SE		99																								
8.00 - 8.30				A	13.8	26	1053	1980	661	126^	792	254	482	380	91^	273	688	254	428	335	85^	240	202^	109^	298	192^
8.30 - 9.00				A	15.2	28	1160	2101	632	109^	759	284	496	353	76^	240	754	309	515	398	96^	220	227	120^	361	266
9.00 - 9.30				A	14.4	26	1099	2112	669	222	728	285	496	395	83^	205^	898	406	722	552	71^	154^	246	96^	240	183^
9.30 - 10.00				A	14.5	26	1106	2139	686	272	744	267	509	432	81^	205^	886	394	712	543	71^	146^	251	86^	258	205^
CHARLIE BROWN-GRT PUMPKIN(S)			187	A	20.7	33	1579	2307	602	234	683	381	538	452	49^	120^	447	219	341	320	51^	76^	169	74^	1008	602
2 MON. 8.00P 30 CBS EA			98																							
CHARLIE'S ANGELS	5		194	A	21.2	33	1618	1824	631	315	764	339	474	398	102^	233	589	212	330	334	86^	180	181	101^	290	175
2 WED. 9.00P 60 ABC PD			99	B	26.1	41	1991	1875	728	313	826	345	538	458	114	226	595	246	375	308	92	167	224	134	230	166
9.00 - 9.30				A	20.2	32	1541	1860	615	305	750	337	452	376	108^	244	594	207	326	328	87^	190	171	101^	345	208
9.30 - 10.00				A	22.2	34	1694	1786	643	321	773	341	492	418	98^	223	586	214	334	340	85^	173	190	101^	237	146
CHIPS	6	211	209	A	19.4	36	1480	2153	709	282	837	333	521	418	97	254	557	193	327	330	86	161	249	115	510	322
SAT. 8.00P 60 NBC OP		98	96	B	22.7	42	1732	2169	747	299	842	319	527	451	91	250	657	238	405	357	89	198	226	109	444	303
8.00 - 8.30				A	17.8	34	1358	2177	715	282	860	348	537	412	102	257	556	181	314	329	85^	168	246	114	515	326
8.30 - 9.00				A	20.9	38	1595	2135	705	282	817	322	506	423	89	249	557	201	333	326	88	158	253	116	508	324
COUNTRY SUPERSTARS-70'S(S)		198		A	16.5	24	1259	1754	802	285	905	309	493	428	156^	353	607	195	353	323	132^	193	125^	34v	117^	96^
1 TUE. 9.00P 120 NBC PC		98																								
9.00 - 9.30				A	16.8	25	1282	1806	805	278	914	318	493	441	161^	352	567	181^	323	321	123^	179^	161^	47v	164^	137^
9.30 - 10.00				A	17.1	25	1305	1766	826	302	941	337	515	436	170^	366	557	159^	306	304	129^	191	133^	31v	135^	121^
10.00 - 10.30				A	16.7	25	1274	1715	797	286	880	297	487	425	146^	340	623	213	377	326	132^	187^	115^	28v	97^	73^
10.30 - 11.00				A	15.6	24	1190	1692	767	268	867	274	464	399	149^	351	675	228	401	330	142^	213	83^	29v	67^	47v
DALLAS	6	197	198	A	25.1	45	1915	1835	853	311	935	315	534	478	152	324	584	197	356	318	114	198	122	45^	194	146
FRI. 10.00P 60 CBS GD		99	99	B	22.1	38	1686	1786	828	277	916	348	545	473	125	298	547	193	336	302	91	172	131	61	192	141
10.00 - 10.30				A	24.3	43	1854	1854	844	303	931	313	521	460	154	334	581	191	345	310	118	206	126	47^	216	159
10.30 - 11.00				A	25.8	46	1969	1819	867	318	944	318	545	495	151	317	588	200	366	326	109	193	115	41^	172	134

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DETECTIVE SCHOOL	7	195	187	A	12.1	22	923	1860	717	255	808	252	428	382	123^	307	567	175	341	309	89^	204	206	134	279	210
SAT. 8.30P 30 ABC CS		98	97	B	12.9	24	984	1908	740	240	834	284	424	356	132	342	614	214	370	347	111	204	155	92	305	223
DIFF'RENT STROKES	45	208		A	17.7	33	1351	1949	704	216	771	193	423	385	160^	306	514	117^	255	224	92^	236	251	112^	413	337
1 FRI. 8.00P 30 NBC CS		99		B	17.9	34	1366																			
DIFF'RENT STROKES	1		207	A	20.2	32	1541	1980	717	274	761	236	424	408	91^	266	572	210	364	321	85^	154^	285	111^	362	257
2 WED. 9.00P 30 NBC CS			99	B	20.2	32	1541	1980	717	274	761	236	424	408	91	266	572	210	364	321	85	154	285	111	362	257
DISNEY'S WOND. WORLD(B)		164		A	11.7	22	893	2206	607	147^	653	269^	411	359	66v	192^	677	207^	395	351	154^	282	272	115^	604	399
1 SUN. 7.01P 14 NBC FV		82																								
DISNEY'S WONDERFUL WORLD	7	210	211	A	16.6	27	1267	2224	686	241	779	283	472	420	127	252	690	211	407	371	113	225	251	98	504	342
1 SUN. 7.15P 45 NBC FV		99	99	B	16.5	28	1259	2385	720	252	813	360	546	458	93	219	711	288	486	408	95	172	237	84	624	414
2 SUN. 7.00P 60																										
7.00 - 7.30				A	14.5	23	1106	1989	704	254	810	235	432	406	193^	313	632	189^	362	319	95^	208^	209^	90^	338	258
7.30 - 8.00				A	17.9	28	1366	2276	689	248	785	301	487	428	112	241	694	214	414	382	112	221	258	96	539	355
DUKES OF HAZZARD	6	201	194	A	22.7	40	1732	2148	740	286	827	297	488	423	148	283	643	211	408	367	112	194	215	69^	463	317
FRI. 9.00P 60 CBS CS		99	98	B	20.7	35	1579	2089	702	240	773	307	489	422	110	232	604	205	381	353	100	173	211	76	501	348
9.00 - 9.30				A	22.2	40	1694	2151	723	275	811	295	471	413	145	282	662	223	415	370	114	202	203	69^	475	316
9.30 - 10.00				A	23.1	41	1763	2149	761	299	845	299	501	436	148	286	629	199	404	365	110	187	224	69	451	318
EIGHT IS ENOUGH	5		199	A	23.1	38	1763	1963	720	277	827	305	511	404	106^	277	528	175	290	292	55^	169	159	116^	449	280
2 WED. 8.00P 60 ABC CS			99	B	24.9	41	1900	1994	764	295	863	347	542	431	110	263	485	186	291	241	68	152	252	164	394	261
8.00 - 8.30				A	22.2	37	1694	1927	725	269	823	288	498	393	114^	287	516	171	279	276	58^	173	149	108^	439	269
8.30 - 9.00				A	24.1	38	1839	1983	708	281	823	318	518	415	97^	261	535	178	297	310	49^	162	169	123^	456	291
EISCHIED	4	202	195	A	12.5	22	954	1738	714	274	803	256	423	441	156	276	703	239	450	416	95^	185	126^	54^	106^	74^
FRI. 10.00P 60 NBC OP		99	96	B	14.1	24	1076	1804	739	263	832	262	435	428	140	314	675	207	406	384	106	213	130	42	167	108
10.00 - 10.30				A	12.5	22	954	1732	713	278	804	253	420	442	156	277	686	230	429	402	95^	189	120^	52^	122^	86^
10.30 - 11.00				A	12.6	23	961	1722	702	261	790	254	418	432	157	272	710	246	465	427	93^	176	130	56^	92^	63^
FANTASY ISLAND	2	197	191	A	20.3	39	1549	1813	737	277	843	348	545	442	95	249	562	208	388	341	63^	145	211	135	197	175
SAT. 10.00P 60 ABC A		99	97	B	20.3	39	1549	1813	737	277	843	348	545	442	95	249	562	208	388	341	63	145	211	135	197	175
10.00 - 10.30				A	20.1	38	1534	1814	741	268	848	345	537	435	100	258	565	207	396	344	62^	144	197	138	204	177
10.30 - 11.00				A	20.5	39	1564	1802	735	287	840	354	554	448	87	238	554	211	381	335	67^	143	216	128	192	172
FAT ALBERT HALLOWEEN SPEC(S)			187	A	21.0	32	1602	2331	563	186	636	364	508	408	35v	100^	445	209	333	327	44^	79^	190	89^	1060	645
2 MON. 8.30P 30 CBS EA			98																							
FLESH AND BLOOD-PT.-2(S)		181		A	19.0	28	1450	1765	726	295	835	367	570	482	93^	194	600	273	453	392	69^	104^	237	156^	93^	42v
1 TUE. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	18.6	27	1419	1805	718	263	836	356	558	471	74^	206	571	264	419	359	74^	109^	240	159^	158^	83^
9.30 - 10.00				A	19.0	28	1450	1740	695	307	810	379	570	469	86^	174	578	284	440	369	68^	96^	236	147^	116^	53^
10.00 - 10.30				A	19.3	28	1473	1771	732	314	850	383	583	487	102^	196	623	266	475	425	72^	104^	245	165	53^	17v
10.30 - 11.00				A	19.0	29	1450	1746	763	293	845	355	571	503	110^	200	628	275	480	414	66^	110^	228	152^	45^	17v
HALLOWEEN-ALMOST WASN'T(S)			181	A	16.6	25	1267	2618	667	302	770	448	649	529	42v	92^	720	417	613	555	24v	60^	259	126^	869	552
2 SUN. 7.30P 30 ABC CE			97																							
HALLOWEEN IS GRINCH NIGHT(S)			183	A	15.9	25	1213	2532	621	318	764	438	656	496	41v	86^	625	354	539	470	26v	51v	242	102^	901	546
2 SUN. 7.00P 30 ABC EA			98																							
HAPPY DAYS	6		208	A	21.6	35	1648	1918	681	294	783	338	514	449	96^	196	548	224	356	326	58^	148	221	127^	366	228
2 TUE. 8.00P 30 ABC CS			99	B	21.4	36	1633	1967	691	290	783	358	524	423	88	204	542	271	375	291	69	133	229	124	413	267

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																										
HART TO HART	1		200	A	22.8	39	1740	1564	744	326	827	372	560	532	123^	181	538	236	362	365	78^	119^	164	93^	35^	32v
2 TUE. 10.00P 60 ABC PD			99	B	22.8	39	1740	1564	744	326	827	372	560	532	123	181	538	236	362	365	78	119	164	93	35	32
10.00 - 10.30				A	23.1	39	1763	1575	725	324	816	358	549	529	117^	175	536	230	356	365	80^	120^	167	93^	56^	50^
10.30 - 11.00				A	22.4	39	1709	1554	766	330	842	389	574	539	129^	188	540	241	369	364	75^	117^	159	92^	13v	13v
HAWAII FIVE-O	4	191	189	A	15.3	24	1167	1675	807	280	864	211	402	387	162	388	628	136	307	273	135	289	111	39^	72^	28^
THU. 9.00P 60 CBS OP		97	97	B	16.4	26	1251	1717	771	283	848	210	378	384	163	376	682	179	330	299	151	282	102	33	85	44
9.00 - 9.30				A	14.9	24	1137	1674	810	279	864	206	395	380	164	402	621	122	298	270	138	294	104^	37^	85^	33^
9.30 - 10.00				A	15.6	25	1190	1676	807	279	866	218	410	395	163	377	635	150	315	275	134	287	117	41^	58^	25v
HELLO LARRY	2	200		A	15.4	28	1175	1877	706	198^	788	201^	409	375	156^	332	505	107^	253	219	79^	235	228	100^	356	260
1 FRI. 8.30P 30 NBC CS		98		B	16.5	28	1259	1890	744	191	836	208	395	406	142	352	529	140	282	259	94	209	200	87	325	238
HELLO, LARRY	1		199	A	17.3	27	1320	2017	722	284	801	290	492	439	71^	259	607	222	365	318	83^	196	307	152^	302	242
2 WED. 9.30P 30 NBC CS			98	B	17.3	27	1320	2017	722	284	801	290	492	439	71	259	607	222	365	318	83	196	307	152	302	242
INCREDIBLE HULK	5	194	191	A	17.2	31	1312	1999	690	248	790	320	486	386	110	248	628	218	378	350	118	200	150	60^	431	253
FRI. 8.00P 60 CBS SF		99	98	B	16.2	29	1236	2064	754	266	834	337	527	430	113	245	634	243	402	374	95	178	147	58	449	274
8.00 - 8.30				A	15.8	29	1206	1938	679	232	781	312	482	379	103	245	597	205	353	326	116	196	148	59^	412	242
8.30 - 9.00				A	18.7	33	1427	2025	689	257	784	322	482	387	113	245	644	225	393	367	119	200	152	61^	445	261
JEFFERSONS	5	193	194	A	26.2	41	1999	1820	785	289	846	238	455	421	165	340	588	160	317	288	120	231	181	79	205	171
1 SUN. 9.46P 30 CBS CS		98	99	B	24.4	37	1862	1795	783	270	862	253	438	398	153	361	618	183	320	283	133	252	158	90	157	125
2 SUN. 9.41P 30																										
KATE LOVES A MYSTERY	2	198	186	A	16.4	29	1251	1620	781	281	866	350	568	517	152	241	551	220	373	307	84^	152	134	64^	69^	68^
THU. 10.00P 60 NBC SM		98	95	B	16.4	29	1251	1620	781	281	866	350	568	517	152	241	551	220	373	307	84	152	134	64	69	68
10.00 - 10.30				A	16.7	28	1274	1640	784	282	868	355	578	523	142	231	559	223	374	315	83^	157	138	64^	75^	73^
10.30 - 11.00				A	16.2	29	1236	1576	773	278	854	342	555	506	159	246	535	216	366	295	81^	144	128	62^	59^	59^
LAVERNE AND SHIRLEY	6	205	203	A	19.2	32	1465	1891	713	250	774	303	488	439	117	216	524	182	341	314	51^	140	198	93	395	266
THU. 8.00P 30 ABC CS		99	98	B	19.9	34	1518	1911	677	261	768	306	485	409	112	225	516	214	340	300	63	140	232	140	395	263
LITTLE HOUSE-PRAIRIE	6	218	218	A	24.1	37	1839	1939	836	257	950	259	436	428	175	425	526	159	275	225	106	223	144	94	319	217
MON. 8.00P 60 NBC GD		99	99	B	24.1	38	1839	1937	814	267	926	314	488	436	151	366	502	177	270	225	85	195	151	101	358	244
8.00 - 8.30				A	23.3	36	1778	1946	842	257	959	255	432	429	183	437	533	162	280	228	111	227	137	88	317	210
8.30 - 9.00				A	24.9	37	1900	1925	830	258	939	261	439	423	170	416	516	160	274	223	104	216	147	99	323	221
LOU GRANT	5	194	191	A	19.9	33	1518	1640	758	285	861	358	563	479	84	231	578	261	394	341	47^	123	128	61^	73^	52^
MON. 10.00P 60 CBS GD		99	95	B	17.5	29	1335	1664	749	285	841	328	548	475	85	228	602	261	386	315	80	163	150	75	71	49
10.00 - 10.30				A	20.3	32	1549	1660	756	300	860	372	573	478	86	224	570	251	392	345	47^	117	143	72^	87	63^
10.30 - 11.00				A	19.5	33	1488	1610	756	268	857	343	551	477	82^	237	582	269	393	335	51^	129	114	52^	57^	40^
LOVE BOAT	7	199	192	A	19.8	35	1511	1774	751	261	841	302	460	399	125	318	534	188	314	301	77^	178	169	114	230	191
SAT. 9.00P 60 ABC CS		99	98	B	21.5	38	1640	1884	770	293	871	328	501	426	126	313	556	205	345	311	79	174	181	119	276	218
9.00 - 9.30				A	19.2	34	1465	1767	744	254	829	293	447	385	127	320	539	186	315	302	74^	182	166	110	233	192
9.30 - 10.00				A	20.4	36	1557	1769	752	264	846	308	467	410	123	314	527	189	311	299	78^	173	170	119	226	187
MAGIC-DAVID COPPERFIELD(S)			179	A	13.5	22	1030	2047	792	237	852	285	424	479	129^	314	694	217^	403	413	92^	248	211^	68^	290	186^
2 WED. 8.00P 60 CBS GV			95																							
8.00 - 8.30				A	13.3	22	1015	2019	781	228^	842	285	418	454	131^	329	659	210^	378	393	93^	233^	218^	63^	300	191^
8.30 - 9.00				A	13.6	22	1038	2077	802	244	860	283	426	503	125^	299	727	220^	426	432	94^	264	208^	73^	282	182^
MAN CALLED SLOANE	6	202	185	A	14.0	27	1068	2316	722	313	808	305	558	470	93^	197	823	362	570	461	121	195	357	119	328	275
SAT. 10.00P 60 NBC SM		98	90	B	16.5	32	1259	2098	681	276	755	317	531	441	84	172	779	315	546	479	79	172	271	91	293	241
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MAN CALLED SLOANE-CONT'D																										
10.00 - 10.30				A	13.9	26	1061	2290	718	309	804	291	545	472	99^	206	797	339	541	438	126	201	348	110^	341	290
10.30 - 11.00				A	14.1	27	1076	2331	721	313	804	317	566	466	89^	187	844	382	592	485	112^	187	369	129	314	261
M*A*S*H	6	195	195	A	27.8	41	2121	1823	700	297	802	377	545	454	88	203	569	247	396	358	49^	127	177	83	275	171
MON. 9.00P 30 CBS CS		99	99	B	25.2	38	1923	1878	704	286	794	332	512	445	90	218	614	263	415	351	77	158	215	106	255	180
MORK & MINDY	7	203	205	A	22.5	35	1717	2373	691	338	787	453	640	503	57^	90	690	341	567	482	57^	85	315	129	581	412
SUN. 8.00P 30 ABC CS		99	99	B	22.2	35	1694	2263	682	357	771	436	631	484	55	95	701	393	563	450	50	84	307	148	484	341
NBC MONDAY NIGHT MOVIES	4	199	203	A	19.7	31	1503	1582	828	266	919	297	476	489	139	326	465	161	255	243	65^	157	102	80^	96	61^
MON. 9.00P 120 NBC FF		98	98	B	21.5	34	1640	1647	828	315	922	341	540	512	131	287	544	213	333	296	76	165	96	70	85	49
9.00 - 9.30				A	18.9	28	1442	1724	830	263	922	269	434	455	153	355	486	162	248	224	76^	190	132	80^	184	134
9.30 - 10.00				A	20.0	30	1526	1629	833	255	916	295	469	480	137	328	446	151	237	231	64^	155	116	80	151	94
10.00 - 10.30				A	20.3	32	1549	1509	823	279	923	323	502	504	137	310	461	159	265	257	60^	142	82	79	43^	18v
10.30 - 11.00				A	19.6	34	1495	1461	821	267	913	304	494	511	130	310	465	173	267	260	60^	142	75^	75^	8v	LT
NBC NEWS UPDATE-M-F	20	186	186	A	17.7	28	1351	1951	712	245	800	254	439	412	134	290	626	232	384	340	99	197	188	80	337	238
M-F 8.58P 1 NBC N		95	95	B	17.5	28	1335	1913	683	236	761	252	422	384	121	274	641	241	387	344	100	203	188	87	323	225
NBC NEWS UPDATE-SAT.	4	195	195	A	18.6	34	1419	2091	706	290	805	308	498	410	90	244	552	193	322	318	98	171	251	109	483	299
SAT. 8.58P 1 NBC N		95	96	B	19.9	36	1518	2097	713	302	801	287	493	424	92	239	650	233	396	351	92	199	221	99	425	285
NBC NEWS UPDATE-SUN.	3	188	190	A	19.1	28	1457	1752	700	241	776	305	459	436	116	252	695	299	420	352	128	226	141	46^	140	101
1 SUN. 9.07P 1 NBC N		95	96	B	18.9	28	1442	1876	706	264	797	296	471	471	120	242	769	306	473	407	126	231	149	38	161	114
2 SUN. 8.45P 1																										
NBC NIGHTLY NEWS-SAT.	4	138	141	A	7.8	18	595	1650	690	178^	772	215	322	305	108^	401	614	116^	246	249	96^	317	25v	12v	239	110^
SAT. 6.30P 30 NBC N		78	79	B	8.2	19	626	1566	691	166	780	207	320	268	169	421	598	144	260	223	107	301	38	16	150	57
NBC NIGHTLY NEWS-SUN.	2		117	A	7.9	14	603	1657	716	185^	759	128^	269^	280^	237^	403	613	167^	300^	287^	84v	270^	153^	108^	132^	77v
2 SUN. 6.30P 30 NBC N			75	B	6.7	12	511	1750	765	250	824	194	315	317	215	413	621	136	292	308	93	280	106	74	199	119
NBC NIGHTLY NEWS	20	207	206	A	12.0	24	916	1590	735	226	804	173	305	289	185	442	637	160	269	256	105	316	68	39^	81	55^
M-F 6.30P 30 NBC N		99	99	B	11.8	24	900	1651	732	217	814	202	334	304	180	419	636	165	271	250	109	317	83	40	118	69
NBC TUE. NIGHT MOVIE	4		203	A	16.6	27	1267	1744	618	204	665	203	400	387	91^	199	800	305	511	476	98^	216	159^	49^	120^	92^
2 TUE. 9.00P 120 NBC FF			98	B	18.5	31	1412	1799	682	293	773	336	554	457	85	162	730	327	538	453	81	144	183	71	113	79
9.00 - 9.30				A	15.7	25	1198	1955	650	195^	714	207	411	401	102^	231	851	319	553	501	117^	231	168^	55^	222	156^
9.30 - 10.00				A	15.7	26	1198	1793	653	192^	705	203	434	433	87^	208	785	287	505	480	90^	219	126^	40v	177^	147^
10.00 - 10.30				A	17.6	30	1343	1660	594	209	621	196	387	375	80^	173^	795	317	503	465	93^	209	180	57^	64^	48^
10.30 - 11.00				A	17.5	30	1335	1579	580	215	625	202	371	344	95^	188	771	299	482	456	95^	207	152^	40v	31v	31v
NBC WED. NIGHT MOVIES	4	194		A	12.1	19	923	1634	809	253^	908	297	470	411	74^	358	505	207^	308	226^	95^	185^	155^	102^	66v	35v
1 WED. 9.00P 120 NBC FF		97		B	16.5	26	1259	1615	821	325	915	347	581	495	127	269	539	219	361	331	79	139	100	59	61	46
9.00 - 9.30				A	13.6	20	1038	1628	779	218^	889	283	445	389	80^	376	451	155^	254	226^	95^	176^	181^	116^	107^	47v
9.30 - 10.00				A	12.8	19	977	1579	798	219^	903	308	485	420	71^	342	485	183^	273	223^	98^	191^	141^	100^	50v	33v
10.00 - 10.30				A	11.5	18	877	1653	830	275	916	301	481	418	63v	352	549	264^	368	228^	95^	181^	146^	91^	42v	28v
10.30 - 11.00				A	10.6	17	809	1646	819	307	913	294^	469	420	79^	352	534	245^	348	218^	90^	186^	144^	93^	55v	26v
NEW KIND OF FAMILY	5	177		A	8.9	15	679	1873	557	156^	635	278^	426	315^	54v	164^	596	257^	444	313^	13v	137^	272^	105^	370	292^
1 SUN. 7.30P 30 ABC CS		95		B	9.9	17	755	1956	627	272	728	334	512	403	78	180	577	266	415	352	41	111	266	157	385	281
NEWSBREAK-M-F	30	167	165	A	15.0	24	1145	1880	717	264	809	301	464	398	109	281	534	166	303	280	91	194	199	100	338	199
1 MTUTHF 8.58P 1 CBS N		93	92	B	14.6	23	1114	1899	732	274	826	296	471	402	120	295	570	192	323	300	89	197	192	94	311	199
1 WED. 8.57P 2																										
2 M-F 8.58P 1																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-SAT.	6	161	160	A	13.0	23	992	2033	671	253	734	226	415	376	126	268	917	362	630	457	106^	242	163	49^	219	168
1 SAT. 9.06P 1 CBS N		93	92	B	9.9	18	755	1931	613	291	760	280	436	359	145	262	688	232	436	380	120	196	204	111	279	195
2 SAT. 8.54P 1																										
NEWSBREAK-SUN.	6	174	174	A	27.5	41	2098	1869	795	305	865	295	492	435	150	327	577	172	305	263	114	239	156	77	271	211
1 SUN. 9.15P 1 CBS N		96	96	B	23.0	35	1755	1844	777	286	865	273	456	410	136	350	618	183	327	293	116	247	166	96	195	143
2 SUN. 9.09P 1																										
NFL MONDAY NIGHT FOOTBALL	7	200	200	A	19.0	32	1450	1571	397	154	421	132	231	228	68^	146	939	344	597	539	151	289	106	35^	105	92
1 MON. 9.00P 167 ABC SE		99	99	B	18.5	31	1412	1626	437	175	469	165	282	263	70	146	940	358	605	538	156	275	128	27	89	71
2 MON. 9.00P 168																										
9.00 - 9.30				A	18.2	28	1389	1652	423	159	448	131	237	225	66^	165	936	301	549	512	162	319	117	48^	151	125
9.30 - 10.00				A	21.6	32	1648	1630	388	140	415	105	205	205	72^	163	960	329	591	548	151	303	122	45^	133	109
10.00 - 10.30				A	21.3	33	1625	1604	383	154	393	120	223	236	61^	127	983	376	663	579	138	277	119	31^	109	104
10.30 - 11.00				A	18.9	31	1442	1539	370	170	387	126	214	226	59^	127	967	371	633	556	155	294	98	31^	87	83^
11.00 - 11.30				A	17.1	33	1305	1474	393	140	425	155	248	236	73^	133	902	360	588	532	149	264	93	31^	54^	54^
ONE DAY AT A TIME	5	197	196	A	28.4	42	2167	1951	811	319	886	289	488	451	156	337	627	170	326	309	117	248	160	80	278	214
1 SUN. 8.46P 30 CBS CS		99	99	B	24.7	38	1885	1902	779	286	861	268	448	409	137	350	641	188	339	316	120	249	176	98	224	163
2 SUN. 8.41P 30																										
OUT OF THE BLUE	6	184		A	9.3	17	710	1825	579	199^	681	283^	424	302^	85^	215^	555	197^	363	290^	53v	155^	250^	108^	339	200^
1 SUN. 7.00P 30 ABC CS		97		B	9.7	18	740	1932	644	253	740	315	483	377	89	220	609	267	412	324	64	157	232	122	351	237
PARIS	5	193	179	A	12.4	24	946	1711	725	237	795	195	457	505	145	232	657	157	387	385	133	200	114^	47^	145	114^
SAT. 10.00P 60 CBS OP		99	94	B	11.3	22	862	1693	719	268	789	197	427	466	120	260	638	181	375	354	115	196	121	73	145	110
10.00 - 10.30				A	12.5	24	954	1732	708	233	785	196	445	492	140	234	677	170	400	385	140	209	123^	49^	147	117^
10.30 - 11.00				A	12.3	24	938	1678	742	240	804	190	467	519	151	233	635	141	371	381	125^	193	99^	44^	140	110^
PRIME TIME SUNDAY	5	201	199	A	12.3	22	938	1626	749	223	802	257	393	422	151	296	669	258	375	391	107^	204	90^	25v	65^	52^
1 SUN. 10.00P 60 NBC DN		98	98	B	12.4	22	946	1696	758	241	851	259	460	449	172	307	684	251	409	421	108	195	99	43	62	39
2 SUN. 10.42P 18																										
10.00 - 10.30				A	13.8	23	1053	1592	770	221^	806	248	406	431	145^	297	646	245	349	388	107^	205^	70^	18v	70^	54v
10.30 - 11.00				A	11.4	22	870	1640	731	223	793	257	382	411	156	295	684	269	394	392	103^	202	103^	32v	60^	50^
QUINCY, M.E.	4	206	202	A	22.2	35	1694	1801	772	292	890	369	611	510	119	229	582	262	402	347	87	146	160	85	169	140
THU. 9.00P 60 NBC OP		99	98	B	20.6	32	1572	1791	751	287	859	372	605	513	100	207	586	262	416	359	72	135	164	85	182	145
9.00 - 9.30				A	21.7	35	1656	1819	776	289	891	374	624	517	118	218	575	259	399	347	86	144	166	90	187	152
9.30 - 10.00				A	22.7	36	1732	1778	769	292	886	363	596	503	121	239	588	265	405	347	87	147	155	82	149	126
REAL PEOPLE	6	194	196	A	18.1	29	1381	2009	725	250	783	219	408	386	137	301	679	261	428	351	109	205	226	95	321	216
WED. 8.00P 60 NBC U		98	95	B	18.6	30	1419	1959	724	282	799	266	458	422	119	266	673	276	438	382	102	182	203	83	284	201
8.00 - 8.30				A	17.6	28	1343	2024	722	249	781	206	386	376	148	316	651	238	396	330	115	212	240	114	352	224
8.30 - 9.00				A	18.6	29	1419	1984	725	252	782	228	426	393	127	288	702	281	456	371	104	199	209	76^	291	208
ROCKFORD FILES	4	202	203	A	16.0	28	1221	1775	774	292	850	234	398	396	182	349	673	180	361	358	112	236	105	59^	147	108
FRI. 9.00P 60 NBC PD		97	97	B	17.6	30	1343	1749	784	298	873	272	446	441	159	334	610	198	348	343	96	197	114	56	152	97
9.00 - 9.30				A	16.0	29	1221	1809	783	292	854	234	395	391	195	360	664	178	353	350	112	231	105	60^	186	139
9.30 - 10.00				A	16.0	28	1221	1731	764	291	845	235	396	399	171	341	680	178	365	367	109	239	99^	56^	107	77^
ROPERS	7	195	187	A	14.0	27	1068	1971	731	253	825	238	398	355	161	354	638	207	378	327	104^	238	181	127	327	238
SAT. 8.00P 30 ABC CS		98	98	B	14.4	28	1099	1967	743	207	838	260	397	332	148	370	639	204	370	342	122	230	160	97	330	238
SHERIFF LOBO	5	195	201	A	18.0	28	1373	1955	708	190	784	210	364	379	150	326	698	221	397	389	139	235	153	45^	320	222
TUE. 8.00P 60 NBC A		98	98	B	18.6	30	1419	2004	710	223	797	266	432	407	118	270	706	237	405	386	121	229	145	49	356	240
CONT'D																										

(Audience composition: viewers per 1000 viewing households by specified categories)

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SHERIFF LOBO-CONT'D																										
8.00 - 8.30				A	17.3	27	1320	1934	707	190	785	209	350	373	155	338	685	207	371	369	143	248	134	37^	330	230
8.30 - 9.00				A	18.7	29	1427	1969	704	188	777	208	372	382	148	313	704	234	419	410	132	218	175	54^	313	216
SHIRLEY	1		183	A	17.3	31	1320	1717	714	292	852	189	373	395	212	417	539	132^	259	259	103^	227	57^	57^	269	163^
2 FRI. 8.00P 60 NBC GD			95	B	17.3	31	1320	1717	714	292	852	189	373	395	212	417	539	132	259	259	103	227	57	57	269	163
8.00 - 8.30				A	17.0	31	1297	1719	712	293	854	185	367	382	220	426	522	141^	242	246	100^	223	68^	68^	275	166^
8.30 - 9.00				A	17.7	31	1351	1699	711	290	843	192	374	406	204	404	547	122^	274	270	106^	226	46^	46^	263	158^
SHOOTIST(S)			180	A	14.9	27	1137	2004	781	277	843	220	434	465	162^	314	910	285	531	429	156^	318	89^	29v	162^	126^
2 SAT. 8.00P 120 CBS FF			97																							
8.00 - 8.30				A	13.7	26	1045	2030	791	271	857	221^	422	439	190^	343	887	278	481	366	196^	355	104^	37v	182^	136^
8.30 - 9.00				A	14.3	26	1091	2049	801	286	863	213^	418	432	186^	365	920	289	519	410	154^	342	86^	25v	180^	141^
9.00 - 9.30				A	15.9	28	1213	1955	760	275	825	225	434	479	136^	287	901	297	555	450	133^	289	77^	26v	152^	117^
9.30 - 10.00				A	15.9	27	1213	1955	766	271	821	219	450	496	139^	270	919	273	559	481	145^	286	81^	26v	134^	115^
60 MINUTES	7	205	204	A	28.5	46	2175	1818	755	296	840	245	376	393	158	382	766	218	375	377	147	320	113	50^	99	83
1 SUN. 7.16P 60 CBS DN		99	99	B	25.9	44	1976	1790	746	287	812	218	376	387	138	354	776	230	397	393	140	308	118	49	84	64
2 SUN. 7.11P 60																										
7.30 - 8.00				A	29.3	47	2236	1792	752	298	832	244	371	389	156	378	766	222	374	373	148	320	108	45^	86	73
SOAP	5	194		A	20.0	32	1526	1802	693	312	767	357	524	454	90^	187	586	267	413	366	77^	153^	199	62^	250	183
1 THU. 9.30P 30 ABC CS		99		B	21.2	34	1618	1776	699	307	769	371	543	462	85	169	611	302	434	376	71	142	217	111	179	126
TAXI	6		203	A	26.2	43	1999	1882	723	327	832	365	531	507	107^	214	604	256	373	360	81^	167	258	130	188	148
2 TUE. 9.30P 30 ABC CS			99	B	21.9	35	1671	1810	724	304	826	357	538	452	98	218	599	260	374	319	92	174	212	116	173	128
TAXI(B)		197		A	14.5	22	1106	2294	695	330	807	447	626	468	51v	108^	718	328	541	475	58^	131^	290	111^	479	399
1 SUN. 8.30P 30 ABC CS		99																								
THREE'S COMPANY	6		205	A	29.3	46	2236	2017	733	320	833	335	502	456	115	252	563	212	335	328	71^	166	287	144	334	244
2 TUE. 9.00P 30 ABC CS			99	B	25.6	40	1953	1937	732	290	831	351	525	430	105	244	583	244	358	306	93	179	241	126	282	209
TRAPPER JOHN, M.D.	5	193	198	A	21.2	39	1618	1717	819	281	876	258	469	429	170	357	589	177	326	304	116	216	134	55^	118	99
1 SUN. 10.16P 60 CBS GD		97	99	B	21.5	38	1640	1762	804	297	885	282	483	442	141	337	636	215	351	310	127	229	146	71	95	72
2 SUN. 10.11P 60																										
10.30 - 11.00				A	21.1	39	1610	1689	811	287	870	255	463	417	172	360	578	174	323	300	110	208	125	53^	116	97
20/20	5	195		A	18.1	32	1381	1655	703	280	781	331	524	479	107^	200	662	314	468	404	74^	161^	112^	29v	100^	82^
1 THU. 10.00P 60 ABC DN		99		B	18.8	32	1434	1685	737	282	795	355	554	499	103	184	666	297	464	413	74	157	142	70	82	58
10.00 - 10.30				A	18.5	32	1412	1662	700	286	775	325	529	473	105^	195	653	310	460	389	75^	165^	110^	25v	124^	103^
10.30 - 11.00				A	17.8	32	1358	1627	698	270	778	336	515	479	110^	203	664	315	473	413	77^	157^	111^	31v	74^	63^
240-ROBERT	6	181	184	A	15.1	23	1152	1879	602	239	746	331	473	355	99^	186	659	257	419	357	106^	175	200	57^	274	170
MON. 8.00P 60 ABC OP		96	96	B	15.1	24	1152	1981	667	259	770	301	487	426	97	206	680	258	418	374	101	197	211	80	320	219
8.00 - 8.30				A	14.6	23	1114	1881	617	241	752	327	478	361	100^	188	641	244	404	342	107^	175	210	59^	278	165
8.30 - 9.00				A	15.5	23	1183	1879	591	234	742	335	472	349	98^	184	675	267	431	372	103^	173	192	53^	270	172
VEGA$	4		195	A	18.6	31	1419	1711	709	312	827	271	481	436	142^	276	640	198	325	344	106^	241	166^	67^	78^	54^
2 WED. 10.00P 60 ABC PD			98	B	20.8	35	1587	1692	716	308	816	337	528	452	110	222	635	267	394	328	89	183	154	68	87	57
10.00 - 10.30				A	18.5	30	1412	1708	700	302	816	265	468	414	134^	281	610	174	304	321	106^	236	182	74^	100^	68^
10.30 - 11.00				A	18.8	33	1434	1693	713	318	828	272	487	452	149^	270	661	217	341	358	105^	248	149^	60^	55^	40v
WALTONS	6	195	187	A	17.9	29	1366	1750	865	266	946	211	406	397	193	460	553	110	247	219	150	283	92	41^	159	84^
THU. 8.00P 60 CBS GD		99	97	B	17.4	28	1328	1754	840	226	926	219	370	366	181	465	545	144	230	209	125	277	99	53	184	110
8.00 - 8.30				A	17.3	29	1320	1726	869	263	948	209	402	397	195	461	559	116	245	219	156	290	76^	35^	143	74^
8.30 - 9.00				A	18.6	30	1419	1753	853	267	936	212	403	396	188	454	540	105	243	213	148	276	106	46^	171	91

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WHITE SHADOW	5	193		A	17.7	27	1351	1850	672	333	720	320	476	348	98^	204	565	237	393	318	43v	130^	279	128^	286	199
1 MON. 8.00P 60 CBS GD		99		B	16.1	25	1228	1981	659	306	731	280	474	403	81	204	634	265	437	361	77	151	298	125	318	239
8.00 - 8.30				A	16.1	25	1228	1867	667	322	712	322	478	356	95^	189^	558	245	394	317	39v	119^	289	127^	308	218
8.30 - 9.00				A	19.3	28	1473	1831	676	341	727	320	470	340	97^	215	567	232	390	317	46^	137^	268	129^	269	184
WKRP IN CINCINNATI	4	190	199	A	23.8	35	1816	1712	659	302	758	352	522	435	87	185	593	259	413	370	63^	132	189	95	172	124
MON. 9.30P 30 CBS CS		99	99	B	22.2	33	1694	1820	682	308	766	335	513	442	82	193	626	278	428	356	77	153	230	115	198	143
WORLD SERIES PRE GAME #6(S)		219		A	23.3	38	1778	1877	615	218	687	184	312	274	145	319	824	256	428	396	137	326	184	92^	182	123^
1 TUE. 8.00P 14 ABC SC		99																								
WORLD SERIES GAME #6(S)		219		A	32.5	48	2480	1760	630	253	678	185	300	287	145	324	869	265	455	420	157	354	129	44^	84^	65^
1 TUE. 8.14P 172 ABC SE		99																								
8.30 - 9.00				A	29.3	44	2236	1799	666	252	720	216	310	272	158	349	861	255	431	403	160	370	112	36^	106^	80^
9.00 - 9.30				A	33.6	49	2564	1807	635	267	683	191	298	280	143	329	871	270	452	415	150	354	152	53^	101	81^
9.30 - 10.00				A	34.0	49	2594	1820	633	252	677	175	297	286	143	325	886	265	469	426	156	360	161	53^	96	76^
10.00 - 10.30				A	34.3	49	2617	1708	614	251	646	169	290	299	139	303	880	275	470	439	154	347	121	45^	61^	47^
10.30 - 11.00				A	34.6	51	2640	1659	611	258	652	167	290	305	136	309	866	269	462	430	163	343	103	34^	38^	24^
WORLD SERIES PRE GAME #7(S)		219		A	23.4	39	1785	1723	594	216	670	167	331	290	144	287	767	229	419	408	136	298	128^	71^	158	134^
1 WED. 8.00P 15 ABC SC		99																								
WORLD SERIES GAME #7(S)		219		A	36.9	56	2815	1772	639	259	707	204	367	333	142	283	829	254	461	432	139	310	128	55^	108	81^
1 WED. 8.15P 165 ABC SE		99																								
8.30 - 9.00				A	31.7	49	2419	1766	626	248	701	177	341	298	141	307	780	215	392	379	151	332	142	71^	143	111
9.00 - 9.30				A	38.0	57	2899	1775	633	267	708	208	373	330	142	282	813	241	435	414	142	314	134	59^	120	86
9.30 - 10.00				A	39.1	58	2983	1769	637	274	706	212	377	350	140	269	837	262	474	434	138	304	124	57^	102	74^
10.00 - 10.30				A	39.5	59	3014	1766	644	260	708	219	376	348	141	272	852	276	498	461	129	295	115	45^	91	65^
10.30 - 11.00				A	41.4	62	3159	1780	653	254	716	221	379	355	138	272	866	281	505	479	134	297	118	34^	80	55^
•LATE FRINGE																										
ABC WEEKEND REPORT-SAT.	4	154	151	A	8.4	18	641	1761	655	248	764	326	491	442	92^	218	620	236	400	391	100^	157^	133^	55^	244	191^
SAT. 11.00P 15 ABC N		90	90	B	7.8	16	595	1684	639	225	787	361	532	465	74	187	637	216	421	409	78	152	104	49	156	127
ABC WEEKEND REPORT-SUN.	4	152	149	A	6.1	14	465	1265	468	217^	557	240^	396	426	47v	62v	637	257^	383	368	178^	178^	47v	19v	24v	24v
SUN. 11.00P 15 ABC N		91	89	B	5.4	14	412	1513	576	258	672	311	495	441	37	85	714	315	505	392	144	168	85	47	42	34
BARETTA-WED.	3	166	171	A	3.1	25	237	882	490^	114v	523	249^	414^	317^	LT	50v	308^	144^	258^	165^	33v	50v	34v	LT	LT	LT
1 WED. 1.23A 46 ABC OP		94	94	B	3.2	27	244	668	369	70	394	174	294	224	20	54	245	104	211	142	21	29	21	LT	LT	LT
2 WED. 12.37A 44																										
12.30 - 1.00				A	3.8	23	290	979	363^	187v	466^	180v	362^	286^	LT	LT	434^	193v	341^	228^	38v	93v	41v	LT	38v	LT
1.00 - 1.30				A	3.3	24	252	1171	643^	123v	643^	306^	532^	350^	LT	LT	492^	290^	444^	262^	48v	48v	36v	LT	LT	LT
1.30 - 2.00				A	2.6	25	198	758^	617^	76v	617^	339^	495^	419^	LT	122v	141v	LT	116v	101v	25v	25v	LT	LT	LT	LT
BARETTA-THU.	2	164		A	3.5	20	267	1539	708^	210v	896^	604^	627^	394^	142v	165v	551^	LT	295^	352^	120v	199v	85v	LT	LT	LT
1 THU. 12.38A 46 ABC OP		93		B	3.1	20	237	1220	597	297	709	376	449	328	171	188	462	48	282	313	102	149	45	LT	LT	LT
12.30 - 1.00				A	3.6	18	275	1433	578^	175v	738^	466^	509^	299^	145v	192v	499^	LT	305^	305^	118v	194v	178v	29v	18v	18v
1.00 - 1.30				A	3.5	22	267	1610	808^	239^	1021	722^	722^	472^	133v	133v	589^	LT	282^	390^	121v	199v	LT	LT	LT	LT
BARNEY MILLER-11.30	3	174	172	A	7.0	25	534	1270	560	260	671	260	415	403	126^	162^	568	213^	433	353	65^	112^	14v	LT	17v	LT
1 TUE. 11.38P 35 ABC CS		95	95	B	6.6	23	504	1249	549	225	633	248	395	389	98	151	573	195	406	363	80	134	31	19	12	LT
2 TUE. 11.30P 34																										
11.30 - 12.00				A	7.1	24	542	1310	570	270	674	262	412	413	114^	160^	602	235	443	356	82^	129^	19v	10v	15v	LT

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS SUNDAY NEWS-BRADLEY	4	131	131	A	7.6	20	580	1564	787	262	842	209^	412	355	263	394	522	174^	280	255	119^	214	53v	LT	147^	131^
1 SUN. 11.16P 15 CBS N		76	76	B	7.6	19	580	1627	805	324	857	249	482	444	210	328	589	187	330	288	118	218	94	33	87	79
2 SUN. 11.11P 15																										
CHARLIE'S ANGELS-11.30	4	171	172	A	7.4	23	565	1547	735	476	852	462	680	485	56v	101^	503	221	391	292	59^	98^	97^	55v	95^	95^
FRI. 11.30P 67 ABC PD		94	95	B	6.6	24	504	1429	677	391	746	384	573	426	62	102	499	224	373	299	71	96	99	55	85	85
11.30 - 12.00				A	7.8	21	595	1545	694	431	814	453	647	452	53v	99^	505	219	367	287	73^	113^	103^	56^	123^	123^
12.00 - 12.30				A	7.2	23	549	1563	783	504	891	467	711	519	61^	108^	491	214^	400	291	45v	86^	97^	52v	84^	84^
LATE MOVIE I	19	161	165	A	6.9	25	526	1363	669	251	740	259	514	481	78^	153	517	174	310	274	96^	170	71^	32^	35^	27v
1 M & F 11.30P 72 CBS FF		90	91	B	6.5	25	496	1335	647	231	719	244	480	454	85	165	509	175	315	280	83	147	81	38	26	21
1 TU & W 11.30P 73																										
1 THU. 11.30P 75																										
2 M & W 11.30P 72																										
2 TUE. 11.30P 73																										
2 THU. 11.30P 69																										
2 FRI. 11.30P 74																										
11.30 - 12.00				A	7.1	21	542	1389	681	249	745	251	505	479	83^	165	527	173	315	274	93^	176	67^	26v	50^	38^
12.00 - 12.30				A	7.0	27	534	1363	666	256	747	263	526	492	78^	147	509	176	308	271	103^	165	75^	33^	32^	24v
LATE MOVIE II	19	162	166	A	5.2	31	397	1360	643	222	721	268	507	462	61^	127^	531	211	349	296	91^	146^	108^	70^	LT	LT
1 MON. 12.42A 41 CBS FF		91	91	B	4.7	31	359	1258	608	217	670	244	462	434	64	128	487	189	324	285	83	124	95	56	LT	LT
1 TUE. 12.43A 45																										
1 WED. 12.43A 40																										
1 THU. 12.45A 41																										
1 FRI. 12.42A 44																										
2 M & W 12.42A 44																										
2 TUE. 12.43A 40																										
2 THU. 12.45A 43																										
2 FRI. 12.44A 44																										
1.00 - 1.30				A	5.1	33	389	1373	636	216	709	259	493	453	59^	126^	553	224	378	310	91^	140^	111^	75^	LT	LT
LOVE BOAT-11.30	4	180	181	A	5.7	26	435	1225	533	257^	609	260^	384	356	50v	131^	493	231^	383	266^	44v	99^	77^	48v	46v	20v
1 WED. 12.16A 67 ABC CS		96	96	B	5.3	26	404	1106	510	186	571	233	342	366	54	119	438	179	323	251	52	105	68	33	29	LT
2 WED. 11.30P 67																										
11.30 - 12.00				A	7.0	24	534	1346	598	274^	663	226^	418^	420^	79v	112v	570	249^	414^	315^	59v	135^	72v	15v	41v	LT
12.00 - 12.30				A	6.5	29	496	1190	459^	242^	541	153^	333^	331^	36v	87v	553	242^	429^	310^	20v	106v	50v	LT	46v	LT
12.30 - 1.00				A	4.7	24	359	1212	541^	268^	605^	379^	407^	330^	52v	144v	493^	223^	424^	293^	41v	69v	72v	72v	42v	42v
1.00 - 1.30				A	4.6	31	351	1014	524^	171v	589^	325^	370^	314^	LT	190^	252^	206^	206^	60v	46v	46v	114v	114v	59v	59v
MIDNIGHT SPECIAL	4	205	205	A	4.0	25	305	1289	688	265^	692	410	575	400^	59v	98v	465	323^	380^	117^	76v	76v	122^	29v	LT	LT
FRI. 1.00A 90 NBC PC		99	99	B	3.6	24	275	1281	647	281	682	402	561	400	61	89	483	328	421	213	42	54	113	33	LT	LT
1.00 - 1.30				A	4.8	25	366	1175	653	262^	653	344	519	413	62v	109^	391	238^	314^	139^	66v	66v	112^	30v	19v	19v
1.30 - 2.00				A	4.1	26	313	1243	684	195^	684	358^	551	418	61v	118^	467	269^	339^	120^	119^	119^	92v	15v	LT	LT
2.00 - 2.30				A	3.1	24	237	1494	742	372^	747	583	687	347^	46v	46v	579	532	541	90v	29v	29v	168^	38v	LT	LT
NBC LATE NIGHT MOVIE	4	102	105	A	2.3	12	175	1343	434^	86v	474^	172v	343^	354^	34v	80v	680^	308^	595^	446^	79v	85v	189^	LT	LT	LT
1 SUN. 11.30P 122 NBC FF		60	62	B	2.5	12	191	974	353	79	402	152	263	243	37	96	386	180	333	271	42	47	149	38	37	37
2 SUN. 11.30P 90																										
11.30 - 12.00				A	2.6	9	198	1374	505^	152v	571^	187^	339^	359^	56v	152v	718	243^	622	490^	70v	96v	85v	LT	LT	LT
12.00 - 12.30				A	2.3	12	175	1303	377^	103v	417^	165v	268^	280^	46v	97v	680^	337^	617^	429^	63v	63v	206^	LT	LT	LT
12.30 - 1.00				A	2.2	14	168	1333	399^	54v	429^	173v	376^	374^	LT	LT	685^	399^	607^	416^	78v	78v	219^	LT	LT	LT
1.00 - 1.30				A	2.1	16	160	1406^	450^	LT	450^	144v	450^	450^	LT	LT	587^	205v	430^	430^	157v	157v	369v	LT	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
POLICE WOMAN	3	175		A	5.8	21	443	1761	777	241^	912	433^	618	452^	157^	263^	592	172^	423^	339^	105v	169^	191^	52v	66v	66v
1 THU. 11.30P 68 ABC OP		96		B	5.0	22	382	1331	620	256	699	252	474	422	90	173	532	156	368	331	104	130	77	23	23	23
11.30 - 12.00				A	6.4	20	488	1740	723	325^	844	367^	548	486^	153^	264^	668	242^	484^	359^	118v	184^	162^	49v	66v	66v
12.00 - 12.30				A	5.6	22	427	1810	858	159^	1003	487^	706	447^	163^	268^	534^	125v	384^	333^	90v	150^	210^	53v	63v	63v
SATURDAY NIGHT	3	215	214	A	13.8	41	1053	1693	563	280	613	336	507	401	49^	78^	621	382	514	381	39^	71^	363	144	96^	79^
1 SAT. 11.30P 78 NBC GV		99	99	B	14.6	43	1114	1778	572	286	648	368	536	409	43	79	704	455	602	412	38	72	338	137	88	76
2 SAT. 11.30P 79																										
11.30 - 12.00				A	14.9	39	1137	1764	602	314	659	356	538	420	58^	86^	665	378	529	406	47^	93^	331	112	109	86^
12.00 - 12.30				A	14.0	42	1068	1669	545	265	595	329	494	392	41^	76^	592	387	506	362	35^	58^	387	172	95^	75^
TOMORROW SHOW	16	175	176	A	2.5	19	191	1136	581	105^	644	168^	335	404	114^	214^	414	157^	315	267^	68v	78v	57v	31v	LT	LT
1 MON. 1.00A 49 NBC CC		97	98	B	2.7	20	206	1107	534	170	584	143	295	318	122	221	457	158	338	275	69	99	57	LT	LT	LT
1 TU-TH 1.00A 45																										
2 M-W 1.00A 45																										
2 THU. 1.00A 48																										
1.00 - 1.30				A	2.8	20	214	1140	571	108^	645	173^	336	392	112^	220^	421	145^	309	266^	75^	93^	55v	28v	LT	LT
TONIGHT SHOW	17	213	212	A	7.0	25	534	1356	709	232	794	265	432	408	144	268	471	179	299	278	79^	129	74^	32^	17v	16v
1 MON. 11.30P 77 NBC GV		99	99	B	6.8	25	519	1350	682	238	748	254	414	378	122	253	507	208	343	294	72	125	81	37	14	12
1 TUWF 11.30P 75																										
1 THU. 11.30P 80																										
2 M-W 11.30P 80																										
2 TH & F 11.30P 78																										
11.30 - 12.00				A	8.5	25	649	1379	710	237	787	251	416	416	146	274	499	204	326	269	71^	130	[illegible]	[illegible]	[illegible]	[illegible]
12.00 - 12.30				A	6.6	26	504	1335	718	237	793	262	436	412	135	262	458	163	278	269	88^	136	70^	26v	14v	14v
12.30 - 1.00				A	5.1	27	389	1321	663	118^	774	308	448	319	157	249	416	172	292	261	90^	106^	113^	69^	18v	18v
TUESDAY MOVIE OF THE WEEK	4	176	175	A	3.7	21	282	872	351^	138^	404^	198^	231^	198^	85v	92	443	146^	373^	316^	46v	70v	LT	LT	25v	LT
1 TUE. 12.13A 104 ABC FF		95	95	B	3.5	21	267	1056	461	149	541	234	312	268	68	154	469	152	346	336	63	108	27	LT	19	LT
2 TUE. 12.04A 67																										
12.00 - 12.30				A	5.1	23	389	1105	507^	239^	555^	208^	282^	332^	108v	133v	512^	167^	396^	311^	72v	116v	LT	LT	38v	LT
12.30 - 1.00				A	3.8	21	290	997	396^	155^	434	207^	228^	211^	109^	109^	525	163^	429	363^	55v	96v	LT	LT	38v	LT
1.00 - 1.30				A	3.0	21	229	769^	232v	70v	280^	258v	258v	70v	LT	LT	489^	236v	489^	393^	LT	LT	LT	LT	LT	LT
1.30 - 2.00				A	2.6	23	198	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			187	A	7.7	23	588	1491	594	222^	662	245^	404^	332^	100v	191^	343^	192^	234^	154^	12v	70v	190^	142^	296^	216^
2 WED. 4.30P 60 ABC FV			97																							
4.30 - 5.00				A	6.9	21	526	1407	571	198^	664	261^	429^	328^	64v	183^	319^	208^	208^	103v	LT	87v	136^	122^	288^	215^
5.00 - 5.30				A	8.4	24	641	1571	620	242^	665	234^	385	342^	129^	197^	364^	182^	257^	198^	22v	55v	236^	162^	[illegible]	219^
ABC DAYTIME NEWSBRIEF-M-F	12	171	171	A	8.6	32	656	1284	843	227	986	521	710	536	64^	209	163	64^	99	71^	14v	64^	60^	47^	75^	38^
1 MWTH 1.57P 2 ABC N		92	92	B	8.5	31	649	1273	865	216	975	511	683	506	75	215	156	54	93	84	16	56	76	60	66	29
2 TU-TH 1.57P 2																										
ALL MY CHILDREN	20	190	190	A	8.9	34	679	1309	844	215	978	507	690	519	72^	209	195	86^	126	99	7v	66^	62^	54^	74^	39^
M-F 1.00P 60 ABC DD		98	98	B	8.8	33	671	1280	860	219	947	489	667	492	71	201	189	86	125	101	12	57	72	63	72	30
1.00 - 1.30				A	8.4	33	641	1295	841	207	963	490	684	520	62^	193	205	100	144	100	LT	61^	54^	48^	73^	36^
1.30 - 2.00				A	9.5	35	725	1294	832	217	976	514	685	508	79^	220	182	75^	110	94	7v	69^	64^	57^	72^	37^
ANOTHER WORLD	17	203	204	A	6.7	24	511	1196	752	119	876	286	471	431	105^	338	178	42^	82^	65^	30v	92^	73^	69^	69^	44^
M-F 2.30P 90 NBC DD		98	98	B	6.6	23	504	1235	739	163	901	305	496	437	100	334	190	48	88	78	30	84	74	68	70	46
CONT'D																										

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ANOTHER WORLD-CONT'D																										
2.30 - 3.00				A	6.2	23	473	1163	776	150	899	309	493	435	103^	345	174	19v	61^	57^	46^	106^	42^	42^	48^	22v
3.00 - 3.30				A	6.7	23	511	1188	736	117	872	297	481	427	107^	330	188	47^	92^	73^	28v	91^	69^	67^	59^	38^
3.30 - 4.00				A	7.2	25	549	1217	745	91^	857	257	447	428	102^	334	173	52^	89^	63^	15v	81^	94^	87^	93^	68^
AS THE WORLD TURNS	20	191	191	A	7.3	27	557	1305	899	181	1019	223	477	451	180	469	209	43^	90^	69^	29^	113	31^	27v	46^	16v
M-F 1.30P 60 CBS DD		99	99	B	7.4	27	565	1321	889	203	1021	234	481	457	167	462	220	51	98	75	26	114	28	24	52	19
1.30 - 2.00				A	7.0	26	534	1326	909	199	1033	230	476	437	181	490	218	38^	91^	73^	32^	120	26v	22v	49^	15v
2.00 - 2.30				A	7.6	28	580	1269	883	164	999	210	473	461	179	448	197	46^	86^	66^	25v	103	28^	27^	45^	17v
BEAT THE CLOCK	19	149	148	A	2.5	14	191	1304	692	47v	749	251^	414	398	127^	257^	273^	94^	115^	93^	59v	148^	78v	47v	204^	74v
M-F 10.00A 30 CBS QG		85	85	B	2.7	15	206	1356	693	127	847	339	502	417	98	246	245	63	92	75	67	142	53	38	211	89
CAPTAIN KANGAROO	20	180	180	A	3.0	19	229	1376	520	136^	546	279	358	279	70^	162^	214^	57v	88^	57v	56v	122^	74^	39v	542	114^
M-F 8.00A 60 CBS C		98	98	B	2.9	18	221	1333	471	107	522	259	347	267	40	152	170	40	63	48	41	99	66	40	575	151
8.00 - 8.30				A	2.8	18	214	1393	547	169^	561	257^	351	305	74^	177^	248^	79^	111^	71v	65v	131^	75^	37v	509	130^
8.30 - 9.00				A	3.3	21	252	1274	466	99^	497	283	338	238	60v	139^	171^	39v	62^	44v	44v	104^	59v	31v	547	91^
CARD SHARKS	20	137	136	A	3.6	21	275	1324	801	105^	881	237	375	349	200^	444	337	98^	127^	67^	83^	210^	LT	LT	95^	37v
M-F 10.00A 30 NBC QG		82	82	B	3.7	21	282	1343	794	115	884	246	385	339	155	436	344	95	144	105	80	200	27	LT	88	32
CBS LATE MORNING NEWS	20	146	146	A	3.0	17	229	1445	763	52v	890	301	428	385	140^	388	320	39v	93^	105^	65v	206^	61v	48v	174^	70^
M-F 10.54A 6 CBS N		88	88	B	3.0	16	229	1391	764	99	865	300	430	389	125	357	297	30	73	90	86	203	61	48	168	65
DAYS OF OUR LIVES	19	210	209	A	6.2	24	473	1199	746	156	870	250	383	364	154	428	247	55^	72^	64^	96^	171	50^	42^	32v	19v
1 M-F 1.00P 60 NBC DD		99	99	B	6.1	23	465	1206	777	134	894	241	406	395	144	423	214	56	73	52	76	132	56	48	42	18
2 MWTHF 1.00P 60																										
1.00 - 1.30				A	5.8	23	443	1210	736	151	861	227	355	339	153	447	272	58^	79^	68^	108^	191	47^	40^	30v	20v
1.30 - 2.00				A	6.7	25	511	1164	742	157	859	262	397	379	153	404	221	52^	66^	60^	83^	150	51^	41^	33^	18v
DOCTORS	20	202	202	A	5.8	22	443	1284	806	166	933	307	498	425	110^	382	239	36^	78^	72^	80^	146	48^	43^	64^	19v
M-F 2.00P 30 NBC DD		97	97	B	5.6	21	427	1262	789	142	931	283	485	434	103	380	205	36	69	65	63	118	58	48	68	23
EDGE OF NIGHT	17	155	154	A	5.0	17	382	1356	716	162	883	343	571	482	110^	251	240	104^	143^	100^	LT	86^	128^	114^	105^	78^
M-F 4.00P 30 ABC DD		84	83	B	5.2	17	397	1360	733	151	908	355	599	472	96	266	207	88	124	89	16	79	129	111	116	69
FAMILY FEUD	20	191	192	A	6.3	31	481	1439	726	144	841	319	533	464	86^	231	344	152	205	162	36^	126	78^	57^	176	53^
M-F 11.30A 30 ABC QP		97	98	B	6.2	30	473	1403	742	136	831	340	539	442	73	222	327	145	190	154	45	118	74	51	171	43
GENERAL HOSPITAL	20	191	191	A	9.7	33	740	1253	763	145	866	392	570	450	92	239	169	74^	94	74^	14v	71^	128	117	90	63^
M-F 3.00P 60 ABC DD		99	99	B	9.5	32	725	1268	760	146	858	369	558	448	95	246	171	65	89	75	19	76	148	132	91	55
3.00 - 3.30				A	9.4	33	717	1230	778	149	866	391	575	463	93	235	171	77^	97	76^	10v	71^	117	106	76^	56^
3.30 - 4.00				A	9.9	34	755	1281	756	142	872	395	567	441	96	247	166	69^	89	73^	15v	71^	142	129	101	71^
GOOD MORNING, AMERICA-730	20	191	191	A	3.3	23	252	1222	571	214^	631	222^	364	376	136^	191^	425	143^	227^	194^	60v	155^	43v	20v	123^	68^
M-F 7.30A 30 ABC N		98	98	B	3.4	23	259	1344	653	201	699	248	429	410	115	196	437	140	224	200	70	159	73	LT	135	59
GOOD MORNING, AMERICA-830	20	194	194	A	4.5	28	343	1201	685	128^	738	169^	338	359	189	341	364	81^	171^	172^	67^	178	35v	20v	64^	32v
M-F 8.30A 30 ABC N		97	97	B	4.5	27	343	1265	706	160	763	192	369	374	154	329	373	101	155	161	67	181	36	21	93	37
GUIDING LIGHT	20	189	188	A	7.6	27	580	1259	795	144	956	231	471	453	173	409	168	52^	92^	64^	20v	76^	68^	48^	67^	39^
M-F 2.30P 60 CBS DD		99	99	B	7.7	27	588	1296	807	191	983	248	498	473	161	405	171	52	93	63	19	77	70	52	72	37
2.30 - 3.00				A	7.4	27	565	1248	821	130	978	225	478	460	190	428	161	43^	76^	54^	17v	85^	65^	48^	44^	19v
3.00 - 3.30				A	7.7	27	588	1267	772	152	938	238	466	448	164	394	171	57^	104	72^	23v	67^	72^	49^	86^	54^
HIGH ROLLERS	19	186	187	A	4.4	25	336	1318	696	104^	880	241	390	334	161^	416	362	116^	133^	90^	101^	220	25v	LT	51^	18v
M-F 11.00A 30 NBC QG		93	94	B	4.4	24	336	1207	682	99	802	181	325	328	146	386	310	82	109	96	76	181	13	LT	82	41

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
HOLLYWOOD SQUARES					20	170	170	A	3.9	22	298	1389	832	97^	932	268	416	385	179^	426	360	104^	142^	88^	80^	218	34v	LT	63^	20v
M-F	10.30A	30	NBC	QP		85	86	B	4.1	23	313	1317	763	106	875	241	380	337	147	415	357	83	138	119	71	203	28	LT	57	LT
LAVERNE & SHIRLEY M-F					20	177	176	A	4.8	27	366	1361	648	172	724	371	577	460	41v	109^	257	150^	186	141^	19v	62^	134^	104^	246	66^
M-F	11.00A	30	ABC	CS		96	97	B	4.9	27	374	1322	593	138	665	346	510	392	36	121	240	124	168	136	18	59	150	104	267	79
LOVE OF LIFE					18	135	133	A	3.3	11	252	1254	814	127^	933	318	469	364	127^	429	139^	35v	72^	52v	31v	67^	63^	39v	119^	47v
M-F	4.00P	30	CBS	DD		75	75	B	3.2	11	244	1331	853	131	971	366	526	414	116	404	151	29	66	49	28	81	64	40	145	66
MINDREADERS					19	152	153	A	2.9	13	221	1312	737	109^	779	199^	304	349	159^	372	389	82^	100^	64v	89^	289	40v	LT	104^	77^
M-F	12.00N	30	NBC	QG		76	76	B	2.8	12	214	1329	746	108	802	222	339	348	127	368	363	90	122	89	57	217	32	LT	132	90
MORNING MON-FRI					20	180	181	A	2.1	16	160	1394	581	275^	581	68v	269^	350^	156^	218^	508	95v	201^	225^	181^	251^	62v	31v	243^	157^
M-F	7.15A	45	CBS	N		98	97	B	2.2	16	168	1299	604	232	625	92	264	336	129	264	478	81	196	215	128	232	30	LT	166	116
7.30 - 8.00								A	2.2	15	168	1369	570	249^	577	76v	261^	338^	149^	227^	464	71v	166^	191^	197^	250^	60v	42v	268^	167^
ONE DAY AT A TIME-M-F					18	192	190	A	6.9	23	526	1337	640	161	772	268	465	405	119	248	234	82^	159	132	9v	62^	156	98^	175	93^
M-F	3.30P	30	CBS	CS		97	97	B	7.1	24	542	1377	685	164	815	285	486	428	124	262	231	84	153	114	20	69	173	118	158	86
ONE LIFE TO LIVE					20	190	190	A	8.9	33	679	1228	793	181	913	472	612	481	89	242	192	81^	116	95	12v	76^	67^	55^	56^	33^
M-F	2.00P	60	ABC	DD		99	99	B	8.7	32	664	1224	818	167	904	455	613	478	90	229	184	75	107	89	13	75	81	68	55	24
2.00 - 2.30								A	8.7	33	664	1229	789	185	919	481	621	481	81^	241	193	82^	119	100	16v	74^	65^	55^	52^	30^
2.30 - 3.00								A	9.1	33	694	1210	794	173	901	458	599	483	93	242	184	78^	108	88	9v	76^	67^	54^	58^	35^
PASSWORD PLUS					19	159	158	A	4.4	18	336	1393	759	152^	798	160^	312	385	136^	390	447	154^	203	150^	73^	217	47^	30v	101^	101^
M-F	12.30P	30	NBC	QG		81	81	B	4.4	18	336	1367	750	133	811	182	330	367	132	381	420	139	200	175	57	175	33	18	103	64
PRICE IS RIGHT 1					19	192	192	A	4.9	27	374	1433	813	88^	893	234	376	342	131^	449	377	53^	124^	106^	46^	243	50^	42^	113^	40v
M-F	11.00A	30	CBS	AP		95	96	B	4.8	27	366	1473	776	138	902	279	423	361	105	395	398	51	103	106	78	263	62	43	111	41
PRICE IS RIGHT 2					20	192	192	A	5.7	29	435	1455	833	101^	936	286	444	372	128^	434	355	65^	115^	106^	39^	230	54^	38^	110^	45^
M-F	11.30A	30	CBS	AP		95	96	B	5.7	29	435	1457	795	144	930	318	465	380	100	389	362	62	98	90	64	244	58	38	107	43
RYAN'S HOPE					19	184	185	A	6.9	28	526	1230	745	208	899	481	663	471	55^	177	188	107^	142	97^	LT	43^	55^	46^	88^	27v
M-F	12.30P	30	ABC	DD		97	97	B	6.7	27	511	1278	806	215	909	492	675	463	52	171	188	99	135	102	11	45	63	50	118	28
SEARCH FOR TOMORROW					19	189	189	A	7.3	30	557	1289	847	199	977	297	508	450	156	403	183	33^	57^	46^	37^	123	57^	53^	72^	25v
M-F	12.30P	30	CBS	DD		97	97	B	7.4	30	565	1300	849	195	975	299	513	459	129	391	199	39	63	45	33	132	56	52	70	22
SPECIAL TREAT(S)						186		A	6.8	19	519	1274	531	75v	566	133^	175^	202^	155^	309^	269^	49v	68v	100v	23v	169^	173^	87v	266^	146^
2 TUE.	4.00P	60	NBC	FV		94																								
4.00 - 4.30								A	6.2	18	473	1345	609	73v	641	195^	242^	195^	163^	325^	232^	39v	59v	90v	15v	142^	195^	99v	277^	149^
4.30 - 5.00								A	7.4	20	565	1189	463	73v	496	79v	116^	206^	145^	290^	290^	55v	72v	99v	29v	191^	151^	75v	252^	142^
TODAY SHOW-7.30AM					20	215	215	A	3.6	25	275	1411	810	199^	839	258	385	312	131^	364	524	146^	254	241	79^	222	LT	LT	36v	LT
M-F	7.30A	30	NBC	N		99	99	B	3.7	25	282	1344	780	145	800	210	348	330	145	362	473	153	238	210	90	207	18	LT	53	36
TODAY SHOW-8.30AM					20	212	212	A	4.7	29	359	1326	722	86^	797	184	334	319	154^	382	409	139^	197	142^	61^	189	42v	19v	78^	62^
M-F	8.30A	30	NBC	N		99	99	B	4.7	29	359	1292	755	103	813	173	332	354	155	392	370	105	169	130	68	179	31	LT	78	62
$20,000 PYRAMID					19	163	167	A	3.8	17	290	1345	758	134^	921	403	613	483	82^	249	207	128^	142^	110^	34v	51v	44v	21v	173^	72^
M-F	12.00N	30	ABC	QG		87	88	B	4.1	18	313	1331	707	96	822	361	547	423	67	219	212	89	134	126	32	58	97	48	200	83
WHEEL OF FORTUNE					20	196	196	A	4.5	23	343	1341	754	116^	891	238	370	350	154^	419	338	95^	113^	85^	87^	213	51^	21v	61^	53^
M-F	11.30A	30	NBC	QG		97	98	B	4.6	23	351	1246	725	113	822	195	326	337	152	404	290	72	107	87	67	166	35	20	99	69
WHEW					19	159	159	A	3.3	19	252	1417	755	76^	866	278	414	381	155^	386	314	60v	100^	91^	72^	199^	58v	43v	179^	72^
M-F	10.30A	24	CBS	QG		91	91	B	3.4	19	259	1363	768	104	850	283	430	392	104	345	291	39	78	82	78	194	47	35	175	70

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
WOMEN LIKE US(S)			209	A	5.5	21	420	1448	792	80v	917	190^	442^	433^	177^	451^	340^	104v	159^	64v	152^	181^	67v	67v	124v	46v
2 TUE. 1.00P 60 NBC CC			99																							
1.00 - 1.30				A	5.5	21	420	1564	771	52v	918	152^	430^	387^	160^	488^	451^	124v	197^	92v	196^	254^	69v	69v	126v	48v
1.30 - 2.00				A	5.6	20	427	1300	793	103v	894	225^	444^	470^	188^	401^	225^	85v	119v	34v	106v	106v	63v	63v	118v	42v
YOUNG AND THE RESTLESS	19	192	192	A	8.9	37	679	1265	885	212	1008	342	546	468	149	395	145	30^	56^	51^	21v	83^	53^	49^	59^	24^
M-F 1.00P 30 CBS DD		98	98	B	9.0	37	687	1276	880	220	1002	342	541	471	120	380	164	38	66	54	23	92	49	46	61	21
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	6	153	162	A	5.5	22	420	1740	488	114^	538	225^	447	344	47v	70v	259^	97^	149^	106^	50v	68v	272^	162^	671	379
SAT. 12.00N 30 ABC FV		89	90	B	5.4	21	412	1740	354	87	398	184	290	202	26	99	386	164	256	219	44	94	267	133	689	412
ALL NEW POPEYE HOUR 1	6	190	189	A	7.7	31	588	1760	376	211	435	270	328	220	30v	79^	291	155^	218	148^	18v	55^	264	141^	770	491
SAT. 10.30A 30 CBS CA		97	97	B	7.9	32	603	1699	299	144	374	214	284	180	19	77	275	117	204	172	20	42	228	104	822	453
ALL NEW POPEYE HOUR 2	6	190	189	A	8.1	32	618	1790	362	186^	413	222	306	235	21v	78^	252	96^	177^	133^	21v	66^	329	167^	796	506
SAT. 11.00A 30 CBS CA		97	97	B	7.8	32	595	1736	324	150	392	232	298	189	17	73	260	106	193	160	19	45	270	119	814	477
ANIMALS, ANIMALS, ANIMALS	6	123	124	A	2.8	12	214	1944	313^	75v	360^	107v	205^	197^	33v	122v	449^	233^	328^	243^	65v	98v	331^	140v	804	608
SUN. 11.30A 30 ABC CL		83	83	B	2.6	11	198	1488	358	55	400	125	224	211	64	155	306	145	241	210	30	61	266	111	516	380
ASK NBC NEWS-8:58AM	6	195	198	A	4.6	25	351	1538	245^	99^	245^	77v	159^	159^	37v	86v	26v	LT	LT	LT	26v	26v	91^	37v	1176	678
SAT. 8.58A 2 NBC CN		96	98	B	4.7	24	359	1749	335	98	369	186	238	231	30	91	149	75	117	91	LT	18	123	30	1108	636
ASK NBC NEWS-10:28AM	6	203	203	A	5.4	23	412	1587	155^	42v	214^	141^	206^	160^	LT	LT	66v	LT	LT	15v	LT	51v	178^	72v	1129	672
SAT. 10.28A 2 NBC CN		99	99	B	5.5	22	420	1728	236	62	285	168	230	189	LT	29	163	95	114	76	LT	31	230	61	1050	628
ASK NBC NEWS-11:28AM	6	201	201	A	4.5	18	343	1539	155^	73v	330^	205^	322^	274^	LT	LT	286^	160^	260^	117^	LT	26v	151^	28v	772	464
SAT. 11.28A 2 NBC CN		97	97	B	4.6	19	351	1680	309	96	430	299	361	208	LT	51	285	208	248	123	LT	25	211	63	754	451
BUGS BUNNY/ROAD RUNNER 1	6	199	199	A	7.0	32	534	1687	269	159^	339	225^	265	154^	42v	65^	250	118^	166^	102^	28v	74^	191^	130^	907	588
SAT. 9.00A 30 CBS CA		99	99	B	7.2	31	549	1632	258	145	331	184	243	145	41	77	219	108	141	101	21	54	180	107	902	533
BUGS BUNNY/ROAD RUNNER 2	6	199	199	A	8.1	34	618	1762	237	194^	335	228	265	131^	38v	63^	256	141^	191^	121^	15v	57^	266	143^	905	549
SAT. 9.30A 30 CBS CA		99	99	B	8.6	34	656	1698	226	154	325	194	255	151	32	63	267	153	199	129	22	41	246	124	860	522
BUGS BUNNY/ROAD RUNNER 3	6	197	197	A	9.0	37	687	1811	315	190	440	294	355	219	23v	61^	300	175^	235	174^	7v	43v	267	145^	804	512
SAT. 10.00A 30 CBS CA		99	99	B	9.4	37	717	1722	271	143	355	209	279	189	24	62	299	158	218	158	22	41	233	100	835	501
CASPER AND THE ANGELS	6	195	198	A	4.3	25	328	1540	232^	95v	232^	86v	155^	155^	34v	77v	43v	LT	LT	LT	34v	34v	84v	30v	1181	683
SAT. 8.30A 30 NBC CA		96	98	B	4.5	25	343	1741	289	114	336	188	233	219	23	75	142	61	108	98	LT	17	121	32	1142	670
CBS LIBRARY(S)		156		A	6.1	15	465	1942	426^	319^	590	273^	435^	380^	37v	78v	831	377^	647	507^	31v	126v	222^	98v	299^	242^
1 SUN. 5.15P 45 CBS CL		86																								
5.30 - 6.00				A	6.1	15	465	1994	439^	325^	596	273^	455^	411^	24v	67v	853	407^	684	539	16v	105v	220^	96v	325^	263^
CBS LIBRARY(B)(S)		70		A	3.2	8	244	2131	455^	361^	852^	511^	605^	281^	LT	202v	791^	267^	614^	579^	28v	94v	205v	107v	283^	181v
1 SUN. 5.00P 15 CBS CL		53																								
CBS NFL FOOTBALL PRE GAME	6	193	190	A	8.2	30	626	1743	341	190^	376	122^	202	201	56^	127^	889	410	605	455	129^	233	248	88^	230	195^
SUN. 12.30P 30 CBS SC		99	99	B	7.1	28	542	1542	335	154	384	130	221	200	50	131	811	360	537	447	110	214	216	54	131	112
CBS NFL FOOTBALL GAME 1	6	200	204	A	18.3	50	1396	1634	345	200	382	129	228	226	62^	114	936	379	594	523	147	271	176	32^	140	99
1 SUN. 1.00P 165 CBS SE		99	99	B	15.3	44	1167	1594	355	165	395	143	247	216	68	119	913	371	588	510	142	258	175	39	111	84
2 SUN. 1.00P 180																										
1.00 - 1.30				A	15.1	47	1152	1645	351	198	398	158	253	225	61^	109	909	401	612	495	145	248	205	50^	133	111
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
1.30 - 2.00				A	18.5	53	1412	1632	319	192	359	143	228	208	55^	96	948	408	620	529	152	263	187	35^	138	97
2.00 - 2.30				A	18.3	50	1396	1635	328	190	368	129	225	219	62^	107	963	394	611	538	148	268	174	27^	130	86^
2.30 - 3.00				A	18.1	49	1381	1680	358	205	396	133	242	237	70^	115	963	383	605	546	138	273	174	24^	147	102
3.00 - 3.30				A	19.8	51	1511	1641	372	206	407	112	219	240	72^	144	922	361	563	514	148	287	158	28^	154	109
3.30 - 4.00				A	22.0	53	1679	1563	323	204	333	95^	212	212	53^	91^	941	327	586	525	159	298	158	35v	131^	84^
CBS NFL FOOTBALL GAME 2	4		184	A	15.7	34	1198	1578	389	158^	430	150^	247	227	57^	162^	871	316	521	495	111^	276	140^	34v	137^	93^
2 SUN. 4.00P 191 CBS SE			87	B	11.8	27	900	1588	426	153	457	135	255	243	58	179	904	362	592	540	114	238	142	31	85	61
4.00 - 4.30				A	12.4	30	946	1375	294	111^	316	90^	185^	163^	26v	120^	830	248^	530	532	84^	243^	129^	16v	100^	49v
4.30 - 5.00				A	12.6	30	961	1270	256	94^	279	77^	129^	112^	41v	137^	803	237^	455	471	100^	276	130^	25v	58v	31v
5.00 - 5.30				A	15.2	36	1160	1432	264	141^	300	114^	174^	143^	34v	120^	921	350	537	489	122^	304	157^	31v	54^	31v
5.30 - 6.00				A	16.3	36	1244	1454	331	161^	356	128^	221	180^	32v	131^	906	337	544	503	111^	281	133^	28v	59^	34v
6.00 - 6.30				A	17.7	36	1351	1688	445	167^	484	167^	300	279	76^	167^	888	361	544	496	112^	262	141^	33v	175^	128^
6.30 - 7.00				A	17.9	34	1366	1870	502	173^	555	198	329	317	88^	195	877	346	527	498	115^	280	143^	44v	295	203
CBS NFL FOOTBALL POST	3	62		A	4.6	12	351	1550	465^	191^	502^	231^	347^	279^	37v	125v	677^	241^	429^	345^	73v	222^	308^	22v	63v	63v
1 SUN. 3.45P 15 CBS SC		41		B	5.0	13	382	1475	358	216	388	171	263	211	55	102	766	303	521	427	75	221	261	52	60	60
CBS SPORTS SPECTACULAR	6	139	149	A	5.8	17	443	1643	610	192^	680	236^	409	348	84^	192^	634	218^	351	281	41v	222^	175^	22v	154^	83^
1 SAT. 4.30P 90 CBS SA		86	85	B	5.8	16	443	1572	581	226	646	224	388	327	73	202	590	219	332	288	57	206	159	34	177	100
2 SAT. 5.00P 60																										
4.30 - 5.00				A	4.5	13	343	1350	638^	169v	708	288^	504^	407^	81v	134v	415^	25v	194^	224^	LT	166v	115v	LT	112v	44v
5.00 - 5.30				A	5.5	16	420	1638	615	246^	672	241^	403	358	90^	183^	698	275^	395	294	21v	221^	128^	23v	140^	88^
5.30 - 6.00				A	6.8	19	519	1738	598	156^	673	216^	383	320	77^	214^	653	233^	365	294	71^	241	235^	28v	177^	95^
COLLEGE FOOTBALL '79	6	150	150	A	2.5	9	191	1267	246^	84v	246^	36v	84v	110v	32v	115v	702	253^	435^	367^	136v	251^	62v	LT	257^	235^
SUN. 12.30P 30 ABC SA		92	93	B	2.9	10	221	1244	344	149	382	118	159	127	91	187	650	276	405	355	99	223	81	27	131	109
DEAR ALEX & ANNIE-11.56AM	6	184	183	A	5.1	23	389	1758	369	155^	435	217^	370	206^	LT	46v	340	120^	225^	162^	24v	72v	256^	146^	727	376
SAT. 11.56A 3 ABC CN		94	94	B	5.2	24	397	1688	320	127	376	191	280	155	LT	84	288	126	190	130	32	67	251	112	773	433
DEAR ALEX & ANNIE-11.26AM	6	111	123	A	3.5	15	267	1592	245^	75v	293^	169^	221^	161^	LT	30v	415^	239^	313^	186^	69v	102v	112v	26v	772	585
SUN. 11.26A 3 ABC CN		82	83	B	3.6	16	275	1504	287	85	356	213	246	176	22	84	341	206	275	181	33	58	159	55	648	449
FACE THE NATION	6	160	147	A	4.3	17	328	1296	461	149^	494	57v	136^	210^	25v	284^	530	176^	277^	235^	106^	253^	138^	61v	134^	71v
SUN. 11.30A 30 CBS CC		96	93	B	3.4	14	259	1320	498	131	520	86	144	156	54	326	578	148	300	260	102	264	101	43	121	69
FLASH GORDON	6	201	201	A	4.6	18	351	1587	134^	75v	297^	171^	286^	248^	LT	LT	258^	147^	236^	106^	LT	22v	188^	45v	844	518
SAT. 11.00A 30 NBC CA		97	97	B	4.7	19	359	1723	302	97	415	279	343	199	LT	50	286	213	251	124	LT	26	239	71	783	487
FRED & BARNEY MEET-THING	6	207	207	A	5.3	25	404	1527	183^	65v	210^	74v	155^	155^	45v	55v	53v	26v	44v	18v	LT	LT	110^	62v	1154	790
SAT. 9.00A 30 NBC CA		99	99	B	5.4	24	412	1759	309	92	360	216	272	213	30	49	187	146	165	108	LT	LT	205	80	1007	629
FRED & BARNEY-THING PT 2	6	207	207	A	5.9	26	450	1769	188^	66v	214^	110^	184^	194^	20v	20v	74^	46v	58v	58v	LT	16v	160^	105^	1321	889
SAT. 9.30A 30 NBC CA		99	99	B	6.1	25	465	1835	280	88	331	198	261	217	20	39	167	134	151	84	LT	13	205	70	1132	704
GODZILLA	6	191	191	A	5.0	20	382	1369	157^	131^	303^	193^	245^	246^	LT	LT	97^	82v	82v	LT	15v	15v	210^	55v	759	516
SAT. 11.30A 30 NBC CA		90	90	B	4.6	19	351	1626	267	101	372	239	289	196	20	49	220	174	195	89	LT	20	277	87	757	468
GREATEST SUPERFRIENDS-1	6	179	182	A	3.6	25	275	1498	291^	47v	330^	218^	251^	87v	25v	79v	185^	86v	130^	44v	18v	55v	23v	LT	960	720
SAT. 8.00A 30 ABC CA		94	95	B	4.2	26	320	1413	281	94	294	156	235	210	LT	34	144	69	106	75	23	38	88	LT	887	604
GREATEST SUPERFRIENDS-2	6	179	182	A	5.2	26	397	1491	224^	18v	264^	161^	191^	85^	18v	66v	161^	87^	101^	14v	26v	60v	136^	93^	930	645
SAT. 8.30A 30 ABC CA		94	95	B	5.8	27	443	1517	283	85	295	164	234	200	LT	32	144	83	111	75	19	33	103	38	975	646

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON WK #	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
IN THE NEWS- 8.26AM					6	188	188	A	3.2	23	244	1615	307^	139^	307^	221^	237^	209^	21v	45v	258^	208^	216^	192^	LT	34v	91v	49v	959	639
SAT.	8.26A	3	CBS	CN		96	96	B	4.1	27	313	1503	240	93	249	175	195	125	LT	37	161	80	105	110	26	42	133	55	960	569
IN THE NEWS- 8.56AM					6	187	187	A	5.4	28	412	1337	286^	136^	298	191^	217^	179^	30v	69v	197^	143^	150^	110^	18v	41v	30v	13v	812	522
SAT.	8.56A	3	CBS	CN		96	96	B	5.6	27	427	1466	274	133	284	155	206	141	24	69	191	98	129	134	16	35	140	61	851	486
IN THE NEWS- 9.26AM					6	199	199	A	7.3	32	557	1707	267	164^	343	239	270	149^	37v	61^	227	108^	154^	99^	24v	63^	212^	142^	925	605
SAT.	9.26A	3	CBS	CN		99	99	B	7.7	32	588	1634	256	155	343	188	258	160	37	73	238	131	162	103	23	50	192	118	861	509
IN THE NEWS- 9.59AM					6	199	199	A	8.8	37	671	1839	273	184	388	268	323	189	24v	52^	273	155^	206	145^	11v	52^	265	135^	913	573
SAT.	9.59A	3	CBS	CN		99	99	B	9.3	37	710	1737	246	140	335	200	269	185	26	53	274	144	199	144	25	42	246	108	882	522
IN THE NEWS-11.56AM					6	191	191	A	6.5	26	496	1692	325	100^	382	230^	308	201^	LT	54v	186^	68^	91^	71^	10v	86^	439	246^	685	419
SAT.	11.56A	3	CBS	CN		98	98	B	6.5	26	496	1598	305	125	391	242	314	206	12	54	243	109	165	110	13	54	269	148	695	439
IN THE NEWS-12.26PM					6	173	169	A	4.4	18	336	1580	381	214^	512	272^	381	230^	75v	131^	196^	111^	128^	90v	38v	68v	294^	154^	578	369
SAT.	12.26P	3	CBS	CN		95	94	B	4.6	18	351	1535	334	159	439	249	331	229	28	77	307	140	224	167	34	66	220	85	569	363
IN THE NEWS-12.56PM					6	163	163	A	5.0	19	382	1573	284^	211^	423	261^	328	170^	87^	87^	191^	102^	158^	134^	33v	33v	315^	155^	644	358
SAT.	12.56P	3	CBS	CN		94	94	B	5.0	19	382	1638	346	148	465	311	377	230	39	65	300	124	229	180	22	63	217	94	656	388
IN THE NEWS- 1.26PM					6	162	163	A	4.5	17	343	1603	443	178^	516	312^	405	285^	26v	50v	173^	125^	173^	80v	LT	LT	241^	137^	673	416
SAT.	1.26P	3	CBS	CN		93	94	B	5.3	19	404	1560	386	120	457	281	368	248	28	51	293	145	234	174	LT	43	166	94	644	399
IN THE NEWS- 8.26AM-SUN.					6	47	42	A	1.1	10	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.26A	3	CBS	CN		37	36	B	.9	10	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.					6	43	43	A	1.2	9	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.56A	3	CBS	CN		37	37	B	1.1	9	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM					6	190	189	A	7.6	30	580	1821	392	212	449	258	324	240	35v	91^	298	138^	211^	147^	29v	69^	282	152^	792	520
SAT.	10.56A	3	CBS	CN		97	97	B	7.7	31	588	1758	322	146	401	214	288	190	21	95	294	113	218	190	22	47	246	113	817	460
IN THE NEWS-11.26AM					6	190	189	A	7.3	29	557	1695	356	169^	403	207^	288	214^	22v	89^	237	90^	161^	110^	13v	69^	333	175^	722	457
SAT.	11.26A	3	CBS	CN		97	97	B	7.4	30	565	1687	329	144	389	234	290	181	22	79	246	101	179	149	15	45	273	114	779	452
ISSUES AND ANSWERS					6	161	160	A	2.3	9	175	1354	349^	166v	412^	121v	155v	160v	LT	188^	595^	80v	195^	142v	166v	389^	130v	45v	217^	143v
SUN.	12.00N	30	ABC	CC		92	95	B	2.2	9	168	1311	491	126	574	96	185	185	77	347	515	102	228	221	84	270	120	54	102	72
JASON OF STAR COMMAND					6	171	168	A	4.5	18	343	1577	314^	129^	437	263^	370	216^	LT	67v	152^	81v	114^	88v	LT	38v	309^	160^	679	421
SAT.	12.00N	30	CBS	CA		95	94	B	4.7	19	359	1542	291	126	398	244	327	213	LT	45	272	142	210	125	14	51	216	90	656	413
JETSONS					6	169	171	A	5.3	21	404	1428	273^	97^	374	290^	324	191^	17v	40v	307	168^	273^	159^	21v	34v	205^	89^	542	384
SAT.	12.30P	30	NBC	CA		91	92	B	5.1	19	389	1542	308	85	404	282	319	193	18	60	253	114	193	131	19	45	238	113	647	393
JONNY QUEST					6	182	183	A	5.9	24	450	1364	160^	77^	293	237^	252^	157^	LT	27v	220^	116^	209^	155^	11v	11v	175^	65v	676	447
SAT.	12.00N	30	NBC	CA		94	94	B	5.2	21	397	1672	303	103	411	279	314	190	14	60	263	157	228	137	LT	25	228	79	770	476
KIDS ARE PEOPLE TOO II					6	111	123	A	2.9	13	221	1670	417^	118v	439^	172^	295^	294^	LT	67v	384^	244^	316^	207^	45v	68v	154^	31v	693	480^
SUN.	10.30A	30	ABC	CL		82	83	B	3.0	14	229	1580	323	119	378	196	248	231	LT	93	332	226	280	186	22	40	177	57	693	453
KIDS ARE PEOPLE TOO III					6	111	123	A	3.4	15	259	1537	312^	131^	370^	169^	281^	220^	LT	43v	339^	227^	286^	168^	41v	53v	121v	24v	707	533
SUN.	11.00A	30	ABC	CL		82	83	B	3.4	15	259	1466	280	106	342	186	239	191	17	79	320	198	270	191	26	38	170	53	634	426
MEET THE PRESS					6	130	144	A	3.4	15	259	1479	575	235^	590	65v	189^	189^	135^	401^	645	228^	386^	367^	108v	228^	82v	58v	162^	105v
SUN.	12.00N	30	NBC	CC		87	90	B	3.2	14	244	1333	553	195	583	94	192	184	118	379	595	122	286	323	97	256	61	20	94	74

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MIGHTY MOUSE-HECKL-JECKL1	6	188	188	A	2.9	22	221	1557	285^	127v	285^	199^	216^	204^	22v	36v	240^	178^	181^	171^	33v	50v	72v	27v	960	647
SAT. 8.00A 30 CBS CA		96	96	B	3.8	27	290	1555	238	97	243	180	197	132	LT	32	162	71	99	107	31	49	134	41	1016	598
MIGHTY MOUSE-HECKL-JECKL2	6	187	187	A	4.9	27	374	1412	244^	102^	249^	156^	180^	154^	24v	57v	197^	147^	151^	111^	17v	41v	54v	37v	912	624
SAT. 8.30A 30 CBS CA		96	96	B	5.1	26	389	1563	293	162	303	186	229	126	22	66	196	95	135	136	26	41	135	65	929	550
NCAA FOOTBALL PRE GAME	5	214	216	A	6.1	25	465	1701	288	94^	350	156^	243^	162^	34v	100^	697	291	390	327	85^	217^	307	118^	347	267
1 SAT. 12.30P 15 ABC SC		99	99	B	6.1	25	465	1550	330	109	402	171	270	164	45	118	715	273	402	339	149	247	198	62	235	168
2 SAT. 12.30P 14																										
NCAA FOOTBALL GAME	6	214	216	A	11.4	41	870	1569	317	124^	371	120^	207	188	65^	131^	848	280	481	447	137^	301	201	52^	149	130^
1 SAT. 12.45P 203 ABC SE		99	99	B	10.4	35	794	1493	369	136	414	136	230	194	72	151	835	271	456	440	163	306	134	33	110	92
2 SAT. 12.44P 170																										
1.00 - 1.30				A	9.0	35	687	1674	285	96^	342	133^	220	171^	55^	104^	839	293	479	420	120^	288	236	67^	257	224
1.30 - 2.00				A	11.5	43	877	1641	290	111^	327	112^	204	193	46^	96^	923	341	561	491	134^	301	222	48^	169	147
2.00 - 2.30				A	11.3	42	862	1615	318	151	389	126^	232	212	65^	118^	872	307	502	438	131^	304	211	59^	143	127^
2.30 - 3.00				A	12.7	45	969	1507	314	124^	380	119^	214	196	74^	130	833	264	461	451	138	305	184	44^	110^	99^
3.00 - 3.30				A	13.2	46	1007	1536	340	127	388	106^	187	180	72^	161	835	264	474	456	139	301	204	59^	109^	99^
3.30 - 4.00				A	14.3	45	1091	1446	356	156^	403	107^	196^	198^	70^	165^	827	223	438	466	172^	306	157^	37v	59^	37v
NCAA FOOTBALL GAME 2	3	215	215	A	12.2	34	931	1424	379	152	448	131^	200	208	75^	192	808	208	439	439	154	298	112^	28v	56^	45^
1 SAT. 4.08P 172 ABC SE		99	99	B	11.5	32	877	1443	369	147	446	133	211	205	76	182	824	244	456	454	153	286	107	28	66	43
2 SAT. 4.00P 174																										
4.00 - 4.30				A	11.1	37	847	1325	310	132^	364	103^	168	144	64^	168	760	202	390	397	142^	298	147	43^	54^	38^
4.30 - 5.00				A	11.4	36	870	1318	327	133^	387	110^	172	178	62^	188	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
5.00 - 5.30				A	11.6	34	885	1363	350	117^	417	108^	183	192	64^	185	786	184	422	412	157	309	103^	22v	57^	46^
5.30 - 6.00				A	12.0	33	916	1380	387	141	463	130^	210	227	81^	196	781	201	430	423	161	289	80^	18v	56^	45^
6.00 - 6.30				A	13.6	34	1038	1492	403	161	468	136	201	216	82^	203	859	213	479	495	153	300	104^	29v	61^	52^
6.30 - 7.00				A	14.0	33	1068	1611	463	219	549	180	248	271	95^	217	878	256	499	472	160	295	133	44^	51^	40^
NCAA FOOTBALL POST GAME	5		216	A	10.4	37	794	1535	304	127^	344	100^	154^	124^	86^	155^	851	267^	441	428	118^	346	195^	63v	145^	145^
2 SAT. 3.34P 26 ABC SC			99	B	9.4	29	717	1485	378	148	407	123	218	184	89	162	847	303	475	452	141	294	128	38	103	93
NEW DAFFY DUCK SHOW	6	196	196	A	2.8	24	214	1589	243^	56v	243^	56v	140v	140v	38v	103v	84v	LT	51v	51v	LT	33v	37v	37v	1225	786
SAT. 8.00A 30 NBC CA		97	97	B	2.8	22	214	1704	236	97	279	169	204	172	LT	64	139	51	107	98	LT	23	129	50	1157	696
NEW FAT ALBERT SHOW	6	191	191	A	6.3	26	481	1728	340	137^	402	229^	331	232^	LT	48v	193^	71^	112^	90^	10v	72^	430	248^	703	449
SAT. 11.30A 30 CBS CA		98	98	B	6.4	26	488	1604	300	130	395	252	323	205	13	48	236	101	167	119	14	50	273	146	700	433
NEW SHMOO	6	200	201	A	5.4	22	412	1857	251^	120^	368	245^	336	217^	32v	32v	104^	32v	65v	78^	LT	26v	171^	69v	1214	753
SAT. 10.30A 30 NBC CA		97	97	B	5.6	23	427	1914	319	105	390	276	329	207	17	36	193	119	151	116	LT	23	269	102	1062	671
NFL '79-NBC	6	134	144	A	3.1	12	237	1709	464^	181^	540	206^	350^	330^	LT	139^	988	385^	709	561	LT	198^	79v	59v	102v	47v
SUN. 12.30P 30 NBC SC		80	79	B	3.5	13	267	1625	401	180	504	206	297	243	60	163	888	381	604	450	65	214	142	67	91	39
NFL FOOTBALL GAME 1-NBC	6	197	217	A	9.4	26	717	1834	421	226	484	157^	278	283	80^	141^	985	343	616	543	115^	268	210	54^	155^	106^
1 SUN. 1.00P 180 NBC SE		87	99	B	10.7	30	816	1663	407	180	459	148	264	244	75	152	931	343	586	497	128	266	150	39	123	93
2 SUN. 1.00P 182																										
1.00 - 1.30				A	8.5	28	649	1838	407	219	460	153^	274	294	83^	120^	982	355	629	555	111^	260	226	96^	170^	124^
1.30 - 2.00				A	9.9	29	755	1881	413	220	483	162	278	293	88^	137^	1007	375	653	561	120^	267	247	72^	144^	112^
2.00 - 2.30				A	9.5	26	725	1825	382	191	431	137^	241	255	73^	130^	1011	380	646	549	115^	274	219	55^	164^	131^
2.30 - 3.00				A	8.7	24	664	1916	438	207	504	144^	285	276	82^	161^	1014	337	611	546	117^	286	257	60^	141^	95^
3.00 - 3.30				A	9.4	24	717	1782	415	246	490	170^	282	284	71^	138^	963	323	581	522	107^	268	157^	25v	172	92^
3.30 - 4.00				A	10.5	27	801	1800	465	280	533	176	310	288	83^	162	960	306	594	546	127^	259	169	31v	138^	77^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME 2-NBC	3	215		A	12.9	32	984	1800	451	209^	528	198^	296	232^	99^	198^	1082	386	722	644	164^	281	120^	45v	70^	50v
1 SUN. 4.07P 174 NBC SE		90		B	14.2	35	1083																			
4.00 - 4.30				A	10.1	28	771	1746	430	210^	500	187^	323	223^	84^	177^	1028	328	690	625	134^	244^	171^	30v	47v	31v
4.30 - 5.00				A	10.6	28	809	1874	441	209^	540	195^	330	245^	92^	197^	1136	328	735	701	159^	272^	150^	19v	48v	35v
5.00 - 5.30				A	12.6	33	961	1771	397	225^	512	204^	289	200^	105^	199^	1082	367	707	668	156^	276	103^	36v	74^	54v
5.30 - 6.00				A	14.1	36	1076	1740	432	210^	523	214^	301	231	96^	179^	988	383	682	600	184^	273	132^	67^	97^	62^
6.00 - 6.30				A	15.0	35	1145	1852	494	197^	541	187^	259	235	115^	222	1160	439	799	687	178^	295	98^	54^	53v	38v
6.30 - 7.00				A	14.2	31	1083	1793	486	203^	536	194^	285	260	87^	200^	1076	423	705	592	158^	303	101^	54v	80^	59^
NFL FOOTBALL POST-NBC	4		148	A	5.7	14	435	1901	294^	184^	369^	115v	259^	259^	21v	110v	1065	355^	838	636	25v	210^	217^	LT	250^	205^
2 SUN. 4.39P 15 NBC SC			79	B	6.3	15	481	1651	401	204	462	159	271	246	43	145	878	338	586	467	56	238	181	35	130	97
PLASTICMAN COMEDY-SHOW-1	6	191	191	A	5.8	28	443	1567	197^	67v	200^	84^	141^	97^	45v	45v	122^	62v	122^	86^	LT	LT	202^	73^	1043	597
SAT. 9.00A 30 ABC CL		99	99	B	6.3	29	481	1592	221	56	236	121	182	137	13	34	145	99	131	78	LT	14	145	45	1066	673
PLASTICMAN COMEDY-SHOW-2	6	191	191	A	5.6	25	427	1597	195^	87^	209^	139^	161^	105^	43v	43v	126^	70v	99^	94^	LT	LT	245^	133^	1017	592
SAT. 9.30A 30 ABC CL		99	99	B	6.1	26	465	1622	198	47	223	152	184	119	17	30	133	93	110	65	LT	14	191	61	1075	684
PLASTICMAN COMEDY-SHOW-3	6	191	191	A	5.5	23	420	1488	211^	71v	218^	128^	169^	113^	20v	43v	100^	48v	100^	83^	LT	LT	227^	105^	943	589
SAT. 10.00A 30 ABC CL		99	99	B	6.2	25	473	1511	210	67	234	151	191	122	11	32	115	65	93	73	LT	17	202	78	960	630
PLASTICMAN COMEDY-SHOW-4	6	191	191	A	6.0	25	458	1478	220^	107^	272	180^	217^	129^	13v	43v	196^	78^	134^	80^	12v	62v	187^	79^	823	543
SAT. 10.30A 30 ABC CL		99	99	B	6.4	26	488	1496	213	100	240	150	184	121	13	42	150	77	109	72	10	30	221	96	885	589
SCHOOLHOUSE ROCK-8.56AM	6	179	182	A	5.4	26	412	1449	210^	20v	239^	139^	164^	84^	18v	67v	171^	75v	106^	31v	26v	65v	141^	89^	898	620
SAT. 8.56A 3 ABC CN		94	95	B	5.5	25	420	1461	239	67	248	135	195	168	LT	31	147	84	110	67	19	37	91	36	975	606
SCHOOLHOUSE ROCK-10.56AM	6	191	191	A	5.9	25	450	1529	241^	123^	307	196^	244^	137^	11v	49v	231^	89^	156^	78^	11v	75^	210^	97^	781	532
SAT. 10.56A 3 ABC CN		99	99	B	5.9	24	450	1431	215	102	243	153	190	124	13	40	156	73	111	72	LT	36	213	102	819	535
SCHOOLHOUSE ROCK-11.26AM	6	174	174	A	5.7	22	435	1726	333	187^	418	276^	342	164^	24v	59v	286	103^	160^	87^	46v	110^	256^	142^	766	460
SAT. 11.26A 3 ABC CN		92	91	B	5.8	23	443	1589	303	137	345	193	271	175	24	68	269	111	167	107	33	81	221	89	754	471
SCHOOLHOUSE ROCK-11.55AM	6	123	124	A	2.9	12	221	1837	334^	90v	375^	68v	202^	209^	LT	131v	406^	185^	284^	229^	46v	78v	223^	109v	833	589
SUN. 11.55A 4 ABC CN		83	83	B	2.6	11	198	1507	365	64	407	100	223	217	56	164	298	129	227	209	LT	50	272	148	530	382
SCOOBY AND SCRAPPY DOO	6	184	183	A	5.8	27	443	1808	346	167^	423	226^	369	200^	13v	36v	327	139^	230^	138^	18v	68v	259^	143^	799	424
SAT. 11.30A 30 ABC CA		94	94	B	5.8	27	443	1726	290	126	349	181	268	150	LT	68	285	140	200	129	24	57	283	123	809	471
SKATEBIRDS	6	43	43	A	1.2	9	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		37	37	B	1.0	9	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN	6	174	174	A	5.7	22	435	1717	338	177^	428	285	340	152^	26v	73v	280^	107^	155^	76^	46v	111^	247^	131^	762	465
SAT. 11.00A 30 ABC CA		92	91	B	5.9	24	450	1567	305	136	348	198	267	173	22	74	238	97	145	96	31	75	217	88	764	481
SPORTSWORLD	4	178	165	A	6.6	20	504	1516	305	89^	357	133^	198^	175^	57v	110^	893	300	611	535	111^	260	147^	57v	119^	112^
1 SAT. 4.00P 101 NBC SE		94	91	B	5.7	18	435	1515	324	83	374	126	198	192	56	118	848	278	556	501	113	258	145	43	148	121
2 SAT. 4.00P 90																										
4.00 - 4.30				A	5.3	17	404	1530	300^	35v	372	89^	204^	207^	52v	116^	844	312	604	513	96^	240^	143^	54v	171^	139^
4.30 - 5.00				A	6.5	20	496	1522	277	64^	319	112^	158^	156^	55v	108^	918	309	663	543	99^	255	158^	60v	127^	127^
5.00 - 5.30				A	7.4	21	565	1478	333	140^	397	170^	240	180^	67^	122^	866	266	562	536	125^	256	137^	68^	78^	78^
SUNDAY MORNING	6	80	79	A	2.6	13	198	1480	590^	187^	630	186^	388^	434^	127v	171^	672	197^	363^	388^	96v	223^	82v	51v	96v	60v
SUN. 9.00A 90 CBS N		70	70	B	2.4	13	183	1388	536	148	559	176	291	318	121	197	637	182	325	357	82	230	38	27	154	66
9.00 - 9.30				A	2.3	13	175	1583	538^	189^	578^	155v	378^	387^	121v	167v	777	195^	412^	440^	97v	285^	141v	45v	87v	74v
9.30 - 10.00				A	2.7	14	206	1383	562^	179^	596	203^	407^	437^	97v	145v	626	189^	373^	402^	74v	170^	49v	49v	112v	69v
10.00 - 10.30				A	2.8	13	214	1472	654	215^	705	200^	383^	462^	164^	196^	621	191^	299^	326^	112v	224^	61v	61v	85v	33v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
SUPER GLOBETROTTERS					6	203	203	A	5.4	23	412	1670	150^	41v	225^	134^	215^	167^	LT	LT	91^	26v	33v	41v	LT	50v	125^	49v	1229	784
SAT.	10.00A	30	NBC	CA		99	99	B	5.5	22	420	1780	248	67	302	172	247	203	12	33	175	109	125	84	LT	36	195	47	1108	678
TARZAN AND SUPER SEVEN 1					6	163	163	A	4.7	18	359	1599	273^	198^	440	289^	361	169^	71v	71v	190^	94^	157^	131^	33v	33v	320^	151^	649	388
SAT.	12.30P	30	CBS	CA		94	94	B	4.9	19	374	1699	348	152	491	348	410	231	27	54	305	133	254	195	LT	43	226	104	677	395
TARZAN AND SUPER SEVEN 2					6	163	163	A	4.9	19	374	1626	416	171^	496	316^	407	240^	25v	49v	182^	130^	182^	83v	LT	LT	256^	114^	692	383
SAT.	1.00P	30	CBS	CA		94	94	B	5.4	20	412	1626	372	118	463	304	384	231	23	47	280	143	228	159	LT	38	170	85	713	416
30 MINUTES					6	156	157	A	3.2	12	244	1689	528	303^	618	270^	368^	357^	82v	126v	373^	299^	373^	132^	LT	LT	251^	127v	447^	226^
SAT.	1.30P	30	CBS	DN		90	91	B	3.5	12	267	1401	428	186	528	249	350	262	55	111	328	204	272	157	LT	45	162	86	383	190
THREE ROBONIC STOOGES					6	47	42	A	1.0	10	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.00A	30	CBS	CA		37	36	B	.8	10	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TIME OUT-9:58AM					6	207	207	A	5.2	22	397	1791	218^	98^	238^	77v	148^	218^	20v	20v	75v	38v	50v	50v	LT	25v	178^	119^	1300	847
SAT.	9.58A	2	NBC	CN		99	99	B	5.5	23	420	1869	298	98	346	196	260	225	20	43	177	144	162	86	LT	15	206	79	1140	685
TIME OUT-10:58AM					6	200	201	A	5.0	20	382	1958	275^	137^	419	259^	380	257^	39v	39v	105^	21v	51v	68v	LT	37v	177^	65v	1257	794
SAT.	10.58A	2	NBC	CN		97	97	B	5.2	21	397	1942	330	109	416	290	350	206	22	43	200	132	161	119	LT	19	272	103	1054	666
TIME OUT-11:58AM					6	192	192	A	5.5	22	420	1264	120^	122^	255^	151^	204^	209^	LT	LT	94^	82^	82^	LT	12v	12v	213^	61v	702	481
SAT.	11.58A	2	NBC	CN		90	90	B	5.0	20	382	1599	255	96	368	232	280	181	24	54	185	152	166	70	LT	16	301	96	745	473
TURF CLASSIC(S)							148	A	3.3	11	252	1480	441^	230v	532^	151v	243v	366^	71v	166v	814^	207v	512^	512^	80v	302^	43v	43v	91v	91v
2 SAT.	4.30P	30	CBS	SE			85																							

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. OCT.15, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,950 20.9				26,550 34.8							
Program					←240-ROBERT (OP)→				←NFL MONDAY NIGHT FOOTBALL MINNESOTA VS NEW YORK JETS (9:00-11:47PM)(→OP)							→
AVERAGE AUDIENCE (Households (000) & %)					11,670 15.3	15.1*		15.6*	14,270 18.7	17.3*		20.5*		20.8*		18.5*
SHARE OF AUDIENCE %					23	23 *		23 *	31	26 *		31 *		32 *		31 *
AVG. AUD. BY ¼ HR. %					14.5	15.7	15.5	15.7	16.3	18.3	20.2	20.9	21.9	19.8	18.7	18.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,400 22.8				25,640 33.6		22,130 29.0		21,060 27.6			
Program					←WHITE SHADOW (OP)→				M*A*S*H		WKRP IN CINCINNATI		←LOU GRANT→			
AVERAGE AUDIENCE (Households (000) & %)					13,510 17.7	16.1*		19.3*	23,040 30.2		20,450 26.8		17,170 22.5	22.9*		22.0*
SHARE OF AUDIENCE %					27	25 *		28 *	44		39		37	36 *		38 *
AVG. AUD. BY ¼ HR. %					15.2	16.9	18.7	19.9	29.2	31.1	27.0	26.5	23.1	22.7	22.5	21.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,350 30.6				19,530 25.6							
Program					←LITTLE HOUSE-PRAIRIE (OP)→				←NBC MONDAY NIGHT MOVIES THE FLAME IS LOVE							→
AVERAGE AUDIENCE (Households (000) & %)					19,990 26.2	25.5*		26.9*	12,280 16.1	16.3*		16.1*		16.2*		15.6*
SHARE OF AUDIENCE %					39	39 *		40 *	25	24 *		24 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					24.8	26.3	26.7	27.1	16.8	15.8	16.1	16.1	16.2	16.3	15.8	15.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,650 19.2				27,770 36.4							
Program					←240-ROBERT (OP)→				←NFL MONDAY NIGHT FOOTBALL DENVER VS PITTSBURGH (9:00-11:48PM)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)					11,290 14.8	14.1*		15.4*	14,730 19.3	19.0*		22.7*		21.8*		19.3*
SHARE OF AUDIENCE %					23	23 *		24 *	32	29 *		34 *		33 *		31 *
AVG. AUD. BY ¼ HR. %					13.5	14.7	15.5	15.4	18.3	19.7	22.0	23.3	23.1	20.5	19.1	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,700 23.2		17,850 23.4		21,820 28.6		17,700 23.2		15,790 20.7			
Program					CHARLIE BROWN-GRT PUMPKIN (R)		FAT ALBERT HALLOWEEN SPEC (R)(OP)		M*A*S*H		WKRP IN CINCINNATI		←LOU GRANT→			
AVERAGE AUDIENCE (Households (000) & %)					15,790 20.7		16,020 21.0		19,380 25.4		15,870 20.8		13,200 17.3	17.6*		16.9*
SHARE OF AUDIENCE %					33		32		38		31		28	28 *		29 *
AVG. AUD. BY ¼ HR. %					20.0	21.3	20.3	21.6	25.6	25.3	21.0	20.6	17.5	17.7	17.3	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,520 26.9				24,030 31.5							
Program					←LITTLE HOUSE-PRAIRIE (OP)→				←NBC MONDAY NIGHT MOVIES AND BABY MAKES SIX							→
AVERAGE AUDIENCE (Households (000) & %)					16,710 21.9	21.0*		22.9*	17,780 23.3	21.4*		23.8*		24.3*		23.6*
SHARE OF AUDIENCE %					34	33 *		35 *	37	32 *		36 *		38 *		40 *
AVG. AUD. BY ¼ HR. %					20.4	21.5	22.7	23.1	21.0	21.8	23.8	23.9	24.4	24.2	24.3	22.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.8	56.4	58.6	61.0	63.5	65.9	67.3	68.9	67.8	68.7	68.1	67.9	65.4	62.5	59.5	57.5
WK. 2	54.9	57.0	58.2	60.0	62.5	63.8	65.1	66.7	66.1	66.6	66.6	66.9	64.3	62.2	59.8	57.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.MON. OCT.22, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. OCT. 16, 1979

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	38,230 50.1											
Program	WORLD SERIES GAME #6 PITTSBURGH VS BALTIMORE											
AVERAGE AUDIENCE (Households (000) & %)	24,800 32.5			29.3*		33.6*		34.0*		34.3*		34.6*
SHARE OF AUDIENCE %	48			44 *		49 *		49 *		49 *		51 *
AVG. AUD. BY ¼ HR. %	23.8	25.5	28.3	30.3	33.2	34.0	34.0	33.9	34.1	34.4	34.6	34.6
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	16,630 21.8				21,140 27.7							
Program	CALIFORNIA FEVER (OP)				FLESH AND BLOOD-PT.-2							
AVERAGE AUDIENCE (Households (000) & %)	12,820 16.8	16.5*		17.2*	14,500 19.0	18.6*		19.0*		19.3*		19.0*
SHARE OF AUDIENCE %	25	25 *		25 *	28	27 *		28 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	15.7	17.3	17.3	17.1	18.4	18.7	18.8	19.2	19.4	19.3	19.5	18.5
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	15,950 20.9				18,920 24.8							
Program	SHERIFF LOBO (OP)				COUNTRY SUPERSTARS-70'S							
AVERAGE AUDIENCE (Households (000) & %)	12,440 16.3	15.2*		17.5*	12,590 16.5	16.8*		17.1*		16.7*		15.6*
SHARE OF AUDIENCE %	24	23 *		26 *	24	25 *		25 *		25 *		24 *
AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	17.7	[illegible]	16.8	17.2	16.9	16.7	16.6	15.7	15.5

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	18,310 24.0		16,940 22.2		24,870 32.6		21,900 28.7		20,600 27.0			
Program	HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000) & %)	16,480 21.6		16,020 21.0		22,360 29.3		19,990 26.2		17,400 22.8	23.1*		22.4*
SHARE OF AUDIENCE %	35		34		46		43		39	39 *		39 *
AVG. AUD. BY ¼ HR. %	20.6	22.7	20.3	21.7	28.0	30.5	26.5	26.0	23.4	22.8	22.9	22.0
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	12,060 15.8				15,110 19.8							
Program	CALIFORNIA FEVER (OP)				CBS TUESDAY NIGHT MOVIES MIND OVER MURDER							
AVERAGE AUDIENCE (Households (000) & %)	8,770 11.5	10.8*		12.3*	9,920 13.0	11.8*		12.7*		13.5*		13.9*
SHARE OF AUDIENCE %	19	18 *		20 *	22	19 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	10.9	10.7	12.2	12.3	11.9	11.6	12.6	12.8	13.6	13.4	13.9	13.9
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	17,630 23.1				19,300 25.3							
Program	SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE MY UNDERCOVER YEARS WITH THE KKK							
AVERAGE AUDIENCE (Households (000) & %)	14,950 19.6	19.3*		19.9*	12,670 16.6	15.7*		15.7*		17.6*		17.5*
SHARE OF AUDIENCE %	32	32 *		32 *	27	25 *		26 *		30 *		30 *
AVG. AUD. BY ¼ HR. %	19.0	19.5	20.2	19.6	16.2	15.2	15.6	15.8	17.3	17.8	18.1	16.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.5	57.3	59.7	62.1	64.8	66.8	67.7	67.9	68.2	68.9	68.4	68.1	68.2	67.8	66.0	64.6
WK. 2	52.9	54.5	55.8	57.4	60.1	61.9	62.3	62.7	63.1	63.4	61.5	61.1	60.0	59.2	58.8	56.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. TUE. OCT. 23, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. OCT.17, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,540 24.3 (1) (OP)	40,210 52.7										
ABC TV program						WORLD SERIES GAME #7 PITTSBURGH VS BALTIMORE										
AVERAGE AUDIENCE (Households (000) & %)					17,850 23.4	28,150 36.9		31.7*		38.0*		39.1*		39.5*		41.4*
SHARE OF AUDIENCE %					39	56		49 *		57 *		58 *		59 *		62 *
AVG. AUD. BY ¼ HR. %					23.4	26.3	30.4	33.1	37.4	38.6	38.9	39.3	39.1	39.8	40.8	41.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,180 19.9				17,010 22.3							
CBS TV program					BODY HUMAN: THE SEXES (R)(OP)				CBS WEDNESDAY NIGHT MOVIE THE CONCRETE COWBOYS							
AVERAGE AUDIENCE (Households (000) & %)					9,920 13.0	13.3*		12.6*	11,600 15.2	14.0*		15.9*		16.0*		14.8*
SHARE OF AUDIENCE %					20	21 *		19 *	23	21 *		24 *		25 *		23 *
AVG. AUD. BY ¼ HR. %					13.7	13.0	13.0	12.2	13.2	14.7	15.6	16.1	16.4	15.6	15.0	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,620 24.4				15,180 19.9							
NBC TV program					REAL PEOPLE (OP)				NBC WED. NIGHT MOVIES BETTER LATE THAN NEVER							
AVERAGE AUDIENCE (Households (000) & %)					13,660 17.9	17.7*		18.1*	9,230 12.1	13.6*		12.8*		11.5*		10.6*
SHARE OF AUDIENCE %					27	28 *		27 *	19	20 *		19 *		18 *		17 *
AVG. AUD. BY ¼ HR. %					17.0	18.5	18.3	17.8	13.7	13.5	13.3	12.3	11.9	11.2	10.6	10.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					[illegible] 27.7				[illegible] 27.1				[illegible] 21.9			
ABC TV program					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
AVERAGE AUDIENCE (Households (000) & %)					17,630 23.1	22.2*		24.1*	16,180 21.2	20.2*		22.2*	14,190 18.6	18.5*		18.8*
SHARE OF AUDIENCE %					38	37 *		38 *	33	32 *		34 *	31	30 *		33 *
AVG. AUD. BY ¼ HR. %					21.1	23.2	24.1	24.0	20.0	20.4	22.0	22.4	18.3	18.7	18.9	18.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,120 17.2				22,280 29.2							
CBS TV program					MAGIC-DAVID COPPERFIELD (OP)				CBS WEDNESDAY NIGHT MOVIE HOUSE CALLS							
AVERAGE AUDIENCE (Households (000) & %)					10,300 13.5	13.3*		13.6*	15,030 19.7	18.7*		21.0*		19.9*		19.2*
SHARE OF AUDIENCE %					22	22 *		22 *	32	30 *		32 *		33 *		33 *
AVG. AUD. BY ¼ HR. %					13.4	13.3	13.3	13.9	18.5	19.0	21.1	21.0	19.9	19.9	19.6	18.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,320 22.7				17,550 23.0		14,570 19.1		18,010 23.6			
NBC TV program					REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
AVERAGE AUDIENCE (Households (000) & %)					13,960 18.3	17.4*		19.1*	15,410 20.2		13,200 17.3		14,190 18.6	19.2*		17.9*
SHARE OF AUDIENCE %					30	29 *		30 *	32		27		31	32 *		31 *
AVG. AUD. BY ¼ HR. %					16.6	18.3	19.1	19.0	19.5	20.8	17.2	17.4	19.6	18.8	18.3	17.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.1	57.3	58.3	60.2	63.5	65.0	65.8	66.1	66.5	66.8	66.8	65.9	65.2	64.2	63.3	62.8
WK. 2	51.6	54.0	55.0	57.1	59.2	61.4	62.7	63.0	62.5	64.0	64.6	64.8	61.5	60.0	58.2	56.6

U.S. TV Households: 76,300,000

(1)WORLD SERIES PRE GAME #7,ABC,(8:00-8:15PM)(S)

For explanation of symbols, See page A.

EVE.WED. OCT.24, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. OCT.18, 1979

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	17,240 22.6		16,480 21.6		17,400 22.8		16,250 21.3		17,700 23.2			
Program	LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
AVERAGE AUDIENCE (Households (000) & %)	15,180 19.9		15,640 20.5		15,870 20.8		15,260 20.0		13,810 18.1	18.5*		17.8*
SHARE OF AUDIENCE %	33		33		33		32		32	32 *		32 *
AVG. AUD. BY ¼ HR. %	19.2	20.6	20.2	20.8	20.6	21.0	19.8	20.1	18.9	18.0	17.9	17.7
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	16,560 21.7				13,510 17.7				13,810 18.1			
Program	WALTONS (OP)				HAWAII FIVE-O				BARNABY JONES			
AVERAGE AUDIENCE (Households (000) & %)	13,120 17.2	16.4*		18.0*	10,990 14.4	14.0*		14.9*	11,670 15.3	15.1*		15.4*
SHARE OF AUDIENCE %	28	27 *		29 *	23	22 *		24 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	16.1	16.7	17.9	18.1	13.8	14.1	14.7	15.1	15.2	15.1	15.4	15.4
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	16,480 21.6				20,070 26.3				17,320 22.7			
Program	BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				KATE LOVES A MYSTERY			
AVERAGE AUDIENCE (Households (000) & %)	12,890 16.9	16.4*		17.5*	16,400 21.5	20.9*		22.1*	14,190 18.6	18.9*		18.2*
SHARE OF AUDIENCE %	28	27 *		28 *	34	33 *		35 *	33	32 *		33 *
AVG. AUD. BY ¼ HR. %	[illegible]											

EVE.THU. OCT.25, 1979

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	16,400 21.5		15,640 20.5		25,940 34.0							
Program	LAVERNE AND SHIRLEY		BENSON (OP)		ABC NFL FOOTBALL SPECIAL SAN DIEGO VS OAKLAND (9:00-12:10AM)(OP)							
AVERAGE AUDIENCE (Households (000) & %)	14,040 18.4		14,270 18.7		13,350 17.5	17.6*		17.9*		19.3*		17.6*
SHARE OF AUDIENCE %	31		30		31	28 *		28 *		31 *		30 *
AVG. AUD. BY ¼ HR. %	17.6	19.1	18.5	19.0	17.7	17.5	17.7	18.0	19.5	19.1	17.5	17.6
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	17,010 22.3				16,180 21.2				17,090 22.4			
Program	WALTONS (OP)				HAWAII FIVE-O				BARNABY JONES			
AVERAGE AUDIENCE (Households (000) & %)	14,190 18.6	18.2*		19.1*	12,280 16.1	15.8*		16.3*	14,570 19.1	18.9*		19.3*
SHARE OF AUDIENCE %	30	30 *		30 *	26	25 *		26 *	33	32 *		35 *
AVG. AUD. BY ¼ HR. %	17.6	18.7	19.6	18.6	15.4	16.2	16.3	16.3	18.6	19.1	19.4	19.2
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	15,180 19.9				21,670 28.4				14,420 18.9			
Program	BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				KATE LOVES A MYSTERY			
AVERAGE AUDIENCE (Households (000) & %)	12,060 15.8	14.8*		16.9*	17,400 22.8	22.4*		23.3*	10,830 14.2	14.4*		14.1*
SHARE OF AUDIENCE %	26	25 *		27 *	36	36 *		37 *	25	24 *		25 *
AVG. AUD. BY ¼ HR. %	14.3	15.2	16.3	17.5	21.7	23.1	23.3	23.3	14.8	13.9	13.8	14.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.7	54.9	56.5	58.0	59.2	61.1	62.3	62.8	62.3	62.9	62.7	62.9	59.2	57.5	57.0	54.5
WK. 2	52.4	53.8	54.9	57.1	58.6	61.1	62.7	63.2	62.6	63.0	63.4	63.6	60.4	59.0	56.4	55.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. OCT.19, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,580 17.8				17,320 22.7							
ABC TV program					ALL STAR FAMILY FEUD (OP)				ABC FRIDAY NIGHT MOVIE THE DEATH OF OCEAN VIEW PARK							
AVERAGE AUDIENCE (Households (000) & %)					10,220 13.4	13.0*		13.9*	11,140 14.6	13.3*		13.4*		15.6*		16.1*
SHARE OF AUDIENCE %					24	24 *		25 *	26	24 *		24 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					13.1	12.8	13.4	14.3	13.4	13.2	13.2	13.7	15.4	15.8	16.0	16.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,480 21.6				19,380 25.4				21,140 27.7			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					12,510 16.4	14.7*		18.2*	16,630 21.8	21.6*		22.0*	18,160 23.8	23.3*		24.2*
SHARE OF AUDIENCE %					30	27 *		33 *	40	40 *		40 *	43	42 *		44 *
AVG. AUD. BY ¼ HR. %					13.9	15.5	17.9	18.5	21.3	21.9	22.1	22.0	23.1	23.5	24.4	24.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,110 19.8		13,120 17.2		13,200 17.3				10,220 13.4			
NBC TV program					DIFF'RENT STROKES		HELLO LARRY (OP)		ROCKFORD FILES				EISCHIED			
AVERAGE AUDIENCE (Households (000) & %)					13,510 17.7		11,750 15.4		10,680 14.0	13.9*		14.1*	8,550 11.2	11.1*		11.2*
SHARE OF AUDIENCE %					33		28		26	26 *		26 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %					17.0	18.4	15.6	15.2	13.8	14.1	14.1	14.1	11.1	11.1	11.3	11.1
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,700 23.2											
ABC TV program					ABC FRIDAY NIGHT MOVIE THE BIBLE...IN THE BEGINNING(R)(OP)											
AVERAGE AUDIENCE (Households (000) & %)					8,700 11.4	12.1*		12.2*		11.8*		11.7*		11.0*		9.8*
SHARE OF AUDIENCE %					20	22 *		22 *		21 *		20 *		19 *		17 *
AVG. AUD. BY ¼ HR. %					11.8	12.4	12.4	12.0	12.0	11.6	11.9	11.6	11.4	10.5	10.0	9.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,780 23.3				21,060 27.6				23,420 30.7			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					13,730 18.0	16.8*		19.2*	17,930 23.5	22.8*		24.2*	20,070 26.3	25.3*		27.3*
SHARE OF AUDIENCE %					33	31 *		34 *	41	40 *		41 *	47	45 *		49 *
AVG. AUD. BY ¼ HR. %					16.0	17.5	18.3	20.0	22.0	23.6	24.3	24.1	24.6	26.1	27.2	27.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,170 22.5				17,090 22.4				12,670 16.6			
NBC TV program					SHIRLEY (OP)				ROCKFORD FILES				EISCHIED			
AVERAGE AUDIENCE (Households (000) & %)					13,200 17.3	17.0*		17.7*	13,660 17.9	18.0*		17.9*	10,530 13.8	13.8*		13.9*
SHARE OF AUDIENCE %					31	31 *		31 *	31	31 *		31 *	24	24 *		25 *
AVG. AUD. BY ¼ HR. %					16.5	17.5	17.7	17.7	17.9	18.0	17.9	17.8	13.8	13.7	13.7	14.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.2	47.4	49.9	51.9	52.6	54.9	55.4	55.8	54.5	54.4	54.9	55.3	55.4	55.9	55.2	55.0
WK. 2	48.8	51.1	50.1	51.6	53.1	55.0	56.0	57.1	56.9	57.7	58.6	58.4	56.7	56.5	56.5	55.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.FRI. OCT.26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. OCT.20, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,060 15.8		10,000 13.1		17,090 22.4				18,620 24.4			
ABC TV program					ROPERS		DETECTIVE SCHOOL		LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2	18.7*	9,160 12.0		14,650 19.2	18.7*		19.8*	15,180 19.9	19.9*		19.8*
SHARE OF AUDIENCE %					27		22		34	33 *		35 *	39	38 *		39 *
AVG. AUD. BY ¼ HR. %					13.4	15.0	11.9	12.1	17.9	19.4	19.9	19.7	19.7	20.2	19.6	20.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,850 24.7								11,370 14.9			
CBS TV program					CELEBRITY CHALLENGE-SEXES (OP)								PARIS			
AVERAGE AUDIENCE (Households (000) & %)					11,060 14.5	13.8*		15.2*		14.4*		14.5*	8,700 11.4	11.6*		11.3*
SHARE OF AUDIENCE %					26	26 *		28 *		26 *		26 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					13.7	13.9	15.6	14.8	14.4	14.3	14.5	14.6	12.0	11.2	11.1	11.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,080 25.0				15,340 20.1				13,890 18.2			
NBC TV program					CHIPS (OP)				B.J. AND THE BEAR				MAN CALLED SLOANE			
AVERAGE AUDIENCE (Households (000) & %)					14,570 19.1	17.7*		20.4*	12,820 16.8	16.8*		16.9*	10,910 14.3	14.2*		14.4*
SHARE OF AUDIENCE %					36	34 *		37 *	30	30 *		30 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					17.9	18.5	20.2	20.6	17.1	16.5	16.8	17.0	14.5	14.0	14.4	14.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,980 15.7		10,300 13.5		17,850 23.4				18,770 24.6			
ABC TV program					ROPERS		DETECTIVE SCHOOL		LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					10,450 13.7		9,230 12.1		15,490 20.3	19.6*		21.0*	15,790 20.7	20.2*		21.2*
SHARE OF AUDIENCE %					26		22		35	35 *		36 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %					13.3	14.1	11.5	12.7	18.9	20.3	21.0	20.9	19.9	20.5	21.1	21.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,330 21.4								12,820 16.8			
CBS TV program					SHOOTIST (R)(OP)								PARIS			
AVERAGE AUDIENCE (Households (000) & %)					11,370 14.9	13.7*		14.3*		15.9*		15.9*	10,150 13.3	13.3*		13.2*
SHARE OF AUDIENCE %					27	26 *		26 *		28 *		27 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					13.4	13.9	14.4	14.3	15.9	15.9	15.8	16.0	13.4	13.2	13.4	13.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,540 24.3				13,960 18.3				13,200 17.3			
NBC TV program					CHIPS (OP)				B.J. AND THE BEAR				MAN CALLED SLOANE			
AVERAGE AUDIENCE (Households (000) & %)					15,030 19.7	17.9*		21.4*	11,520 15.1	14.9*		15.2*	10,380 13.6	13.5*		13.7*
SHARE OF AUDIENCE %					37	34 *		39 *	26	26 *		26 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					16.8	19.0	21.3	21.6	14.7	15.1	15.4	15.1	13.3	13.7	13.8	13.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.3	46.3	47.9	49.9	51.3	53.6	54.5	54.6	55.7	56.1	56.5	56.3	52.9	51.3	50.3	50.5
WK. 2	45.5	47.4	48.2	49.7	51.3	53.4	54.0	55.1	56.0	57.0	57.8	57.9	54.0	53.9	54.0	53.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.SAT. OCT.27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. OCT.21, 1979

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,770 11.5		8,240 10.8		18,160 23.8		12,820 16.8		18,690 24.5							
	Program	OUT OF THE BLUE		NEW KIND OF FAMILY		MORK & MINDY		TAXI(B) (OP)		← ABC SUNDAY NIGHT MOVIE MARCIANO →							
	AVERAGE AUDIENCE (Households (000) & %)	7,100 9.3		6,790 8.9		15,030 19.7		11,060 14.5		12,210 16.0	14.7*		16.1*		16.6*		16.4*
	SHARE OF AUDIENCE %	17		15		31		22		26	22 *		25 *		28 *		31 *
	AVG. AUD. BY ¼ HR. %	8.9	9.8	8.2	9.5	17.5	21.8	14.4	14.6	13.9	15.5	15.9	16.4	16.5	16.6	16.7	16.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	13,960 18.3	26,400 34.6				19,460 25.5		23,200 30.4		20,370 26.7		21,590 28.3		20,750 27.2		
	Program	(1) (→OP)	← 60 MINUTES → (7:16-8:16PM)(→OP)				ARCHIE BUNKER'S PLACE (8:16-8:46PM) (→OP)		ONE DAY AT A TIME (8:46-9:16PM) (→OP)		ALICE (9:16-9:46PM)(OP) (→OP)		JEFFERSONS (9:46-10:16PM) (→OP)		← TRAPPER JOHN, M.D. → (10:16-11:16PM)		
	AVERAGE AUDIENCE (Households (000) & %)	13,280 17.4	19,910 26.1		27.1*		15,950 20.9		19,840 26.0		18,690 24.5		19,000 24.9		16,790 22.0		22.2*
	SHARE OF AUDIENCE %	32	44		46 *		32		39		37		39		41		41 *
	AVG. AUD. BY ¼ HR. %	17.3	24.1	26.9	27.4	26.3	19.0	22.6	24.1	27.8	24.0	25.1	23.1	26.6	22.5	22.3	22.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	9,230 12.1	16,560 21.7			26,320 34.5								13,960 18.3			
	Program	(2) (OP)	DISNEY'S WONDERFUL WORLD GUS, THE PIGSKIN MULE, PART 1(R)			← BIG EVENT → 25 YEARS OF TV GUIDE(OP)								← PRIME TIME SUNDAY →			
	AVERAGE AUDIENCE (Households (000) & %)	8,930 11.7	13,660 17.9		18.9*	16,100 21.1	19.0*		22.9*		21.9*		20.7*	9,690 12.7	13.8*		11.7*
	SHARE OF AUDIENCE %	22	31		32 *	32	30 *		35 *		33 *		32 *	23	23 *		22 *
	AVG. AUD. BY ¼ HR. %	11.7	15.9	18.4	19.5	17.6	20.3	23.1	22.7	21.7	22.2	21.5	20.0	14.1	13.4	12.0	11.4

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	14,420 18.9		13,730 18.0		21,590 28.3		14,340 18.8		19,000 24.9							
	Program	HALLOWEEN IS GRINCH NIGHT (R)		HALLOWEEN-ALMOST WASN'T		MORK & MINDY		ASSOCIATES (OP)		← ABC SUNDAY NIGHT MOVIE DISASTER ON THE COASTLINER →							
	AVERAGE AUDIENCE (Households (000) & %)	12,130 15.9		12,670 16.6		19,230 25.2		11,980 15.7		13,050 17.1	14.9*		16.8*		17.8*		19.0*
	SHARE OF AUDIENCE %	25		25		38		23		28	22 *		26 *		29 *		35 *
	AVG. AUD. BY ¼ HR. %	15.1	16.7	16.1	17.1	23.7	26.7	16.3	15.2	13.9	15.8	16.6	17.0	17.5	18.2	19.1	18.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	30,440 39.9				23,650 31.0		27,090 35.5		24,640 32.3		22,810 29.9		20,140 26.4			
	Program	← 60 MINUTES → (7:11-8:11PM)(OP)(→OP)				ARCHIE BUNKER'S PLACE (8:11-8:41PM) (→OP)		ONE DAY AT A TIME (8:41-9:11PM) (OP)(→OP)		ALICE (9:11-9:41PM) (→OP)		JEFFERSONS (9:41-10:11PM) (→OP)		← TRAPPER JOHN, M.D. → (10:11-11:11PM)			
	AVERAGE AUDIENCE (Households (000) & %)	23,580 30.9			31.4*	18,920 24.8		23,420 30.7		23,120 30.3		20,980 27.5		15,490 20.3			19.9*
	SHARE OF AUDIENCE %	47			48 *	37		45		45		43		37			36 *
	AVG. AUD. BY ¼ HR. %	27.7	30.3	31.1	31.6	23.5	22.4	27.5	29.6	30.5	30.1	27.3	27.3	21.9	20.3	19.6	20.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	16,180 21.2				22,130 29.0										9,230 12.1	
	Program	← DISNEY'S WONDERFUL WORLD → GUS, THE PIGSKIN MULE, PART 2(R)				← BIG EVENT → ONE FLEW OVER THE CUCKOO'S NEST (8:00-10:42PM)(R)(SUS)(OP)(→OP)											(3)
	AVERAGE AUDIENCE (Households (000) & %)	11,980 15.7	14.5*		16.9*	12,740 16.7	14.3*		17.7*		17.5*		16.9*		17.7*	8,320 10.9	
	SHARE OF AUDIENCE %	24	23 *		26 *	26	21 *		26 *		26 *		26 *		29 *	21	
	AVG. AUD. BY ¼ HR. %	13.8	15.2	16.6	17.1	13.2	15.5	17.7	17.8	17.7	17.2	16.9	16.9	17.5	17.9	11.9	10.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	53.4	55.9	58.7	60.7	62.4	64.2	65.3	66.0	66.6	66.9	66.4	64.3	61.1	56.6	53.9	52.0
	WK. 2	61.5	64.3	65.5	66.7	66.8	67.1	67.3	67.7	67.8	67.5	66.1	64.3	62.9	59.6	56.4	52.2

U.S. TV Households: 76,300,000

(1)CBS NFL FOOTBALL SPECIAL,CBS,(7:00-7:16PM)(S)

(2)DISNEY'S WOND. WORLD(B),NBC,(7:01-7:15PM)

(3)PRIME TIME SUNDAY,NBC,(10:42-11:00PM)

For explanation of symbols, See page A.

EVE.SUN. OCT.28, 1979

SUN. 11:00 P.M. - 12:45 A.M.

	11:00	11:15	11:30	11:45	12:00	12:15	12:30
WEEK 1 — ABC TV							
Total Audience (Households (000) & %)	4,500 5.9						
Program	ABC WEEKEND REPORT-SUN.						
Average Audience (Households (000) & %)	4,430 5.8						
Share of Audience %	13						
Avg. Aud. by ¼ Hr. %	5.8						
WEEK 1 — CBS TV							
Total Audience (Households (000) & %)		5,950 7.8					
Program	TRAPPER JOHN, M.D. (-OP)	CBS SUNDAY NEWS-BRADLEY					
Average Audience (Households (000) & %)		5,800 7.6					
Share of Audience %		20					
Avg. Aud. by ¼ Hr. %	21.6	7.6	7.5				
WEEK 1 — NBC TV							
Total Audience (Households (000) & %)			3,660 4.8				
Program			NBC LATE NIGHT MOVIE (11:30-1:32AM)(-OP)				
Average Audience (Households (000) & %)			1,910 2.5	2.7*		2.6*	
Share of Audience %			13	10 *		13 *	
Avg. Aud. by ¼ Hr. %			2.9	2.6	2.6	2.5	2.6
WEEK 2 — ABC TV							
Total Audience (Households (000) & %)	4,960 6.5						
Program	ABC WEEKEND REPORT-SUN.						
Average Audience (Households (000) & %)	4,810 6.3						
Share of Audience %	15						
Avg. Aud. by ¼ Hr. %	6.3						
WEEK 2 — CBS TV							
Total Audience (Households (000) & %)	5,950 7.8						
Program	CBS SUNDAY NEWS-BRADLEY (11:11-11:26PM) (OP)						
Average Audience (Households (000) & %)	5,720 7.5						
Share of Audience %	19						
Avg. Aud. by ¼ Hr. %	8.0	7.3					
WEEK 2 — NBC TV							
Total Audience (Households (000) & %)			3,130 4.1				
Program			NBC LATE NIGHT MOVIE (-OP)				
Average Audience (Households (000) & %)			1,600 2.1	2.4*		2.0*	
Share of Audience %			10	9 *		10 *	
Avg. Aud. by ¼ Hr. %			2.3	2.5	2.0	1.9	1.9
TV Households Using TV (See Def. 1) WK. 1	46.6	39.0	29.5	24.9	21.1	19.1	17.7
TV Households Using TV (See Def. 1) WK. 2	45.1	37.4	30.1	25.4	20.9	18.7	16.5

MON.-FRI. 11:30 P.M. - 1:45 A.M.

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1 — ABC TV									
WEEK 1 — CBS TV									
Total Audience (Households (000) & %)	7,100 9.3				4,350 5.7				
Program	LATE MOVIE I >(-OP)				LATE MOVIE II >				
Average Audience (Households (000) & %)	4,810 6.3	6.4*		6.4*	3,590 4.7			4.5*	
Share of Audience %	22	19 *		25 *	28			29 *	
Avg. Aud. by ¼ Hr. %	6.5	6.3	6.4	6.4	5.0	5.0	4.6	4.1	
WEEK 1 — NBC TV									
Total Audience (Households (000) & %)	10,070 13.2						2,980 3.9		
Program	TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(-OP)		
Average Audience (Households (000) & %)	5,650 7.4	8.7*		7.1*		6.7*	1,980 2.6	2.9*	
Share of Audience %	26	26 *		27 *		32 *	20	21 *	
Avg. Aud. by ¼ Hr. %	9.0	8.4	7.7	6.5	5.6	5.0	3.3	2.6	2.1
WEEK 2 — ABC TV									
WEEK 2 — CBS TV									
Total Audience (Households (000) & %)	7,940 10.4				5,190 6.8				
Program	LATE MOVIE I >(-OP)					LATE MOVIE II >			
Average Audience (Households (000) & %)	5,800 7.6	7.8*		7.6*	4,350 5.7			5.7*	
Share of Audience %	27	24 *		30 *	34			37 *	
Avg. Aud. by ¼ Hr. %	7.9	7.7	7.7	7.6	5.4	5.9	5.7	5.5	
WEEK 2 — NBC TV									
Total Audience (Households (000) & %)	9,230 12.1						2,520 3.3		
Program	TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(-OP)		
Average Audience (Households (000) & %)	5,110 6.7	8.3*		6.1*		4.5*	1,830 2.4	2.6*	
Share of Audience %	25	25 *		24 *		25 *	18	18 *	
Avg. Aud. by ¼ Hr. %	8.9	7.7	6.6	5.6	5.1	4.9	2.9	2.3	2.0
TV Households Using TV (See Def. 1) WK. 1	36.5	31.7	27.6	24.6	21.3	18.8	16.4	14.1	12.2
TV Households Using TV (See Def. 1) WK. 2	34.3	31.0	26.9	24.1	21.1	18.5	16.0	14.2	12.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.15-19, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,280 4.3				3,970 5.2									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			2,440 3.2				3,430 4.5									
SHARE OF AUDIENCE %			23				28									
AVG. AUD. BY ¼ HR. %			3.3	3.2			4.4	4.5								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,520 3.3			3,970 5.2								2,370 3.1		2,900 3.8	
CBS TV program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								BEAT THE CLOCK		WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,680 2.2		2.3*	2,290 3.0	2.9*		3.2*					1,910 2.5		2,590 3.4	
SHARE OF AUDIENCE %		17		16 *	19	19 *		20 *					14		19	
AVG. AUD. BY ¼ HR. %		2.1	2.2	2.3	2.7	3.0	3.0	3.4					2.4	2.7	3.3	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				4,500 5.9						3,130 4.1		3,590 4.7	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,750 3.6				3,660 4.8						2,590 3.4		3,050 4.0	
SHARE OF AUDIENCE %			26				30						19		23	
AVG. AUD. BY ¼ HR. %			3.6	3.7			4.6	4.9					3.4	3.6	3.9	4.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				4,120 5.4									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			2,590 3.4				3,430 4.5									
SHARE OF AUDIENCE %			23				28									
AVG. AUD. BY ¼ HR. %			3.4	3.4			4.4	4.5								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,440 3.2			3,970 5.2								2,210 2.9		2,820 3.7	
CBS TV program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								BEAT THE CLOCK		WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,600 2.1		2.2*	2,290 3.0	2.7*		3.3*					1,910 2.5		2,440 3.2	
SHARE OF AUDIENCE %		16		15 *	19	17 *		20 *					14		18	
AVG. AUD. BY ¼ HR. %		2.0	2.0	2.3	2.5	2.9	3.2	3.4					2.4	2.6	3.1	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				4,430 5.8						3,360 4.4		3,430 4.5	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,750 3.6				3,590 4.7						2,900 3.8		2,980 3.9	
SHARE OF AUDIENCE %			25				29						22		22	
AVG. AUD. BY ¼ HR. %			3.6	3.7			4.7	4.7					3.7	3.8	3.8	3.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.6	9.1	11.1	12.6	14.1	14.8	15.2	15.3	15.6	16.5	16.9	17.6	17.4	17.8	17.8	18.1
WK. 2	7.0	9.5	12.2	13.5	14.3	15.1	15.0	15.3	15.5	16.4	16.9	17.2	17.4	18.1	18.0	18.0

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.22-26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.15-19, 1979

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))	4,200		5,570		3,510		5,880		8,700				8,620			
TOTAL AUDIENCE (%)	5.5		7.3		4.6		7.7		11.4				11.3			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,590		4,650		2,980		5,040		6,710				6,710			
AVERAGE AUDIENCE (%)	4.7		6.1		3.9		6.6		8.8	8.2*		9.4*	8.8	8.7*		9.0*
SHARE OF AUDIENCE %	26		30		17		27		34	32 *		35 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %	4.4	5.0	5.9	6.3	3.7	4.1	6.4	6.8	7.9	8.6	9.4	9.5	8.6	8.8	8.9	9.1
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))	4,500		5,190				6,490		7,860		7,320				7,320	
TOTAL AUDIENCE (%)	5.9		6.8				8.5		10.3		9.6				9.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,890		4,500				5,720		7,020		5,490				5,720	
AVERAGE AUDIENCE (%)	5.1		5.9				7.5		9.2		7.2	6.9*		7.5*	7.5	7.3*
SHARE OF AUDIENCE %	28		30				31		39		27	26 *		28 *	27	27 *
AVG. AUD. BY ¼ HR. %	5.0	5.3	5.4	6.3			7.5	7.5	9.0	9.3	6.9	6.9	7.5	7.4	7.3	7.4
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))	3,820		3,890		2,750		4,120		6,410				4,730		7,250	
TOTAL AUDIENCE (%)	5.0		5.1		3.6		5.4		8.4				6.2		9.5	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,280		3,430		2,290		3,360		4,650				4,270		4,960	
AVERAGE AUDIENCE (%)	4.3		4.5		3.0		4.4		6.1	5.7*		6.5*	5.6		6.5	6.0*
SHARE OF AUDIENCE %	24		23		13		18		23	22 *		24 *	21		23	22 *
AVG. AUD. BY ¼ HR. %	4.5	4.2	4.5	4.4	2.9	3.1	4.3	4.5	5.7	5.8	6.5	6.5	5.5	5.6	5.9	6.1
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))	4,430		5,950		3,360		6,330		9,000				8,550			
TOTAL AUDIENCE (%)	5.8		7.8		4.4		8.3		11.8				11.2			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,820		5,040		2,820		5,490		6,870				6,870			
AVERAGE AUDIENCE (%)	5.0		6.6		3.7		7.2		9.0	8.5*		9.5*	9.0	8.7*		9.3*
SHARE OF AUDIENCE %	28		32		16		30		34	33 *		35 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %	4.7	5.2	6.3	6.9	3.5	3.8	7.0	7.4	8.1	8.8	9.5	9.6	8.6	8.9	9.3	9.4
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))	4,120		4,960				6,180		7,480		7,550				7,400	
TOTAL AUDIENCE (%)	5.4		6.5				8.1		9.8		9.9				9.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,510		4,200				5,490		6,640		5,650				5,800	
AVERAGE AUDIENCE (%)	4.6		5.5				7.2		8.7		7.4	7.0*		7.8*	7.6	7.6*
SHARE OF AUDIENCE %	26		27				30		36		28	26 *		29 *	27	28 *
AVG. AUD. BY ¼ HR. %	4.5	4.8	5.3	5.8			7.1	7.2	8.5	8.9	7.0	7.0	7.8	7.8	7.5	7.6
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))	3,820		4,040		2,590		4,040		6,560				5,040		7,630	
TOTAL AUDIENCE (%)	5.0		5.3		3.4		5.3		8.6				6.6		10.0	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES (MWTHF)(S)(OP) →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,360		3,510		2,140		3,430		4,880				4,580		5,260	
AVERAGE AUDIENCE (%)	4.4		4.6		2.8		4.5		6.4	5.9*		6.8*	6.0		6.9	6.4*
SHARE OF AUDIENCE %	25		23		12		18		24	23 *		25 *	22		24	23 *
AVG. AUD. BY ¼ HR. %	4.3	4.4	4.5	4.7	2.7	2.9	4.3	4.7	5.8	6.1	6.7	6.9	6.0	6.0	6.3	6.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	18.3	19.0	19.7	20.8	22.6	24.2	24.4	24.9	25.3	26.2	26.3	26.6	26.0	26.5	26.4	27.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	17.9	18.9	20.0	21.2	22.8	24.0	24.7	25.3	25.2	26.2	26.5	26.9	26.4	27.1	27.5	28.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.22-26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.15-19, 1979

WEEK 1

Network	Item	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,380 12.3				4,430 5.8										9,610 12.6	
	Program	GENERAL HOSPITAL				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,320 9.6	9.4*		9.8*	3,820 5.0										8,160 10.7	
	SHARE OF AUDIENCE %	34	33 *		34 *	17										22	
	AVG. AUD. BY ¼ HR. %	9.3	9.5	9.7	9.8	5.0	5.1									10.4	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)			6,180 8.1		2,900 3.8										12,130 15.9	
	Program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		7.7*	5,190 6.8		2,440 3.2										10,530 13.8	
	SHARE OF AUDIENCE %		27 *	23		11										28	
	AVG. AUD. BY ¼ HR. %	7.7	7.8	6.5	7.0	3.1	3.3									13.6	14.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)															10,530 13.8	
	Program	ANOTHER WORLD														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.5*		7.0*											9,160 12.0	
	SHARE OF AUDIENCE %		23 *		24 *											24	
	AVG. AUD. BY ¼ HR. %	6.4	6.6	6.9	7.0											11.9	12.2

WEEK 2

Network	Item	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,460 12.4				4,350 5.7										9,920 13.0	
	Program	GENERAL HOSPITAL				EDGE OF NIGHT			(S)(OP)							ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,400 9.7	9.5*		10.0*	3,820 5.0										8,620 11.3	
	SHARE OF AUDIENCE %	33	33 *		33 *	17										23	
	AVG. AUD. BY ¼ HR. %	9.3	9.7	9.9	10.0	5.1	4.9									11.1	11.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)			6,490 8.5		2,980 3.9										11,600 15.2	
	Program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		7.6*	5,420 7.1		2,590 3.4										10,300 13.5	
	SHARE OF AUDIENCE %		26 *	24		11										27	
	AVG. AUD. BY ¼ HR. %	7.6	7.6	6.7	7.5	3.3	3.5									13.3	13.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)															10,450 13.7	
	Program	ANOTHER WORLD					(S)(OP)									NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.9*		7.4*											9,080 11.9	
	SHARE OF AUDIENCE %		24 *		25 *											24	
	AVG. AUD. BY ¼ HR. %	6.8	7.0	7.4	7.4											11.6	12.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.6	29.8	29.2	29.9	29.2	30.6	31.2	33.2	34.3	36.5	38.4	40.8	44.4	47.2	48.9	50.7
WK. 2	28.6	29.9	29.8	30.9	30.0	31.7	32.4	34.0	35.2	36.9	38.8	41.5	44.4	47.0	48.8	50.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.22-26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. OCT.20, 1979

WEEK 1

	TIME	7:30–7:45	8:00–8:15	8:30–8:45	9:00–9:15	9:30–9:45	10:00–10:15	10:30–10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		3,280 4.3	4,120 5.4	6,100 8.0	5,720 7.5	4,880 6.4	5,650 7.4
	Program		GREATEST SUPERFRIENDS-1	GREATEST SUPERFRIENDS-2 (OP)	PLASTICMAN COMEDY-SHOW-1	PLASTICMAN COMEDY-SHOW-2	PLASTICMAN COMEDY-SHOW-3	PLASTICMAN COMEDY-SHOW-4 (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,590 3.4	3,360 4.4	4,810 6.3	4,430 5.8	3,970 5.2	4,650 6.1
	SHARE OF AUDIENCE %		21	20	29	26	23	27
	AVG. AUD. BY ¼ HR. %		3.0 3.8	4.0 4.9	5.8 6.8	6.0 5.5	5.6 4.8	5.8 6.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,750 3.6	5,490 7.2	6,260 8.2	6,870 9.0	7,250 9.5	6,260 8.2
	Program		MIGHTY MOUSE-HECKL-JECKL1 (OP)	MIGHTY MOUSE-HECKL-JECKL2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2 (OP)	BUGS BUNNY/ROAD RUNNER 3 (OP)	ALL NEW POPEYE HOUR 1 (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,140 2.8	4,270 5.6	5,420 7.1	5,570 7.3	6,030 7.9	5,040 6.6
	SHARE OF AUDIENCE %		21	30	31	31	33	27
	AVG. AUD. BY ¼ HR. %		2.5 3.2	5.0 6.1	7.1 7.1	7.5 7.2	7.5 8.2	6.7 6.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)		2,900 3.8	4,270 5.6	5,570 7.3	6,100 8.0	5,040 6.6	4,880 6.4
	Program	BAY CITY ROLLERS (SUS)	NEW DAFFY DUCK SHOW	CASPER AND THE ANGELS (OP)	FRED & BARNEY MEET-THING	FRED & BARNEY-THING PT 2 (OP)	SUPER GLOBETROTTERS (OP)	NEW SHMOO (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,140 2.8	3,430 4.5	4,430 5.8	5,040 6.6	4,350 5.7	4,200 5.5
	SHARE OF AUDIENCE %		23	25	26	29	25	23
	AVG. AUD. BY ¼ HR. %		2.3 3.4	4.3 4.7	6.1 5.5	6.4 6.9	5.5 5.8	5.6 5.3

WEEK 2

	TIME	7:30–7:45	8:00–8:15	8:30–8:45	9:00–9:15	9:30–9:45	10:00–10:15	10:30–10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		3,660 4.8	5,490 7.2	4,580 6.0	4,810 6.3	5,190 6.8	5,420 7.1
	Program		GREATEST SUPERFRIENDS-1	GREATEST SUPERFRIENDS-2 (OP)	PLASTICMAN COMEDY-SHOW-1	PLASTICMAN COMEDY-SHOW-2	PLASTICMAN COMEDY-SHOW-3	PLASTICMAN COMEDY-SHOW-4 (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,820 3.7	4,580 6.0	3,970 5.2	4,120 5.4	4,350 5.7	4,430 5.8
	SHARE OF AUDIENCE %		29	34	27	24	23	23
	AVG. AUD. BY ¼ HR. %		3.2 4.2	5.6 6.5	5.3 5.2	5.2 5.6	5.7 5.7	6.2 5.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,900 3.8	3,970 5.2	6,640 8.7	8,010 10.5	9,080 11.9	8,320 10.9
	Program		MIGHTY MOUSE-HECKL-JECKL1 (OP)	MIGHTY MOUSE-HECKL-JECKL2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2 (OP)	BUGS BUNNY/ROAD RUNNER 3 (OP)	ALL NEW POPEYE HOUR 1 (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,210 2.9	3,130 4.1	5,190 6.8	6,710 8.8	7,630 10.0	6,710 8.8
	SHARE OF AUDIENCE %		23	23	32	37	40	35
	AVG. AUD. BY ¼ HR. %		2.7 3.1	3.9 4.3	6.1 7.5	8.3 9.4	10.0 10.0	9.0 8.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)		2,900 3.8	3,890 5.1	4,430 5.8	4,810 6.3	4,580 6.0	4,430 5.8
	Program	BAY CITY ROLLERS (SUS)	NEW DAFFY DUCK SHOW	CASPER AND THE ANGELS (OP)	FRED & BARNEY MEET-THING	FRED & BARNEY-THING PT 2 (OP)	SUPER GLOBETROTTERS (OP)	NEW SHMOO (OP)
	AVERAGE AUDIENCE (Households (000) & %)		2,060 2.7	3,050 4.0	3,590 4.7	3,890 5.1	3,820 5.0	3,970 5.2
	SHARE OF AUDIENCE %		24	25	23	22	20	21
	AVG. AUD. BY ¼ HR. %		2.2 3.2	3.6 4.3	4.7 4.8	5.3 5.0	4.7 5.2	5.0 5.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.0	6.1	8.2	10.3	12.0	14.5	17.6	20.0	22.5	23.6	23.9	23.7	23.3	24.2	24.2	25.0
WK. 2	4.2	5.6	6.7	9.2	11.7	13.6	16.5	18.8	20.5	22.0	23.2	24.3	24.9	25.4	25.3	25.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. OCT.27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. OCT. 20, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,960 6.5		5,420 7.1		4,960 6.5		4,730 6.2	18,770 24.6								
Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS THE GIRL WITH ESP		NCAA FOOTBALL PRE GAME	NCAA FOOTBALL GAME USC VS NOTRE DAME & NORFOLK VS VIRGINIA UNION (12:45-4:08PM)								
AVERAGE AUDIENCE (Households (000) & %)	4,200 5.5		4,430 5.8		4,120 5.4		4,500 5.9	9,310 12.2		10.0*		12.5*		11.5*		12.9*
SHARE OF AUDIENCE %	21		28		21		25	43		36 *		45 *		42 *		45 *
AVG. AUD. BY ¼ HR. %	5.6	5.5	5.8	5.8	5.4	5.3	5.9	7.0	9.1	10.9	12.3	12.8	11.9	11.2	12.5	13.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,020 9.2		5,110 6.7		3,590 4.7		4,270 5.6		4,270 5.6		2,290 3.0					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	5,720 7.5		4,200 5.5		2,820 3.7		3,360 4.4		3,430 4.5		1,910 2.5					
SHARE OF AUDIENCE %	30		23		15		17		16		9					
AVG. AUD. BY ¼ HR. %	7.8	7.2	5.7	5.3	3.5	3.9	4.1	4.6	4.8	4.2	2.6	2.5				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,590 4.7		4,120 5.4		4,650 6.1		4,500 5.9									
Program	FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		JETSONS									
AVERAGE AUDIENCE (Households (000) & %)	3,130 4.1		3,200 4.2		3,820 5.0		3,740 4.9									
SHARE OF AUDIENCE %	17		17		21		19									
AVG. AUD. BY ¼ HR. %	4.2	4.1	4.1	4.4	4.8	5.2	4.7	5.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,570 7.3		5,260 6.9		5,260 6.9		17,010 22.3									
Program	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS THE PUPPY WHO WANTED A BOY			NCAA FOOTBALL GAME HOUSTON VS ARKANSAS & AMERICAN INTERNATIONAL VS SPRINGFIELD (12:44-3:34PM)(OP)								
AVERAGE AUDIENCE (Households (000) & %)	4,430 5.8		4,430 5.8		4,270 5.6		8,010 10.5			7.9*		10.5*		11.0*		12.4*
SHARE OF AUDIENCE %	23		26		23		40			33 *		41 *		42 *		45 *
AVG. AUD. BY ¼ HR. %	5.8	5.9	5.6	5.9	5.1	6.2	6.2	6.7	7.4	8.5	10.1	10.9	10.8	11.2	12.2	12.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,780 10.2		6,030 7.9		5,190 6.8		4,580 6.0		5,110 6.7		3,740 4.9					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	6,640 8.7		5,340 7.0		4,040 5.3		3,740 4.9		4,040 5.3		2,980 3.9					
SHARE OF AUDIENCE %	34		28		21		19		22		16					
AVG. AUD. BY ¼ HR. %	9.1	8.3	6.9	7.1	5.4	5.2	4.9	5.0	5.3	5.2	4.0	3.8				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	4,730 6.2		5,110 6.7		6,100 8.0		5,110 6.7									
Program	FLASH GORDON (OP)		GODZILLA (OP)		JONNY QUEST		JETSONS									
AVERAGE AUDIENCE (Households (000) & %)	3,820 5.0		4,350 5.7		5,190 6.8		4,270 5.6									
SHARE OF AUDIENCE %	20		23		27		22									
AVG. AUD. BY ¼ HR. %	5.0	5.1	5.5	6.0	6.9	6.7	5.7	5.6								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.0	25.2	24.4	24.4	24.2	24.3	25.1	27.4	28.1	27.9	27.6	27.6	27.1	27.1	27.7	28.7
WK. 2	25.7	25.2	24.8	25.1	24.8	25.8	25.4	25.7	24.0	24.0	24.5	24.9	25.0	26.1	27.2	27.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. OCT. 27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. OCT.20, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,680 27.1											
ABC TV program	NCAA FOOTBALL GAME USC VS NOTRE DAME & NORFOLK VS VIRGINIA UNION (12:30-4:08PM)(-OP)				NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:08-7:33PM)(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %		13.9* 47 *		14.3* 45 *	10,000 13.1 36	12.7* 40 *		11.3* 34 *		11.8* 33 *		12.7* 35 *		14.8* 37 *		15.5* 36 *
AVG. AUD. BY ¼ HR. %	13.8	14.0	14.2	14.4	13.3	12.5	11.4	11.2	12.2	11.4	11.4	13.9	14.5	15.1	15.8	15.1
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,700 11.4								7,250 9.5	
CBS TV program							CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %							4,580 6.0 17	4.5* 13 *		6.4* 18 *		7.0* 19 *			6,410 8.4 19	
AVG. AUD. BY ¼ HR. %							4.1	4.9	6.2	6.6	7.1	7.0			8.0	8.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,830 14.2										7,480 9.8	
NBC TV program					SPORTSWORLD (4:00-5:41PM)										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					6,260 8.2 24	6.2* 19 *		8.1* 24 *		9.5* 26 *					6,330 8.3 18	
AVG. AUD. BY ¼ HR. %					5.9	6.5	7.7	8.5	8.9	10.2	10.6				8.5	8.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			8,850 11.6		18,620 24.4											
ABC TV program	NCAA FOOTBALL GAME HOUSTON VS ARKANSAS & AM. INT'L VS SPRINGFLD (12:44-3:34PM)(-OP)		NCAA FOOTBALL POST GAME (3:34-4:00PM) (SUS)(OP)		NCAA FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-8:15PM)(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %		12.4* 44 *	7,940 10.4 37		8,700 11.4 33	9.9* 34 *		11.5* 37 *		11.4* 35 *		11.2* 32 *		12.3* 31 *		12.1* 29 *
AVG. AUD. BY ¼ HR. %	12.4	12.3	10.7	10.2	9.8	10.0	10.9	12.1	11.8	10.9	10.7	11.6	12.2	12.5	12.0	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)							3,510 4.6		6,560 8.6						6,940 9.1	
CBS TV program							TURF CLASSIC		CBS SPORTS SPECTACULAR						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %							2,520 3.3 11		4,200 5.5 17	4.6* 15 *		6.5* 19 *			6,030 7.9 19	
AVG. AUD. BY ¼ HR. %							3.3	3.2	4.0	5.2	6.5	6.5			7.3	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,630 10.0										6,330 8.3	
NBC TV program					SPORTSWORLD										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					3,660 4.8 15	4.3* 15 *		4.8* 15 *		5.3* 16 *					5,490 7.2 17	
AVG. AUD. BY ¼ HR. %					4.3	4.3	4.7	4.9	5.5	5.1					6.9	7.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.9	30.5	31.1	32.4	32.5	32.4	33.2	33.7	35.9	37.4	38.3	39.2	41.3	43.1	45.2	46.1
WK. 2	27.4	28.1	28.0	28.7	28.5	29.9	30.8	32.0	32.2	32.9	34.8	36.5	38.7	40.3	41.6	43.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. OCT.27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. OCT.21, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,140 2.8	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															1,830 2.4	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															2.3	2.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					690 .9		690 .9		3,360 4.4							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					610 .8		610 .8		2,140 2.8	2.3*		2.9*		3.2*		
SHARE OF AUDIENCE %					12		8		17	16 *		17 *		17 *		
AVG. AUD. BY ¼ HR. %					.7	.9	.7	.9	2.1	2.4	2.7	3.1	3.3	3.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															3,430 4.5	
Program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,590 3.4	
SHARE OF AUDIENCE %															15	
AVG. AUD. BY ¼ HR. %															3.3	3.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					990 1.3		1,450 1.9		3,590 4.7							
Program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					840 1.1		1,220 1.6		1,830 2.4	2.3*		2.4*		2.4*		
SHARE OF AUDIENCE %					8		10		11	11 *		11 *		10 *		
AVG. AUD. BY ¼ HR. %					.9	1.3	1.6	1.7	2.3	2.3	2.3	2.6	2.2	2.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	3.4	3.9	4.6	5.6	7.3	8.3	10.7	12.4	15.1	17.0	17.6	18.4	20.2	20.9	20.8	21.7
WK. 2	5.2	6.5	7.9	10.2	13.2	15.5	16.4	18.1	20.8	21.9	22.6	22.5	23.4	24.2	23.4	23.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. OCT.21, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,820 3.7		2,060 2.7		2,290 3.0		2,210 2.9									
ABC TV program	KIDS ARE PEOPLE TOO !!! (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)							
AVERAGE AUDIENCE (Households (000) & %)	2,140 2.8		1,830 2.4		1,750 2.3		1,680 2.2									
SHARE OF AUDIENCE %	13		11		10		8									
AVG. AUD. BY ¼ HR. %	2.9	2.8	2.5	2.4	2.2	2.5	2.1	2.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				8,090 10.6		22,360 29.3							
CBS TV program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:00PM) →							
AVERAGE AUDIENCE (Households (000) & %)			3,050 4.0				6,410 8.4		12,440 16.3	14.0*		16.8*		16.3*		16.2*
SHARE OF AUDIENCE %			17				29		46	42 *		48 *		46 *		45 *
AVG. AUD. BY ¼ HR. %			3.9	4.1			7.7	9.2	12.7	15.2	16.6	17.0	16.6	16.0	16.4	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,980 3.9		3,890 5.1		15,490 20.3							
NBC TV program					MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-4:21PM) →							
AVERAGE AUDIENCE (Households (000) & %)					2,290 3.0		2,590 3.4		7,710 10.1	8.9*		10.7*		10.3*		9.7*
SHARE OF AUDIENCE %					14		13		29	30 *		32 *		29 *		27 *
AVG. AUD. BY ¼ HR. %					3.0	2.9	2.8	3.9	7.6	10.1	10.5	10.9	10.6	10.1	9.5	10.0

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,360 4.4		2,980 3.9		2,210 2.9		2,750 3.6									
ABC TV program	KIDS ARE PEOPLE TOO !!! (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)							
AVERAGE AUDIENCE (Households (000) & %)	2,980 3.9		2,440 3.2		1,680 2.2		2,060 2.7									
SHARE OF AUDIENCE %	16		12		8		10									
AVG. AUD. BY ¼ HR. %	3.8	3.9	3.0	3.4	2.4	2.1	2.9	2.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,500 5.9				7,630 10.0		26,090 34.2							
CBS TV program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-5:03PM) →							
AVERAGE AUDIENCE (Households (000) & %)			3,430 4.5				6,030 7.9		15,340 20.1	16.1*		20.2*		20.3*		19.9*
SHARE OF AUDIENCE %			16				31		54	52 *		58 *		54 *		53 *
AVG. AUD. BY ¼ HR. %			4.5	4.5			6.9	9.0	14.5	17.6	19.5	20.9	20.9	19.8	18.9	20.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,360 4.4		2,980 3.9		15,790 20.7							
NBC TV program					MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:02PM) →							
AVERAGE AUDIENCE (Households (000) & %)					2,900 3.8		2,060 2.7		6,640 8.7	8.0*		9.1*		8.6*		7.7*
SHARE OF AUDIENCE %					15		10		23	25 *		26 *		23 *		20 *
AVG. AUD. BY ¼ HR. %					3.7	4.0	2.6	2.7	7.2	8.7	9.3	8.8	8.4	8.7	7.8	7.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.9	22.2	22.3	22.1	22.2	22.9	24.2	26.3	28.4	31.2	33.2	35.0	36.1	36.0	36.3	36.7
WK. 2	24.1	25.3	25.9	26.2	27.0	27.3	26.8	27.5	30.5	33.0	34.6	35.5	36.6	37.3	37.2	38.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. OCT.21, 1979

WEEK 1

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															5,650 7.4	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															4,880 6.4	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															6.3	6.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)				3,820 5.0					2,520 3.3	6,410 8.4					6,330 8.3	
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:00PM)			CBS NFL FOOTBALL POST					CBS LIBRARY (B)	CBS LIBRARY					CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		17.3*		3,510 4.6					2,440 3.2	4,650 6.1		6.1*			5,260 6.9	
SHARE OF AUDIENCE %		48 *		12					8	15		15 *			15	
AVG. AUD. BY ¼ HR. %	16.9	17.6	18.3	4.6					3.2	6.1	6.2	6.1			6.4	7.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					20,520 26.9											
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-4:21PM)				NFL FOOTBALL GAME 2-NBC HOUSTON VS SEATTLE & SAN DIEGO VS LOS ANGELES (4:00-7:01PM)											
AVERAGE AUDIENCE (Households (000) & %)		9.8*		11.0*	9,840 12.9	10.1*		10.6*		12.6*		14.1*		15.0*		14.2*
SHARE OF AUDIENCE %		27 *		30 *	32	28 *		28 *		33 *		36 *		35 *		31 *
AVG. AUD. BY ¼ HR. %	9.8	9.9	10.8	11.1	10.0	10.1	10.4	10.8	11.5	13.6	14.0	14.1	15.0	14.9	14.0	14.3

WEEK 2

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															7,550 9.9	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,030 7.9	
SHARE OF AUDIENCE %															15	
AVG. AUD. BY ¼ HR. %															7.8	8.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					27,320 35.8											
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-5:03PM)(SUS)(OP)				CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-7:11PM)											
AVERAGE AUDIENCE (Households (000) & %)		22.2*		22.0*	11,980 15.7	12.4*		12.6*		15.2*		16.3*		17.7*		17.9*
SHARE OF AUDIENCE %		54 *		53 *	34	30 *		30 *		36 *		36 *		36 *		34 *
AVG. AUD. BY ¼ HR. %	22.2	22.1	22.3	21.6	12.6	12.3	12.5	12.7	14.7	15.8	16.3	16.3	17.5	18.0	18.0	17.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)							4,650 6.1								7,400 9.7	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:02PM)						NFL FOOTBALL POST-NBC (4:30-4:54PM)		RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		9.0*		10.0*			4,350 5.7								6,030 7.9	
SHARE OF AUDIENCE %		23 *		24 *			14								14	
AVG. AUD. BY ¼ HR. %	8.9	9.1	10.1	9.9	10.6		5.9	5.6							7.5	8.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.0	38.5	38.8	38.2	37.5	37.8	38.1	37.7	38.1	39.1	39.4	40.9	43.2	45.4	47.0	49.5
WK. 2	39.4	40.7	41.7	41.9	41.0	41.7	42.3	43.7	44.7	46.3	47.8	49.3	52.5	54.3	55.8	57.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.28, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.47PM	→GRID	26,550	34.8	14,270	18.7	31									
	2	9.00-11.48PM	→GRID								27,770	36.4	14,730	19.3	32		
			11.00						17.5							18.2	
			11.15				17.2*	33*	16.8					17.0*	33*	15.8	
			11.30						16.8							14.3	
			11.45						16.1							12.1	
EVENING TUESDAY																	
ABC WORLD SERIES GAME #6(S)	1	8.14-11.06PM	→GRID	38,230	50.1	24,800	32.5	48									
			11.00						35.7								
ABC WORLD SERIES PRE GAME #6(S)	1	8.00- 8.14PM	8.00	18,240	23.9	17,780	23.3	38	23.3								
EVENING WEDNESDAY																	
ABC WORLD SERIES GM #7 FILL(SUS)	1	11.00-11.45PM	11.00														
EVENING THURSDAY																	
ABC ABC NFL FOOTBALL SPECIAL(S)	2	9.00-12.10AM	→GRID								25,940	34.0	13,350	17.5	31		
			11.00													18.4	
			11.15											17.9*	34*	17.4	
			11.30													17.1	
			11.45											16.2*	39*	15.3	
			12.00													13.1	
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,040	18.4	14,040	18.4	33	18.4		14,340	18.8	14,340	18.8	32	18.8	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	6,710	8.8	6,560	8.6	18	8.6		6,330	8.3	6,180	8.1	16	8.1	
CBS NEWSBREAK-SAT.	2	8.54- 8.55PM	8.45								9,770	12.8	9,770	12.8	23	12.8	
	1	9.06- 9.07PM	9.00	10,070	13.2	10,070	13.2	24	13.2								
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	13,810	18.1	13,810	18.1	33	18.1		14,500	19.0	14,500	19.0	34	19.0	
NBC SATURDAY NIGHT	1	11.30-12.48AM	11.30	15,340	20.1	10,300	13.5	40	14.6								
	2	11.30-12.49AM	11.30								16,400	21.5	10,760	14.1	41	15.4	
			11.45				14.2*	38*	13.8					15.5*	40*	15.6	
			12.00						14.3							14.4	
			12.15				13.7*	41*	13.0					14.2*	43*	13.9	
			12.30						12.1							12.0	
			12.45						11.9							10.9	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	10,150	13.3	10,150	13.3	20	13.3		11,140	14.6	11,140	14.6	22	14.6	
CBS CBS NFL FOOTBALL GAME 2	2	4.00- 7.11PM	→GRID								27,320	35.8	11,980	15.7	34		
			7.00													21.9	
CBS CBS NFL FOOTBALL SPECIAL(S)	1	7.00- 7.16PM	→GRID	13,960	18.3	13,280	17.4	32									
			7.15						18.2								
CBS 60 MINUTES	2	7.11- 8.11PM	→GRID								30,440	39.9	23,580	30.9	47		
	1	7.16- 8.16PM	→GRID	26,400	34.6	19,910	26.1	44									
			8.00													31.5	
			8.15						21.1								
CBS ARCHIE BUNKER'S PLACE CONT'D	2	8.11- 8.41PM	→GRID								23,650	31.0	18,920	24.8	37		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS ARCHIE BUNKER'S PLACE-CONT'D	1	8.16- 8.46PM	→GRID	19,460	25.5	15,950	20.9	32									
			8.30													28.7	
			8.45						21.9								
CBS ONE DAY AT A TIME	2	8.41- 9.11PM	→GRID								27,090	35.5	23,420	30.7	45		
	1	8.46- 9.16PM	→GRID	23,200	30.4	19,840	26.0	39									
			9.00													33.2	
			9.15						25.8								
CBS ALICE	2	9.11- 9.41PM	→GRID								24,640	32.3	23,120	30.3	45		
			9.30													30.4	
CBS NEWSBREAK-SUN.	2	9.09- 9.10PM	9.00								23,500	30.8	23,500	30.8	45	30.8	
CBS ALICE	1	9.16- 9.46PM	→GRID	20,370	26.7	18,690	24.5	37									
			9.45						23.2								
CBS NEWSBREAK-SUN.	1	9.15- 9.16PM	9.15	18,460	24.2	18,460	24.2	36	24.2								
CBS JEFFERSONS	2	9.41-10.11PM	→GRID								22,810	29.9	20,980	27.5	43		
	1	9.46-10.16PM	→GRID	21,590	28.3	19,000	24.9	39									
			10.00													27.7	
			10.15						24.7								
CBS TRAPPER JOHN, M.D.	2	10.11-11.11PM	→GRID								20,140	26.4	15,490	20.3	37		
	1	10.16-11.16PM	→GRID	20,750	27.2	16,790	22.0	41									
			11.00													20.7	
			11.15						16.7								
NBC NFL FOOTBALL GAME 2-NBC	1	4.07- 7.01PM	→GRID	20,520	26.9	9,840	12.9	32									
			7.00						14.8								
NBC BIG EVENT	2	8.00-10.42PM	→GRID								22,130	29.0	12,740	16.7	26		
			10.30													15.6	
NBC NBC NEWS UPDATE-SUN.	2	8.45- 8.46PM	8.45								13,430	17.6	13,430	17.6	26	17.6	
	1	9.07- 9.08PM	9.00	15,720	20.6	15,720	20.6	31	20.6								
NBC PROMO FILL-NBC(SUS)	2	10.40-10.42PM	10.30														
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.32AM	→GRID	3,660	4.8	1,910	2.5	13									
	2	11.30- 1.00AM	→GRID								3,130	4.1	1,600	2.1	10		
			12.45				2.5*	15*	2.5					1.8*	11*	1.8	
			1.00						2.2								
			1.15				2.1*	16*	2.1								
			1.30						1.4								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.00	14,270	18.7	13,510	17.7	29	22.8	M-F							
	2	>	8.45						14.0	M & F	13,730	18.0	13,730	18.0	29	16.4	M-F
			9.45						18.6	THU.						22.6	TU & W
			10.00													12.1	FRI.
ABC WORLD SERIES GM #6 FILL(SUS)	1	11.06-11.07PM	11.00							TUE.							
ABC BARNEY MILLER-11.30	1	11.38-12.13AM	11.30	6,790	8.9	5,570	7.3	26	8.2	TUE.							
	2	11.30-12.04AM	11.30								5,880	7.7	5,110	6.7	24	6.9	TUE.
			11.45				7.4*	25*	7.1	TUE.						6.7	TUE.
			12.00						6.9	TUE.						6.5	TUE.
ABC CHARLIE'S ANGELS-11.30 CONT'D		11.30-12.37AM	11.30	7,100	9.3	5,110	6.7	21	6.9	FRI.	8,770	11.5	6,100	8.0	24	8.6	FRI.

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC CHARLIE'S ANGELS-11.30-CONT'D																	
			11.45				6.8*	19*	6.7	FRI.				8.7*	24*	8.7	FRI.
			12.00						6.8	FRI.						8.0	FRI.
			12.15				6.7*	22*	6.5	FRI.				7.6*	25*	7.2	FRI.
			12.30						6.2	FRI.						6.8	FRI.
ABC LOVE BOAT-11.30	2	11.30-12.37AM	11.30								7,250	9.5	5,040	6.6	26	7.4	WED.
			11.45											7.0*	24*	6.7	WED.
			12.00													6.7	WED.
			12.15											6.5*	29*	6.3	WED.
			12.30													5.2	WED.
ABC POLICE WOMAN	1	11.30-12.38AM	11.30	6,260	8.2	4,430	5.8	21	6.6	THU.							
			11.45				6.4*	20*	6.2	THU.							
			12.00						5.8	THU.							
			12.15				5.6*	22*	5.3	THU.							
			12.30						4.7	THU.							
ABC FOOTBALL-FILL(SUS)	1	11.47-11.56PM	11.45							MON.							
ABC MONDAY NIGHT FTBL FILL(SUS)	2	11.48-11.51PM	11.45														MON.
ABC FOOTBALL FILL(SUS)	2	12.10-12.11AM	12.00														THU.
ABC TUESDAY MOVIE OF THE WEEK	1	12.13- 1.57AM	12.00	5,260	6.9	2,520	3.3	20	5.3	TUE.							
	2	12.04- 1.11AM	12.00								4,960	6.5	3,280	4.3	23	5.5	TUE.
			12.15						4.5	TUE.				5.1*	23*	4.8	TUE.
			12.30						3.7	TUE.						4.3	TUE.
			12.45				3.5*	19*	3.4	TUE.				4.0*	22*	3.7	TUE.
			1.00						3.2	TUE.						3.3	TUE.
			1.15				3.0*	21*	2.8	TUE.							
			1.30						2.7	TUE.							
			1.45				2.6*	23*	2.3	TUE.							
ABC LOVE BOAT-11.30	1	12.16- 1.23AM	12.15	6,030	7.9	3,660	4.8	25	5.5	WED.							
			12.30						5.0	WED.							
			12.45				4.7*	24*	4.4	WED.							
			1.00						4.9	WED.							
			1.15				4.6*	31*	4.1	WED.							
ABC BARETTA-THU.	1	12.38- 1.24AM	12.30	3,590	4.7	2,670	3.5	20	3.8	THU.							
			12.45				3.6*	18*	3.5	THU.							
			1.00						3.5	THU.							
			1.15				3.5*	22*	3.5	THU.							
ABC BARETTA-WED.	2	12.37- 1.21AM	12.30								3,430	4.5	2,750	3.6	24	4.0	WED.
			12.45											3.8*	23*	3.7	WED.
			1.00													3.4	WED.
	1	1.23- 2.09AM	1.15	2,670	3.5	1,980	2.6	25	3.3	WED.				3.3*	24*	3.2	WED.
			1.30						2.8	WED.							
			1.45				2.6*	25*	2.4	WED.							
			2.00						2.3	WED.							
CBS NEWSBREAK-M-F	1	>	8.45	11,830	15.5	11,140	14.6	23	15.4	M-F							
	2	8.58- 8.59PM	8.45								11,900	15.6	11,900	15.6	25	15.6	M-F
CBS LATE MOVIE I		>	→GRID	7,100	9.3	4,810	6.3	22		M-F	7,940	10.4	5,800	7.6	27		M-F
			12.30						6.0	M-F						6.9	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ½ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ½ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	13,120	17.2	13,120	17.2	27	17.2	M-F	13,810	18.1	13,810	18.1	29	18.1	M-F
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	6,100	8.0	3,050	4.0	24	5.2	FRI.	5,110	6.7	3,050	4.0	26	4.7	FRI.
			1.15				5.0*	25*	4.8	FRI.				4.6*	25*	4.5	FRI.
			1.30						4.3	FRI.						4.3	FRI.
			1.45				4.0*	25*	3.6	FRI.				4.2*	27*	4.0	FRI.
			2.00						3.2	FRI.						3.5	FRI.
			2.15				3.1*	23*	3.0	FRI.				3.1*	25*	2.8	FRI.
NBC TOMORROW SHOW		>	→GRID	2,980	3.9	1,980	2.6	20		M-TH	2,520	3.3	1,830	2.4	18		M-TH
			1.45						1.8	M-TH						1.6	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC DAYTIME NEWSBRIEF-FRI(SUS)	1	1.57- 1.59PM	1.45							FRI.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,020	9.2	6,710	8.8	32	8.8	MWTH	6,710	8.8	6,330	8.3	31	8.3	TU-TH
ABC ABC DAYTIME NEWSBRIEF-TUE(SUS)	1	1.57- 1.59PM	1.45							TUE.							
ABC ABC NEWSBRIEF-FRI(SUS)	2	1.57- 1.59PM	1.45														FRI.
ABC ABC NEWSBRIEF-MON(SUS)	2	1.57- 1.59PM	1.45														MON.
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,390	11.0	5,880	7.7	23	6.6	WED.
			4.45											6.9*	21*	7.3	WED.
			5.00													8.3	WED.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ½ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ½ HR %	WEEK 2 TELECAST DAYS
			5.15											8.4*	24*	8.5	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	2,750	3.6	2,290	3.0	17	3.0	M-F	2,590	3.4	2,210	2.9	16	2.9	M-F
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC WOMEN LIKE US(S)	2	1.00- 2.00PM	1.00								6,710	8.8	4,200	5.5	21	5.7	TUE.
			1.15											5.5*	21*	5.3	TUE.
			1.30													5.5	TUE.
			1.45											5.6*	20*	5.6	TUE.
NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								7,710	10.1	5,190	6.8	19	6.0	TUE.
			4.15											6.2*	18*	6.4	TUE.
			4.30													7.3	TUE.
			4.45											7.4*	20*	7.4	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	3,970	5.2	3,590	4.7	20	4.7		5,110	6.7	4,650	6.1	33	6.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	5,260	6.9	4,810	6.3	27	6.3		4,350	5.7	4,120	5.4	22	5.4	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,430	5.8	4,200	5.5	21	5.5		4,730	6.2	4,500	5.9	24	5.9	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	4,350	5.7	3,740	4.9	23	4.9		4,270	5.6	4,040	5.3	23	5.3	
ABC NCAA FOOTBALL GAME	2	12.44- 3.34PM	→GRID								17,010	22.3	8,010	10.5	40		
			3.30													11.1	
ABC NCAA FOOTBALL PRE GAME	2	12.30-12.44PM	12.30								5,260	6.9	4,880	6.4	26	6.4	
ABC NCAA FOOTBALL GAME CONT'D	1	12.45- 4.08PM	→GRID	18,770	24.6	9,310	12.2	43									

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL GAME-CONT'D			4.00						14.6								
ABC NCAA FOOTBALL FILL-1(SUS)	2	3.30- 3.34PM	3.30														
ABC HALF TIME NEWS-2(SUS)	2	4.31- 4.36PM	4.30														
ABC HALFTIME REGIONAL 1(SUS)	1	5.25- 5.30PM	5.15														
ABC HALFTIME REGIONAL 4(SUS)	1	5.22- 5.28PM	5.15														
ABC HALF TIME NEWS-1(SUS)	2	5.31- 5.36PM	5.30														
ABC HALFTIME REGIONAL 2(SUS)	1	5.39- 5.44PM	5.30														
ABC HALFTIME REGIONAL 5(SUS)	1	5.35- 5.40PM	5.30														
ABC HALFTIME REGIONAL 3(SUS)	1	5.56- 6.01PM	5.45														
ABC NCAA FOOTBALL FILL-2(SUS)	2	6.54- 7.00PM	6.45														
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,590	3.4	2,440	3.2	22	3.2		2,520	3.3	2,440	3.2	24	3.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,110	6.7	4,730	6.2	31	6.2		4,040	5.3	3,510	4.6	24	4.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,650	7.4	5,190	6.8	29	6.8		6,030	7.9	5,880	7.7	35	7.7	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,260	8.2	5,650	7.4	32	7.6		8,160	10.7	7,710	10.1	41	9.9	
			10.00						7.3							10.2	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,570	7.3	5,260	6.9	28	6.9		6,710	8.8	6,330	8.3	33	8.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,490	7.2	5,110	6.7	27	6.7		6,490	8.5	5,950	7.8	31	7.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,810	6.3	4,270	5.6	23	5.6		6,180	8.1	5,570	7.3	29	7.3	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,050	4.0	2,820	3.7	15	3.7		4,350	5.7	3,890	5.1	20	5.1	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,040	5.3	3,820	5.0	18	5.0		3,890	5.1	3,740	4.9	19	4.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,280	4.3	3,130	4.1	15	4.1		3,970	5.2	3,740	4.9	20	4.9	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	4,040	5.3	3,820	5.0	26	5.0		3,430	4.5	3,130	4.1	23	4.1	
NBC TIME OUT-9:58AM		9.58-10.00AM	9.45	4,650	6.1	4,500	5.9	26	5.9		3,510	4.6	3,430	4.5	19	4.5	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,430	5.8	4,270	5.6	24	5.6		3,970	5.2	3,890	5.1	20	5.1	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	3,740	4.9	3,510	4.6	19	4.6		4,270	5.6	4,120	5.4	22	5.4	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,200	4.2	3,050	4.0	16	4.0		3,740	4.9	3,740	4.9	19	4.9	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	3,510	4.6	3,360	4.4	18	4.4		5,260	6.9	4,960	6.5	26	6.5	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,290	3.0	2,140	2.8	13	2.8		3,360	4.4	3,200	4.2	17	4.2	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,140	2.8	1,830	2.4	11	2.4		2,900	3.8	2,520	3.3	13	3.3	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	610	.8	610	.8	11	.8		1,070	1.4	1,070	1.4	10	1.4	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	690	.9	690	.9	8	.9		1,370	1.8	1,140	1.5	9	1.5	
CBS SPORTS FILL(SUS)	2	3.57- 3.59PM	3.45														